

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 7A-H1934 ORDER NO. 2604 DATE 6-23-1937

CUSTOMER AMERICAN RANGE COMPANY
NEWARK, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART & LORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICAN (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Heavy Rock

PHOTO RETURNED

TO

PHOTO USED FOR

Lay-out 2 1/2
Ret. 6
H.C. 1 1/2
L.A. 9 1/2

By
#27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1935 ORDER NO. 2603 DATE 6-23-1937

CUSTOMER HOTEL CONNEAUT, INC.,
CONNEAUT LAKE PARK, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M PC

SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CONNEAUT, — AT CONNEAUT LAKE PARK,
WESTERN PENNSYLVANIA'S FINEST SUMMER RESORT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

WE ARE TO MAKE DRAWING FROM WHICH POST CARD
IS TO BE MADE. SEE PHOTOS & FULL INSTRUCTIONS
ATTACHED. SUBMIT FOR O.K. BEFORE PROCEEDING
WITH PLATE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret
3/17/28

to Cusht

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 8 x 10

Ret. 17

H.C. 1 3/4

L.A. 11

PM

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H1936</u> ORDER NO. <u>3004</u> DATE <u>6-24-1937</u>	DEPT. <u>RETOUCHING</u> ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER <u>NORFOLK PAINT & VARNISH CO.</u> <u>NORTH QUINCY, MASS.</u>				
	6 M PC SIZE <u>3 1/2 x 5 1/2</u> STYLE <u>ART COLORTONE</u> <u>FULL PAGE</u> <u>WHITE BORDER</u>				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <u>ANNOUNCING! (ETC. AS PER SKETCH)</u>	FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C.T. Imprint</u> No Imprint			
RETOUCHING DEPARTMENT <u>Submit</u> — <u>Sketch</u> — <u>Layout</u> — <u>Retouched Photo</u> — Wash Drawing Follow Layout <u>SEE INSTRUCTIONS ATTACHED.</u>	PHOTO LITHO Rephoto <u>NEG. NO.</u> ____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER <u>Straighten Photo</u> Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.				
	COLOR DESCRIPTION <u>SEE INSTRUCTIONS ATTACHED.</u> <u>make red impression</u> <u>Very Red</u>				

SO 1/2
HC 1/2
A10

X
B
W

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 7A-H1937 ORDER NO. 3004 DATE 6-24-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

NORFOLK PAINT & VARNISH CO.
NORTH QUINCY, MASS.

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE

WHITE BORDERS
FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE WINNAH! (ETC. AS PER COPY)

see drawing for TVPC

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS IN 7A-H1936

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS IN 7A-h1936

make DK. Blue impression

Very Red

120 - 1 1/2
210 1 1/2
A10

#27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1938 ORDER NO. 3005 DATE 6-24-1937

CUSTOMER HOTEL ATLANTIC,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOBBY - HOTEL ATLANTIC - CLARK ST.

NEAR JACKSON BOULEVARD - CHICAGO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE STATUE.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref 8
RE 2 1/4
A-12 1/2

27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 7A-H1939 ORDER NO. 3008 DATE 6-24-1937

CUSTOMER AMERICAN INSTITUTE OF BUSINESS,
DES MOINES, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ~~PHOTO COLORIT~~, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICAN INSTITUTE OF BUSINESS, DES
MOINES, IOWA, E. O. FENTON, PRES.

AMERICAN INSTITUTE OF COMMERCE, DAVENPORT, IOWA,
S.D. FENTON, SECY. *see layout and card*

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

FOLLOW LAYOUT AS USED ON 5A-H142. PLACE AIB TO
LEFT AND AIC TO RIGHT — BY PLACING THIS BUILDING
RIGHT THE SIGN SHOWN ON PHOTO CAN BE RUN UP INTO
SPACE AT TOP AND STILL LEAVE ENOUGH ROOM FOR
TITLE.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SHOW WHITE MARKINGS ON BOTH BLDGS. AS PER CARD ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1/2
Ret. 7
H.C. 2 1/4
L.A. 14

To Curt
W.H.

ST.
82

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 7A-H1940 ORDER NO. 3014 DATE 6-30-1937

CUSTOMER THE ROSETREE,
ATLANTIC CITY, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ROSETREE - MORRIS AND PACIFIC
AVES. (AT THE BEACH) - ATLANTIC CITY, NEW JERSEY

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
ELIMINATE LARGE BLDG. AT LEFT AND BUILDING AT
RIGHT.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Common brick foundation - porch pillars the same. First story walls also common brick. 2nd story
wooden shingles brown and weather beaten. Trim on porches and windows white. Wall in front of
hedge common brick. Awnings green and orange. Roofs black asbestos shingles. Furniture on porches
orange. Peak at right has white trim. Pillars or columns on steps at right & left - the top
pieces dark red. Shades pea green. Chimneys common brick. Flower boxes which. Show flowers in
boxes. Curtains white.

PHOTO RETURNED
TO
PHOTO USED FOR

184
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1941 ORDER NO. 3013 DATE 6-24-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

NEW SEA CREST HOTEL,
ATLANTIC CITY, N. J.

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW SEA CREST HOTEL, 135 ST. JAMES PLACE
ATLANTIC CITY, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE OTHER BLDGS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AWNINGS ORANGE. FLOWER BOXES ORANGE, PEA GREEN TRIM. SHOW GERANIUMS, ETC. FRONT OF BUILDING
LIGHT TAN BRICK. SIDE OF BLDG. COMMON RED BRICK. WOODWORK, WINDOWS & DOORS, WHITE WITH THE UPPER
& LOWER CROSS SECTIONS IN PEA GREEN. THE BASE OF THE PILLARS ARE ALSO PEA GREEN. SIGN BLACK
WITH WHITE LETTERS. LOW FENCE AT RIGHT PEA GREEN. CONCRETE BLOCKS ABOVE ALL THE WINDOWS.
ROOF OVERHANG & STRIP THRU FRONT CENTER OF BLDG. IS CONCRETE. STAIRWAY PEA GREEN WITH RAILING IN
WHITE & THE BANNISTER IN PEA GREEN. PORCH DECK PEA GREEN. CHIMNEY COMMON RED BRICK.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Photo ret
5/13/38

Ret 6 1/2
4 10

X

79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1942 ORDER NO. 3012 DATE 6-24-1937

CUSTOMER VILLA D'ESTE,
ATLANTIC CITY, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PG

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VILLA D'ESTE, CHELSEA AVE. AND BEACH,

ATLANTIC CITY, NEW JERSEY

(AS NEAR AS POSSIBLE MATCH TYPE AS PER
LTHD.)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

STRAIGHTEN THE PILLARS AT STAIRWAY ENTRANCE.

ELIMINATE BUILDING AT RIGHT, BUILDING AT LEFT,
AUTO, ETC. AT LEFT. SHOW TENNIS COURT AT LEFT
OF HEDGE TO LEFT OF BLDG. (WHERE CAR NOW SHOWS.

SHOW CLOUDS IN SKYLINE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

LOWER FOUNDATION WALLS BRICK YELLOW. ROOF SLATE TILE. BLDG. ALL WORN SHINGLES, LIGHT BROWN.
YELLOW CREAM COLOR TRIM. FLOWER BOXES ON PILLARS ARE BATTLESHIP GREY WITH YELLOW TRIM AT TOP
& BOTTOM. PORCH STEPS AND PILLARS AT ENTRANCE OT STEPS ARE BATTLESHIP GREY. SIGN: FRONT OF
BUILDING, BROWN WITH YELLOW LETTERS. SIGNT SIDE OF BLDG. BROWN WITH WHITE LETTERS. CHIMNEY
SAME YELLOW BRICK AS FOUNDATION. UMBRELLAS ATTRACTIVE COLORS. FURNITURE ON GROUNDS PEA GREEN
AND ORANGE. RETAINING WALL FRONT OF HEDGES & PEA GREEN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1943 ORDER NO. 3011 DATE 6-24-1937

CUSTOMER LEO N. LEVI MEMORIAL HOSPITAL ASSN.,
HOT SPRINGS NATIONAL PARK, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LEO N. LEVI MEMORIAL HOSPITAL

BOT: HOT SPRINGS NATIONAL PARK, ARK.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BLDGS. # 32, TREES & LAWN #28 WINDOWS NO. 16.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

straighten

Ret 6
HC 1½
La 9½

Am

A51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1944 ORDER NO. 3010 DATE 6-29-1937

CUSTOMER O'DONNELL'S,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TANG O' THE SEA FOOD (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, or hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 11
Ret 11
H C 2 1/2
L a 10

g

5 — 1 1/2
14 — 9 1/2
13 —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ☒ 7A-H1945 ORDER NO. 3009 DATE 8-18-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER METROPOLE HOTEL
CHICAGO, ILL.

Photos for
this Customer

25 M PC GROUP 2 SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE FULL FACE
ART COLORTONE, ~~XXXX~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full METROPOLE HOTEL (ETC. AS PER COPY)

FRONT NO. 5 (All of this must be inside)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout ☒

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-1-2-37

13 1/2
16. 2

See file on
Modern Management 1935
for Photo

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

5X7

Ref 7
HCC 1/2
49

31
CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H1946 ORDER NO. 3021 DATE 6-24-1937

CUSTOMER

RAINBOW COTTAGE COURT
HAYS, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: PANORAMA OF RAINBOW COURT AT
HAYS, KANSAS

BOT: EAST ENTRANCE TO HAYS ON PAVED HIGHWAY
U. S. 40

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout Note that filling station will have to

be matched. There are three columns and two
pumps - two doors in the station and the double
window across the front. Eliminate the ladder
at left, the boards just to the left of the
station. You might trees a little higher on the
left to balance those on the right and fill them
in clear across the station, as they ~~xxx~~ really
are. The sign on the center column is a Western
Union Sign.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Color very much like 3A380.

PHOTO RETURNED

TO

PHOTO USED FOR



MAKEOVER

Charge to Est. Date Dec 1937

EST. Makeover Time Required

	TIME	Time Recorded at
RETOUCHING		
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		

1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1947 ORDER NO. 3022 DATE 6-24-1937

DEPT.

DATE COMPLETED

CUSTOMER UNITED DAIRY CO.,
WHEELING, W. VA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

138- 16TH STREET, WHEELING, W. VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

To customer

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1948 ORDER NO. 3024 DATE 6-24-1937

CUSTOMER
SANBORN SOUVENIR CO.,
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WESTERN CAFE, ROCK SPRINGS, WYO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

REMOVE TELEPHONE POLE AT SIDE.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDING & MARQUEE ARE WHITE. ON THE BIG SIGN ABOVE THE MARQUEE THE BACKGROUND IS BLACK WITH RED BORDER AND WHITE LETTERINGS. TILE WORK UNDER WINDOWS IS BLACK. THE BACKGROUND OF THE SIGN IS CLAY COLOR WITH RED BORDER AND BLUE LETTERING. UNION PACIFIC BUS IS GRAY WITH BRIGHT BLUE TRIM.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ret 6 1/2
HC 1 1/2
49 1/2

Red Work

1250

W

2

JUL 22 1937

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 7A-H1949

ORDER NO. 2690

DATE JUNE 28, 1937

12 ~~500~~ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
LOOKING EAST FROM SUMMIT OF
BLUE RIDGE MOUNTAINS ON U.S. ROUTE 60, 4
MILES EAST OF BUENA VISTA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT nd R. MYES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - ~~61~~ 1210

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHO. MTS. CLEAR & SHARP GREEN FOLIAGE DARK ROAD GRAY & BROWNISH COLORED
STONES REAR MOUNTAIN PEAKS MUST BE BROUGHT OUT CLEAR & SHARP GREEN COLOR
FOLIAGE, NOT BLUE OR BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date JUN 30 1937

Date JUN 30 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>JUN 30 1937</u>	<u>JUN 27 1937</u>
SKETCH				
RETOUCHING	<u>12</u>	<u>2</u>	<u>6-30</u>	<u>7-28</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>6-</u>		<u>7-6</u>	<u>7-6</u>
ENGRAVING				
HAND COLOR PROOF	<u>164</u>	<u>1 1/2</u>		
ARTIST DEPT.	<u>37</u>	<u>9 1/4</u>	<u>7-16-37</u>	<u>7-19-37</u>

DATE BLUEPRINT ORD _____

DATE FILED JUL 21 1937

By _____

By JS

DATE PAID _____

DATE Photo Returned to Customer _____

By _____

12

ST.
8/2

MC LELLAN STORES,
LAREDO, TEXAS

NO. 7A-H1950

ORDER NO. ~~286X~~ 2656

DATE 6-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE,
LAREDO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~XAM~~ NONE

PHOTO PROPERTY OF ~~CEM~~ C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate of Estimate

By

JUL 1 1937

ESTIMATE
AND WORK SCHEDULE

By

JUL 1 1937

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING TYPE SET UP			JUL 1 1937	JUL 1 1937
SKETCH				
RETOUCHING	14	6	7-1	7-6 SC
PHOTO-LITHO				
BL. & T. ST. & OPAQUING	14		7-6	7-7 45
ENG. & M.				
HAND COLOR PROOF	160	1	7-8	7-8
APPROX. DEPT.	156	8 1/2	July - 9	July 9 1937

DATE BLUEPRINT ORD

DATE ~~PROOF~~

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

am 6/25/37

14

57
13

MC LILLAN STORES,
LAREDO, TEX.

NO. 7A-H1951

ORDER NO. 2656

DATE 6-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, LAREDO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

straighten

By *OK* Date *7-1-37*

ESTIMATE

Cost Dept. Checked

By *OK* Date *7-1-37*

AND WORK SCHEDULE

By *OK* Date *7-1-37*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 6 1937	JUL 6 1937
ETCH			
RETOUCHING	3 5	7-6	7-7 5c.
PROOFING			
STRIPPING & MASKING	6	7-5	7-8 15
ENGRAVING			
HAND COLOR PROOF	1		7-12
ARTIST DEPT.	8 1/4	7-9	7-13

DATE BLUEPRINT OK'D. _____

DATE *7-1-37* _____

DATE *7-1-37* _____

DATE Photo Returned to Customer _____

By _____

ST.
84

MC LILLIAN STORES,
LAREDO, TEX.

NO 7A-H1952

ORDER NO. 265

DATE 6-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LAREDO,
TEXAS

(C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE ONLY VIEWS OF LAREDO, TEXAS, NOT VIEWS OF OLD MEXICO ON THIS CARD.

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

See page OK of Estimate

By *[Signature]*
Date JUL 6 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUL 6 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 7 1937	JUL 7 1937
SKETCH <i>Layout</i>	13	10		
RETOUCHING	17	5	7-7	7-8 SC
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		7-8	7-9
ENGRAVING				
HAND COLOR PROOF				
ARTIST LABOR	27	15-5		7/10/37

DATE ESTIMATE ORD

DATE *7/19/1937*

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Custodian

By

By

DEADLINE
DEADLINE
DEADLINE

MC LELLAN STORES,
LAREDO, TEX.

NO. 7A-H1953

ORDER NO. 2656

DATE 6-5-1937

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) BULL FIGHT IN MEXICO

(O) GARDNER'S STUDIO (BOT, SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP
HERE, MADE IN U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1358-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 1 1937

AND WORK SCHEDULE

DATE
COMPLETED

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1 1937	JUL 1 1937
SKETCH			
RETOUCHING	12 2	7-1	7-6 SP
PHOTO-LITHO			
BLUE-PRINT STRIPPING OPAQUING	6	7-6	7-6 AT
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	151 9 1/2	7-7	7-12

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

make this set

MC LELLAN STORES,
LAREDO, TEX.

NO. 7A-H1954

ORDER NO. ~~2656~~ 2656

DATE 6-5-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TYPICAL MEXICAN WATER WAGON

BOT, SMALL TYPE: (C) GARDNER'S STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP
HERE, MADE IN U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

~~USE PHOTO NO. 1357-30.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

JULY 1937 AND WORK SCHEDULE

Cost Dept. Checked

By JUL 1 1937
Date JUL 1 1937

OPERATION	EST. TIME C. & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE & SET UP		JUL 1 1937	JUL 1 1937
SKETCH			
RETOUCHING	12 1	7-1	7-6 50
PHOTOGRAPHING			
BLUEPRINT STRIKING, OBTAINING	6 4	7-6	7-7 45
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	1 52	7-9	7-13

DATE BLUEPRINT O.K. BY JUL 1 1937
DATE HAND COLOR PROOF BY
DATE PHOTO RETURNED TO CUSTOMER BY

on 6/11/37

THE UNION NEWS CO.,
NEW YORK, N. Y.

NO. 7A-H1955

ORDER NO. 2655

DATE 6-25-1937

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

TITLE (IN FULL) PROMENADE CAFE, LOWER PLAZA, IMPRINT THE UNION NEWS CO. (AND T.M.)
ROCKEFELLER CENTER, NEW YORK CITY

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

UMBRELLAS GREEN & ORANGE, OTHERS BROWN & ORANGE. TABLE CLOTHES GREEN & WHITE.
BACKGROUND OF FOUNTAIN BROWN RED MARBLE & GOLD LETTERING. FIGURE OF FOUNTAIN
GOLD. FIGURES OVER DOOR OF ROCKEFELLER BLDG: LEFT & RIGHT FIGURES BACKGROUND RED,
A GOLD FIGURE ITSELF NATURAL CEMENT. GLASS OVER DOORWAY AMBER COLOR. FIGURE HOLD-
ING COMPASS NATURAL CEMENT. COMPASS GOLD. BACKGROUND GOLD, BLUE, RED. GOLD CROWN
ON HEAD. SHOW CAFE PROMINENTLY & HOLD BACK OF B.DGS. ETC. SO CAFE IS MORE OUT-
STANDING.

3B4349

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

COLLECTION	DATE	DATE COMPLETED
COMPOSING, LITHO, SET UP	JUN 26 1937	JUN 26 1937
SKETCH		
RETOUCHING		
PHOTO-LITHO		
BLUEPRINT STRIKING, OPACIFYING	65	6-28-37
ENGRAVING		
HAND COLOR PROOF	169 134 6-29	9-1
ARTIST DEPT.	30 12	7-2-37

DATE BLUEPRINT OR'D. _____ DATE _____
By _____ By _____
DATE HAND COLOR PROOF OR'D. _____ DATE FROM REMARKS TO _____
By _____ By _____

[Large handwritten signature]

[Handwritten checkmark]

ST.
79

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1956 ORDER NO. 2672 DATE 6-26-1937

CUSTOMER HERMAN'S RESTAURANT,
ATLANTIC CITY, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HERMAN'S RESTAURANT - 2639-43
BOARDWALK, ATLANTIC CITY, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Chairs - frames #31, leather backs and seats #3. Floor mottled grey, light & dark tan. Table covers & napkins white. Ceiling panels at right of pillars are light pink. Ceiling above pillars #3. Ceiling around ends & side #3. The wide stripe in ceiling is blue - narrow stripe is red. Wall panels - the large panels pink. small narrow panel at top is light green (same color as ends & side of ceiling). Walls: Wide stripes near top are pink. 2 narrow silver stripes in center. Stripe below is light blue with 3 narrow silver stripes. The stripe at bottom same as wide stripe at top. Pillars - top (2 circles) are silver. Base is maroon. Above base bright red. These 2 lower sections of pillars have silver trip. The pillar uprights are light gray with red trim. Bar in rear same as on 6A-H1366. Booths at left & right Woodwork is same color as booths in 6A-H1366, but leather seats are #3 and the leather backs are mottled very light tan. The trim around the circular mirrors at the entrance to the bar are the same colors as mirrors in back of bar (See 6A-H1366) Silver bands.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1957 ORDER NO. 2673 DATE 6-29-1937

CUSTOMER PATTERSON HOTEL,
BISMARCK, NO. DAK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ED. PATTERSON HOTEL -- BISMARCK, NO.
DAKOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

Red sign

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

FOR COLORS SEE 2A-H624. NOTE UPPER TWO FLOORS ARE SLIGHTLY LIGHTER IN COLOR THAN LOWER FLOORS.

*make red impression
of sign*

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 11

14. C. 1 3/4

La 10 1/2

W

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H1958 ORDER NO. 2723 DATE 6-29-1937

CUSTOMER THE EUCLID ARCADE BUILDING CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: EUCLID ARCADE — EUCLID AVENUE

THROUGH TO PROSPECT AVENUE

BOT: FINEST INDOOR SHOPPING DISTRICT IN CLEVELAND, OHIO

FRONT NO. 5 (All of this on address side)
R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE BACK OF PHOTO

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE BACK OF PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

37

ST.
87

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1959 ORDER NO. 2729 DATE 6-29-1937

CUSTOMER RICHARD M. WHEELER,
BOLTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BAY PATH MART—(RT. 110, 5 MI. E. OF
CLINTON), BOLTON, MASS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3 1/2
14 c 1 1/2
La 9

19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H1960 ORDER NO. 2731 DATE 6-29-1937

DEPT.

DATE COMPLETED

CUSTOMER THE ROCKWELL HOTEL,
GLENS FALLS, N. Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ROCKWELL HOTEL, GLENS FALLS, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT LETTERS (ROCKWELL GRILL)

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING IS ~~XXX~~ LIGHT BUFF, IVORY TRIM. FOURTH FLOOR SLATE. ENTRANCE TAP ROOM & GRILL
ROOM BLACK MARBLE, SILVER TRIM. FOR LETTERING USE OWN JUDGMENT SO AS TO STANDOUT.
BLDG. LEFT OF HOTEL RED, IVORY TRIM. BLDG. RIGHT OF HOTEL SAME AS HOTEL.

PHOTO RETURNED

TO

PHOTO USED FOR

M. BORN & COMPANY,
CHICAGO

NO. 7A-H1961

ORDER NO. C03109

DATE 6-29-1937

6 M CALENDAR PICTURES SIZE 3 1/2 x 5 1/2 POST CARDS	ART COLORTONE, WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL) (THE THREE BROTHERS)	IMPRINT NONE
	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 30 1937

AND WORK SCHEDULE

By

Date

JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1937	JUN 30 1937
SKETCH				
RETOUCHING	12	1	6-30	7-2 SC
PHOTO-LITHO				
ETCHING	12		7-6	7-6 4T
STENCILING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	23	1 1/2		7-10
ARTIST DEPT.	18T	9 1/2	7-20	7-20

DATE BLUEPRINT OK'D

DATE

JUL 24 1937

By

By

DATE

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL No.

7A-H1962

ORDER NO. 2724

DATE

6-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ADAMS BROS. MFG. CO.,
PITTSBURGH, PA.

25 M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADAMS CHEERFULATOR (ETC. AS PER COPY)

see our layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120
133
150
175

COLOR DESCRIPTION

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
1.0. 12
52
12
11½

[Signature]

#27

SEAWALLS SPECIALTY CO., HOUSTON AND GALVESTON
TEXAS

NO. 7A-2H1963

ORDER NO. 3094

DATE June 30, 1937

12M C.T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2

R. M. NO

TITLE (IN FULL) TROPICAL FOLIAGE AT

IMPRINT SAME AS ABOVE

GALVESTON, TEX.

BOT-OLEANDERS AND BOUGAINVILLEAS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE GOOD SHARP HEAVY COLORS, FLOWERS AT LEFT ARE OLEANDERS, THE ONES
TO RIGHT ARE BOUGAINVILLEAS, THE LATTER ARE CLIMBING FLOWERS, IT IS HARD TO
DESCRIBE THE COLORS AND NO DOUBT YOUR FLOWER BOOK WILL TELL YOU ALL.

Photo 5BH832

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

JUL 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

By

JUL 6 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 6 1937	JUL 6 1937
SKETCH				
RETOUCHING	6	2	7-6	7-7
PHOTO LITHO				
BURNING STAMPING, OPAQUING	6		7-6	7-8
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-9	7-9
ARTIST DEPT	23	9		7-19

DATE AND TIME MADE

DATE FILED

JUL 24 1937

By

20

DATE COLORTONE CARD

DATE Photo returned to Customer

8
6

5
84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1964 ORDER NO. 2748 DATE 6-30-1937

CUSTOMER THE SELBY SHOE CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M. PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOVELY TO LOOK AT . . DELIGHTFUL TO WEAR
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch ~~Layout~~ — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. Reduce the length of the
slogan "Lovely to Look at Delightful to Wear" by
1/4" in length on the original size, keeping the
lettering to the right as indicated in order to
pull the lettering away from the shoe.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Color tone combination to be like the Siegel card and similar to our sketch.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 1/2
4
20 C 13/4
A 12

gm

#27

small bag

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7AH 1965 ORDER NO. 3103 DATE 7-1-1937

CUSTOMER MOELLER INSTRUMENT CO.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MANUFACTURERS OF MERCURY AND DIAL

INDICATING AND RECORDING THERMOMETERS, HYGROMETERS,
BAROMETERS, ETC.

NOT: MOELLER INSTRUMENT CO., 132ND ST. & 89TH
AVE., RICHMOND HILL, N.Y.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ELIMINATE THE HOUSE ON LEFT END, ALSO OVERHEAD WIRES,
POLES & WIRES ON RIGHT. THIS CO. IS VERY PROUD OF THE
IN FRONT OF BLDG. NOTE THE TREE AT EXTREME RIGHT IS
WITHOUT A TOP OF LEAVES. RETOUCH SAME TO BALANCE REST
OF TREES IN ROW. ALSO ~~XXX~~ DRAW IN AMERICAN FLAG ON
TOP OF FLAG POLES. DO NOT SHOW ANY AUTOS IN FRONT
OF PLANT.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BRICKS RED. WINDOW FRAMES & DOORS DARK GREEN. ~~XXXXXXXXXX~~ LETTERING ON FRONT OF BUILDING GOLD
WITH BLACK BACKGROUND. "MOELLER INDUSTRIAL THERMOMETERS" IN BLACK LETTERS ON EXTREME RIGHT END
OF BLDG. GATES ARE ALUMINUM. BE SURE ~~XXXX~~ THAT THE LETTER M IS SHOWN FULL SIZE, AS WELL AS T
IN THERMOMETERS.

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H1966 ORDER NO. 3106 DATE 7-1-1937

CUSTOMER HOTEL TAMPA TERRACE,
TAMPA, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL TAMPA TERRACE (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BAR BLACK & WHITE. CARPETS & WALLS SAME COLOR AS LOUNGE ON 6A-H2818. BARBER SHOP: CHAIRS GREEN
& WHITE TRIM. MIRRORS CHROMIUM. FLOOR COLOR TO MATCH. WALLS LIGHT COLOR. GARAGE USE YOUR OWN
JUDGMENT, MAKE CAR RED BLUE OR GREEN. HOTEL & LOUNGE SAME AS ON 6A-H2818.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4
HC 2 1/2
La 14 1/2

H 37

MAKEOVER

Change to Adv Dept

1937-1938

RETOUCHING

1/4

PHOTO LITHO

COMPOSING

ART DEPT. HC

1/2

Time Required by Cost Dept.

AUG 14 1937

Time Required by Cost Dept.

1/2

ENGRAVING

90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H1967 ORDER NO. 3107

DATE 7-1-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HAZLETON NEWS AGENCY,
HAZLETON, PA.

Photos for
this Customer

6 M PG

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VALLEY COUNTRY CLUB, HAZLETON, PA.

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT AUTOS ON SIDE OF BUILDING & WOMAN ON
PORCH.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION
TREES IN BACKGROUND DIFFERENT SHADES OF LIGHT & DARK XXXX GREEN. FLAG RED WITH WHITE NUMBER.
GRASS GENERAL GREEN, WITH GRASS ON PUTTING LIGHTER SHADE. BUILDING WHITE STUCCO WITH CREAM
SHINGLES ON ROOF. AWNINGS GREEN, WITH BLACK & WHITE STRIPES. WOOD TRIM ON BLDG. GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

22 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. ADV. ORDER

17-1
Ret 10 1/2 (92/5)
200 134
#12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1968 ORDER NO. 3109 DATE 7-1-1937

CUSTOMER CARL E. RADEMACHER,
TWIN LAKES, WIS.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M FC. SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TWIN LAKES 150 FOOT WONDER BAR
75 FOOT COCKTAIL LOUNGE
in floor

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER

Charge to Adv Dept.

2M-1-2-37

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT HC	1 3/4	JUL 15 1937
ENGRAVING		

Handwritten signatures and marks at the bottom right of the page.

C. F. HUGHES & CO., INC., ALBANY, N. Y.

NO. 7A-H1969

ORDER NO. 758

DATE JULY 1st, 1937

6M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) JESSIE'S BREEZY KNOLL, GREENVILLE, N.Y. MELOY & ROE, CATSKILL, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Blk white, green trim, put in flag pole at left of picture
see back of photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By JUL 2 1937
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 2 1937
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 5 1937	JUL 6 1937
STITCH				
RETOUCHING	8	3	7-6	7-7 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING	6		7-8	7-9 EF
ENGRAVING				
HAND COLOR PROOF	160	1/2	7-12	7-12
ARTIST DEPT.		8-11	7-15	-20

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF

By

DATE PAID

By

DATE Photo Returned to Customer

8

ST.
84

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 7A-H1970

ORDER NO. 3116

DATE 7-1-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TEXAS HALL OF STATE, PAN
AMERICAN EXPOSITION, DALLAS, 1937

IMPRINT SAME AS ABOVE

PRIVILEGE NO. UPPER LEFT CORNER: E-137

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1902. MAKE DAY SCENE. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1 1937	JUL 1 1937
SKETCH			
RETOUCHING	8 4	7-1	7-2 SE
PHOTO LITHO			
PRINTING (PAQUING)	64	7-2	7-2 145
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	27 9 1/2	7-7-37	7-8-37 Bth

DATE DELIVERED ORD

DATE PAID

By

DATE HAND COLOR PROOF ORD

By

DATE RETURNED TO CUSTOMER

E.

very
Very Very
Push

8

ST
83

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 7A-H1971

ORDER NO. 2803

DATE JULY 2, 1937

12½ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)
SCENE ON ROUTE 21, BETWEEN
BLUEFIELD AND PRINCETON, W. VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

CEMENT ROAD. BUILDINGS ON RIGHT GRAY. SHOW RAILROAD THROUGH CENTER VALLEY.
REMOVE AUTOMOBILE IN LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,751,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 30N 7134

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 6 1937

AND WORK SCHEDULE

By

Date

JUL 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 6 1937	JUL 6 1937
SKETCH				
RETOUCHING	12	2	7-6	7-8
PHOTO-LITHO				
ETCHING, STOPPING, OPAQUING	60		7-9	7-9
ENGRAVING				
HAND COLOR PROOF	163			13 7/11/37
ARTIST DEPT.	37		7-28-37	7-29-37

DATE BLUE PRINT OK'D

DATE PROOF

7/31/37

DATE PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By

By

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 7A-H1972

ORDER NO. 2804

DATE JULY 2, 1937

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHAWNEE ON ROUTE 19 AND 21 AND 10, NEAR PRINCETON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT DARK BROWN LOGS. LIGHT MORTAR GREEN ROOF. FIRST BUILDINGS ON RIGHT DARK BROWN LOGS, LIGHT TRIM GREEN ROOF. REAR BUILDINGS ON RIGHT, WHITE. GRAY BRIDGE ON REAR LEFT. DARK ROAD. MAKE WATER BLUE, REMOVE POLE ON LEFT. SHOW WHITE LINE IN CENTER OF BLACK ROAD ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo 3011134

Executive OK of Estimate

By

Date

JUL 6 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 6 1937	JUL 6 1937
SKETCH				
RETOUCHING	8	3	7-6	7-9 SE
PHOTO-LITHO				
BLIND-PRINT STAMPING, CAPS	64		7-7	7-9 CT
IN-PAVING				
PRINT COLOR PROOF	153	15		12 7-11
ARTIST DEPT.	156	4	July 28	July 30

AUG 7 1937

DATE BLIND-PRINT ORD

By

DATE TYPE SET UP

DATE FILED

By

DATE PRINTS RETURNED TO CUSTOMER

84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1973 ORDER NO. 2816 DATE 7-6-1937

CUSTOMER BOB'S BAR-B-Q,
ROLLING PRAIRIE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: BOB'S BAR-B-Q, INC., 18 MILES WEST
OF SOUTH BEND, IND.
BOT: JUNCTION ROUTES 2 AND 20. — PARK AND ROCK
GARDEN FACING CABINS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3
280 1/2
A94

gm

12-14

85

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER BOB'S BAR-B-Q, ROLLING PRAIRIE, IND.	DIAL No. <u>7A-H1974</u>	ORDER NO. <u>2816</u>	DATE <u>7-6-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>4 Photos for this Customer</div>
	6 M PC	SIZE <u>3 1/2 x 5 1/2</u>	STYLE <u>ART COLORTONE, WHITE BORDER</u>			
PLACE OF TITLE: <u>Upper, Lower, Center</u> — <u>Border</u> — <u>Follow Layout</u>		(All of this on address side)				
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. <u>5</u> R. M. <u>Yes</u> No				
Title in full <u>TOP: BOB'S BAR-B-Q., INC., -18 MILES WEST</u>		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
<u>OF SOUTH BEND, IND.</u>		Trade Mark Yes No Special type as sample				
<u>BOT: JUNCTION ROUTES 2 AND 20.- ROCK GARDEN AND</u>		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
<u>PARTIAL VIEW OF CABINS.</u>						
RETOUCHING DEPARTMENT		PHOTO LITHO				
<u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing		Rephoto				
Follow Layout		<div>NEG. NO.</div>				
SEE TISSUE ATTACHED.		____ Photograph each - Size 5x7 - 8x10 -10x12				
		____ Prints each from ____ Negatives MATTE or GLOSSY				
		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted				
		See Salesman, Customer, or Sample for Position, Office				
		DELIVER Straighten Photo				
		Negative — Line — Halftone — Combination. <div>120</div>				
		Dry — Wet — Pancromatic — Color Separation. <div>133</div>				
		Transfer — Paper Process — New Process. <div>150</div>				
		Stripping — White Border — Full Face. <div>175</div>				
		<u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.				

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
NO
YES

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4
22C-1 1/2
A-9 3/4

[Handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H1975 ORDER NO. 2816 DATE 7-6-1937

CUSTOMER BOB'S BAR-B-Q,
ROLLING PRAIRIE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BOB'S BAR-B-Q, INC., - 18 MILES WEST
OF SOUTH BEND, IND.

BOT: JUNCTION ROUTES 2 AND 20.- ONE OF THE CABIN
DRIVES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Set 5
280 1 1/2
49

My

ST.
85

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1976 ORDER NO. 2816 DATE 7-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER BOB'S BAR-B-Q, INC.,
ROLLING PRAIRIE, IND.

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLOPHONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BOB'S BAR-B-Q, INC., -18 MILES WEST
OF SOUTH BEND, IND.

BOT: JUNCTION ROUTES 2 AND 20. — RESTAURANT SEATING
150 PERSONS. — SERVING DINNERS AND LUNCHES.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

30-7-19-7

Ref. 6
H.C. 12
A-9

Handwritten signature

Handwritten initials

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. /7A-H1977 ORDER NO. 2817 DATE 9-22-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

TONY'S BLACK HORSE FARM
MT. EPHRAIM, N. J.

Photos for
this Customer

12 1/4 PG

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TONY'S BLACK HORSE FARM AND LOG CABIN
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

USE SKETCH "B", BUT MAKE LETTERING & DESIGN
AT BOTTOM AS SHOWN ON SKETCH "A".

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDINGS - LOG CABINS - WHITE CEMENT BETWEEN THE LOGS. ROOF MAROON ASBESTOS SHINGLES.
ALL TRIM ON WINDOWS, ENDS OF LOGS, DOORS, CHIMNEYS, SKY LIGHTS, FLOWER POTS, ARE BRIGHT
ATTRACTIVE RED. AWNINGS ORANGE. RETAINING WALL FRONT OF BUILDING AT LEFT FIELD STONE,
ALSO X FIELD STONE AT RIGHT OF LARGE BUILDING. SHOW HORSE AND HORSE MODEL AT RIGHT IN
BLACK.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Lo. 1 1/4
R. 5 1/4
200 13/4
A 11 1/2

Act. W. H. H.

Log Cabin

W. H. H.

#27

Large handwritten mark resembling a stylized 'R' or '2'.

MAKE OVER

CUSTOMER

NOV 15 1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1978 ORDER NO. 2818 DATE 9-23-1937

CUSTOMER RONY'S BLACK HORSE FARM
MT. EPHRIAM, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CARDS SIZE 3½ x 2 5/16

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: TONY'S BLACK HORSE FARM AND LOG
CABIN

BOT: BLACK HORSE PIKE - ROUTE #42 ½ MT. EPHRIAM,
NEW JERSEY

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO, 7A-H1977. MAKE NEW BLACK NEG.

REDUCE COLOR PLATES

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1979 ORDER NO. 2825 DATE 7-6-1937

CUSTOMER A. WIEGAND'S SONS CO.,
INDIANAPOLIS, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

omit building in rear of photo

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

6
8
12

57
85

34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1980 ORDER NO. 2850 DATE 7-6-1937

CUSTOMER PENN-WELLS HOTEL
WELLSBORO, PA.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M P.C. GROUP 2 SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate: Yes No Copyright in Plate Yes No

Title in full PENNSYLVANIA'S GRAND CANYON—NEAR
WELLSBORO, PA. BOT-HEADQUARTERS FOR VISITORS TO
THE CANYON COUNTRY

SMALL TYPE AT RIGHT—(C)S. VINCENT SMITH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH ATTACHED. CUSTOMER LIKES

GENERAL DESIGN OF CARD, BUT FEELS WE COULD DO A
LITTLE BETTER ON THE CUT OF THE HOTEL. DO NOT CUT
OUT TREES AS CUSTOMER FEELS THEY ADD TO THE
APPEARANCE. TAKE OUT LA MP POST. THAT PUSHMOBILE
ALONG SIDE DOESN'T SEEM EXACTLY IN PROPORTION,
EITHER. THERE SHOULD ALSO BE WINDOW BOXES ON THE
TWO FRONT SIDE WINDOWS AND ON THE WINDOW AT THE
FAR CORNER REAR FRONT.

USE PHOTO NO. 7A-H701 and NEW PHOTO

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to

Adv

Dept.

2M-1-2-37

only Oval

RETOUCHING

1/2

PHOTO LITHO

1

COMPOSING

LITHO ART

1/2

JUL 21 1937

7-21

ST.
86

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1981 ORDER NO. 2852 DATE 7-6-1937

CUSTOMER ARTHUR VON SENDEN CO., INC.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLANDI'S - FREEPORT RD. AT FOX CHAPEL
ROUTE 28 - 2 MILES FROM PITTSBURGH

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ G. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE AWNINGS ARE RED AND WHITE, THE REST OF THE BUILDING IS WHITE, WITH RED WINDOW SASHES FOR TRIM. SHRUBBERY TO BE IN GREEN.

Very Rush Large photo

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WINONA NEWS CO., WINONA, MINN.

NO. 7A-H1982

ORDER NO. 2859

DATE JULY 6, 1937

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MISSISSIPPI RIVER DAM NO. 6
TREMPELEAU, WIS., NEAR WINONA, MINN.

IMPRINT DISTRIBUTED BY WINONA NEWS CO.,
WINONA, MINN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 8 1937	JUL 8 1937
SKETCH				
RETOUCHING	2	4	7-8	7-9
PHOTO-LITHO				
BE EPRINT STAMPING, OPAQUING	14		7-9	7-9
ENGRAVING				
HAND COLOR PROOF	113	1 1/2		12-7
ARTIST DEPT.	152	9 1/4	7-20	7-24

DATE BLUEPRINT OK'D

DATE Filed 7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE Hand-Repacked to Customer

By

ST
86

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO 7A-H1983

ORDER NO. 2879

DATE JULY 7, 1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 14

R. M. YES

TITLE (IN FULL) HAWK'S BILL FROM CRESCENT ROCK,
SKYLINE DRIVE, SHENANDOAH NATIONAL PARK,
VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT, AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD NO. 5A-H2123. MAKE ROCKS IN FOREGROUND JUST ABOUT THAT COLORING.
SEVERAL DEAD TREES IN FOREGROUND SHOULD BE BLACK, WHILE PEAK IN THE BACKGROUND
GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Of. Estimate 7

By _____ Date _____

Cost Dept. Checked _____

By _____ Date JUL 8 1937

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 8 1937	JUL 8 1937
SKETCH			
RETOUCHING	8 3	7-8	7-9 56
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	66	7-10	7-10 64
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	52 9 1/2	7/30/37	8/4/37

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Proof Returned to Customer _____

By _____

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7 A-H1984

ORDER NO. 2879

DATE JULY 7, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) VIEW FROM SKYLINE DRIVE NEAR
FRONT ROYAL, VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK SMOOTH ROAD, GREEN MOUNTAIN FOLIAGE. REMOVE CAR IN FRONT. ROAD DEEP GREY,
ALMOST BLACK. EMBANKMENT SHOULD SHOW IN TRUE MOUNTAIN CLAY COLORING. PLEASE
GIVE US A GOOD CONTRAST OF REAL GREENS IN THE BACKGROUND, WITHOUT UNNATURAL
LOOKING BROWNS OR OTHER SHADES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 8 1937	JUL 8 1937
SKETCH				
RETOUCHING	7	2	7-8	7-9
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	6		7	7-10
ENGRAVING				
HAND COLOR	63	1 1/2		14
ARTIST EPT	151	9	7-26-37	7-30-37

AUG 7 1937

DATE BLUEPRINT _____

DATE Filed _____

DATE _____

By _____

DATE Photo Returned to Customer _____

MARKEN & BIELFEDD, INC., FREDERICK, MD.

NO. 7A-H1985

ORDER NO. 2879

DATE JULY 7, 1937

12M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TOMB OF STONEWALL JACKSON,
LEXINGTON, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FENCE AROUND MOUND IS BLACK IRON, BASE OF MONUMENT GRANITE, TOP OF MONUMENT
(FIGURE) BRONZE, REMOVE HOUSES IN BACKGROUND AND MAKE SHADING OF TREES AND
FOLIAGE A REAL AND PROPERLY BLENDED GREEN. FOREGROUND GREEN WITH GRANITE
WALK BETWEEN THIS AND IRON FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,075

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Ck. of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 8 1937	JUL 8 1937
SKETCH				
RETOUCHING	12	3	July 8-1937	July 12-37-124
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	65		7-12	7-12 124
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-13	7-13
ARTIST DEPT.	165	9	7-27	7-30

DATE BLUEPRINT OK'D

By

DATE Filed

AUG 7 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ST
86

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-H1986

ORDER NO. 2879

DATE JULY 7, 1937

12 M 500. POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) WASHINGTON AND LEE UNIVERSITY
LEXINGTON, VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD NO. 63440 FOR COLORING.

2C/H/16

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

JUL 10 1937

ESTIMATE

Cost Dept. Checked

By

JUL 10 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETION
	Clock No.	Time, low		
COMPOSING, TYPE SET UP			JUL 10 1937	JUL 10 1937
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLEEDING STRIPPING, OPAQUING	4		7-13	7-14
ENGRAVING				
HAND COLOR PROOF		1/2		
ARTIST DEPT.	54	9	7-27	7-29

DATE BLUEPRINT OK'D

DATE Made

7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3

ST.
88

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7A-H1987

ORDER NO. 2879

DATE JULY 7, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) BARRACKS-VIRGINIA MILITARY
INSTITUTE, LEXINGTON, VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING CREAM COLOR WITH WHITE WINDOW TRIMMINGS. DRIVE WAYS BLACK ASPHALT
WITH CONCRETE WALKWAYS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK *[Signature]*

Cost Dept. Checked

By

ESTIMATE

By

Date

JUL 10 1937

AND WORK SCHEDULE

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1937	JUL 10 1937 ^{7/3}
SKETCH				
RETOUCHING	17	5		
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	64		7-13	7-14 ¹⁵
ENGRAVING				
HAND COLOR PROOF	130	1 1/2	7-15	7-15
ARTIST DEPT.	102	9 1/2	7-27	7-29

DATE BLUEPRINT OK'D

DATE ^{7/31/37} ²⁸

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 7A-H1988

ORDER NO. 3880

DATE JULY 7, 1937

12M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CAVE MOUNTAIN LAKE NEAR NATURAL BRIDGE, VA. (JEFFERSON NATIONAL FOREST) SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-1211

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

JUL 8 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 8 1937	JUL 8 1937
SKETCH				
RETOUCHING	6	2	7-8	7-9 SC
PHOTO LITHO				
BLUEPRINT STRAIGHTENING, OPAQUING	68		7-10	7-10 45
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-12	7-12
ARTIST DEPT.	154	9 3/4	7-22	7-

DATE ESTIMATE OK'D

DATE Filed 7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE (copy) Returned to Customer

By

ST.
86

NO. 7A-H1989

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER No. 2867

DATE JULY 7, 1937

12500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

TITLE (IN FULL), TOP-COME JOIN US AT GALVESTON, TEXAS

BOT-^{THE} BEACH FRONT SHOWING HOTEL GALVEZ

IMPRINT SAME AS ABOVE

SMALL TYPE LOWER-PHOTO BY P.R.VERKIN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE 3 OVERHEAD TOWERS OF INTERURBAN LINES IN FRONT OF HOTEL GALVEZ.
SHARP? DEEP COLORS. TAKE OUT CAFE SIGNS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date JUL 10 1937

AND WORK SCHEDULE

By 20 Date JUL 10 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1937	JUL 10 1937
SKETCH			
RETOUCHING	5 5		
PHOTO-LITHO	1		
BLUEPRINT STEPPING, OPAQUING	25	7-13	7-15
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	7-15	7-15
ARTIST DEPT.	158 9 1/4	July 21 '37	July 26 '37

DATE BLUEPRINT OK'D

DATE Filed 7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE Proof Returned to Customer

By

NO. 7A-H1990

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS. ORDER NO. 2867

DATE JULY 7, 1937

12^M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.FRONT NO. 2 R. M. NOTITLE (IN FULL) CAUSEWAY CONNECTING THE
MAINLAND WITH GALVESTON, TEXAS

IMPRINT SAME AS ABOVE

SMALL TYPE LOWER- PHOTO BY P.R.VERKIN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT INTERURBAN WIRES. SEE CARD 4A-H76 WATER A LITTLE GREENISH BLUE.
SHARP HEAVY COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLDSE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 10 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1937	JUL 10 1937
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		7-3	7-13
ENGRAVING				
HAND COLOR PROOF	163	1½		15
ARTIST DEPT.	155	9½	7-21	7-26

DATE BLUEPRINT OK'D

DATE

7/31/37

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ST.
88

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1991

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CANAJOHARIE FALLS,
CANAJOHARIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date JUL 12 1937

AND WORK SCHEDULE

By _____
Date JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING		2		
PHOTO-LITHO	65		7-15	7-16
BLUEPRINT STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-19	7-19
ARTIST DEPT.	161	9 1/2	7-21	7-23

DATE BLUEPRINT OK'D _____

DATE Made JUL 24 1937

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Proof Returned to Customer _____

By _____

By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1992

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANAJOHARIE GORGE, LADY
SLIPPER FALLS, CANAJOHARIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SHOW BATHERS BELOW FALLS.

Photo - 7A-H 2666

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

JUL 12 1937

AND WORK SCHEDULE

By

JUL 12 1937

Date

OPERATION	W. K. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 12 1937	JUL 12 1937
SKETCH			
RETOUCHING	2		
PHOTO LITHO			
BLEEDING STRIPPING, OPAQUING	65	7-15	7-15/45
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	32 9 3/4		7-27 1937

DATE BLUEPRINT OK'D

DATE PROOF

7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1993

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) CHURCH STREET LOOKING
SOUTH, CANAJOHARIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LEFT: 1 RED, 2-3 GRAY.

RIGHT: 1-2-3-4 RED, 5-6 GRAY, 7 RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Off. of Estimate

By JUL 12 1937
Date JUL 12 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUL 12 1937
Date JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	14	5	July 14 37	July 14 37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		7-15	7-15
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	7-17	7-19
ARTIST DEPT.	150	10	7-21	7-26

DATE BLUEPRINT OK'D. _____ DATE 7/31/37

By _____ By JB

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____

ST.
89

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1994

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL). **ARKELL MEMORIAL LIBRARY
AND ART GALLERY, CANAJOHARIE, N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

GRAY STONE. LIGHT SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 12 1937

AND WORK SCHEDULE

Date

JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	4	2	July 12-37	July 13-37-18
PHOTO-LITHO				
BULEPRINT STRIPPING. OPAQUING	64		7-14	7-15
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	7-15	7-15
ARTIST DEPT.	166	8 3/4	7-23	7-24

DATE BLUEPRINT OK'D

DATE Fld

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1995

ORDER NO. 3143

DATE 7-7-1937

6 M. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, CANAJOHARIE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GRANITE MONUMENT, BLACK TABLET. RED BRICK, GRAY TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1937	JUL 10 1937
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	61		7-13	7-13 4X
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	7-15	7-15
ARTIST DEPT.	38	9	7-21	7-22

DATE BLUEPRINT OK'D _____ DATE FILED JUL 24 1937

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

By _____ DATE Photo Returned to Customer _____

By _____

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1996

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **ARKELL MEMORIAL FOUNTAIN,
CANAJOHATTE, N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

BRONZE FIGURE, GRAY STONE FOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

By

Date

JUL 12 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	16	2	July 12	July 13-37
PHOTO-LITHO				
BLUEPRINT STUPEING, OPAQUING	66		7-14	7-14
ENGRAVING				
HAND COLOR PROOF	16	1 1/2		16 1.5
ARTIST DEPT.	30	9 1/2		7-22-7

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C. W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

NO. 7A-H1997

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEECH NUT PACKING COMPANY,
CANAJOHARIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. H I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK, WHITE TRIM. BRASS DOORS. BRING OUT FLOWERS RED - TULIPS ALL
COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,719

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date JUL 12 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 12 1937	JUL 12 1937
SKETCH			
RETOUCHING	5 4 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	160	7-14	7-15
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	7-20	7-20
ARTIST DEPT.	44 9 1/2	7/21/37	7/23/37

DATE BLUEPRINT OK'D DATE FILED

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST
89

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 7A-H1998

ORDER NO. 3143

DATE 7-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) **FORT RENSSELAER,
CANAJOHARIE, N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **YES**
IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

GRAY STONE. SHINGLE ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By JUL 10 1937
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 10 1937
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1937	JUL 10 1937
SKETCH				
RETOUCHING	12	1		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	68		7-13	7-13
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-15	7-15
ARTIST DEPT.	156	9	July 22	July 22

DATE BLUEPRINT OK'D

By

DATE FILED

7/31/37

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H1999 ORDER NO. 3155 DATE 7-7-1937

CUSTOMER WEST POINT MANUFACTURING CO.,
WEST POINT, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M' PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANETT AUDITORIUM, LANETT, ALA., ERECTED
BY LANETT MILL 1927, SEATING CAPACITY 1,225

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 118397

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2000

ORDER NO. 2900

DATE JULY 8, 1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MULTNOMAH LODGE, MULTNOMAH FALLS, COLUMBIA RIVER HIGHWAY, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. ☒ yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 832

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Make negative by SL
add on top
in 434 826*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒ YES

RETURN PHOTO. ☒ YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

(photo by Sladek)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date JUL 12 1937

AND WORK SCHEDULE

By *[Signature]*
Date JUL 12 1937

OPERATION	EST. TIME		DATE ENTER'D DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SETUP				
REVOLVING	12	4 1/2		
PHOTO-LITHO				
PLATE INT.	6.4		7-19	7-19
STAMPING, CHAQUING				
ENGRAVING				
HAND COLOR PROOF	160	1 3/4	7-20	7-20
ARTIST DEPT.	23	1 1/2		7-28

DATE BLUEPRINT OK'D

DATE *7/31/37* *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

7/21/37

12

89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2001

ORDER NO. 2900

DATE JULY 8, 1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MULTNOMAH FALLS STATE PARK,
COLUMBIA RIVER HIGHWAY, OREGON

PRIVATE NO. BEFORE TITLE-834

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

USE CARD NO. 68176 AND PHOTO ATTACHED FOR STYLE OF BRIDGE DESIRED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,798,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 12 1937

AND WORK SCHEDULE

By

JUL 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUL 12 1937	JUL 12 1937
SKETCH			
RETOUCHING	17 7		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	7-16	
ENGRAVING			
HAND COLOR PROOF	160 134	7-20	7-20
ARTIST DEPT.	156 12	July 26	July 27

DATE BLUEPRINT ORD.

DATE Filed

7/21/37

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

7/21/37

By

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-E2002

ORDER NO. 2900

DATE JULY 8, 1937

12 M 500 POST CARDS

C.T. ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TANNER CREEK SPAN AND
BONNEVILLE SPUR, COLUMBIA RIVER HIGHWAY,
OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 853

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By JUL 12 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	6	5		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		7-15	7-15 45
ENGRAVING				
HAND COLOR PROOF		13/4		
ARTIST DEPT.	12			

DATE BLUEPRINT ORD.

DATE Filed AUG 1 1937

By

By AUG 7 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

7/21/37

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

89

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2003

ORDER No. 2900

DATE JULY 8, 1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: ^(ALL OF THIS ON THE PICTURE SIDE) ~~UPPER~~ ^{LEFT} LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE LAKE BONNEVILLE DOCKED
AT BONNEVILLE DAM, COLUMBIA RIVER THIGHWAY,
OREGON**

FRONT No. **19** R. M. **No**
IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE - 860

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 12 1937

AND WORK SCHEDULE

By

Date

JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	8	4	July 14-37	July 14 1937
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		7-15	
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	153	9 3/4	7-25	7-28

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE **7/31/37**

By **JS**

DATE **7/21/37**

By

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2004

ORDER NO. 2900

DATE JULY 8, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) INCOMPARABLE GORGE AT
SHEPPERD'S DELL, COLUMBIA RIVER HIGHWAY,
OREGON

FRONT NO. 19 (ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT SAME AS ABOVE R. M. *yes*

PRIVATE NO. BEFORE TITLE - 864

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Make negative

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

Subjects on
order for this set. Please
see to it that all
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

*Keep original
clean as in
don't etch*

Executive OK of Business

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 12 1937

AND WORK SCHEDULE

Date

JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING		2 1/2		
PHOTO-LITHO				
BLUE PRINT SPECIAL OPAQUING	6		7-13	7-13
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST REPT.	39	10 1/2	7-26-37	7-27-37

DATE BLUEPRINT OK'D

DATE FAXED

7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE REPT. RETURNED TO CUSTOMER

7/21/37

By

6

89

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination. _____
 Dry — Wet — Pancromatic — Color Separation. _____
 Transfer — Paper Process — New Process. _____
 Stripping — White Border — Full Face. _____
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. _____

COLOR DESCRIPTION

The entire coloring of sketch No.2 is a bit too pastel. The brickwork should stand out a little better, as well as the terra cotta trim on the windows. The small pine trees in front of the building look very artificial and are a poor color green. The green of the small pine trees in sketch #1 is much better, as well as the shape of the trees.

MAKEOVER

Charge to

Fig. 1. *Violaceae* Tissue in

194

From the 2nd of May 1886

— 28 —

1994

(2)

1/2

2M-1.2.37

C.T.&C

NO. 7A-H2007

ORDER NO.

DATE 7-8-37

MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, JACKSON,
MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98153. GOLD DOME. BLDG. #14.

*or new photo**print Flay Palace in even new photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

JUL 9 1937

By

JUL 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 9 1937	JUL 9 1937
SKETCH				
RETOUCHING	14	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		7-13	7-13 15
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-14	7-14 m
ARTIST DEPT.	49	9 3/4	July 21	July 22 WP

DATE BLUEPRINT ORD

DATE Paid

By

By

DATE HAND COLOR PROOF ORD

DATE Hand Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 5CH 303

C.T.ACO.

NO. 7A-M2008

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, CHEYENNE,
WYO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A4

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date JUL 9 1937 AND WORK SCHEDULE By _____ Date JUL 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 9 1937	JUL 9 1937
SLITCH				
RETOUCHING	5	1		July 12-31 A.M.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		7-12	
ENGRAVING				
HAND COLOR PROOF	113	12		13 July
ARTIST DEPT.	49	9 1/2	July-19	July 21 - W.P.

DATE BLUE PRINT OK'D _____ DATE FILED JUL 22 1937

DATE HAND COLOR PROOF OK'D _____ By _____

DATE PROOF RETURNED TO CUSTOMER _____

ST.
C

C.T. & CO.

NO. 7A-H2009

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, ANNAPOLIS,
MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A3141

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. | Time Allowed

DATE
ENTERED DEPT.DATE
COMPLETED

COMPOSING, TYPE SET UP

JUL 9 1937

JUL 9 1937

SKETCH

RETOUCHING

1 1/2

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

65

7-12

7-12 45

ENGRAVING

HAND COLOR PROOF

1-1

1 1/2

ARTIST DEPT.

170

9

7-20

7-22

DATE BLUEPRINT OK'D

DATE FILED

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE When Received to Customer

By

G.T.ACO.

NO. 7A-H2006

ORDER NO. 1

DATE 7-8-1937

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, HELENA, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A1097.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all cards on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 12 1937

AND WORK SCHEDULE

Date

JUL 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETING
COMPOSING, TYPE SET UP		JUL 12 1937	JUL 12 1937
SKETCH			
RETOUCHING	12 2 1/2	July 15 37	July 15 37
PHOTO-LITHO			
BLUEPRINT STRIPPING, GRAVING	6 1/2	7-14	7-14
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	8 9 1/2	7-20	7-23

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By

C.T.&CO

NO. 7A-H2010

ORDER NO.

7-8-37

DATE

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.TITLE (IN FULL) STATE HOUSE, PROVIDENCE,
R.I.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 783-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By JUL 12 1937 AND WORK SCHEDULEBy JUL 12 1937

OPERATION	EST. TIME (Clock No. Time Allotted)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 12 1937	JUL 12 1937
WITCH			
RETOUCHING	14 4	July 12-37	July 13-37
PHOTO LITHO			
BLUENING STAMPING OPAQUING	64	7-13	7-13
ENGRAVING			
HAND COLOR PROOF	12 1/2		
ARTIST DEPT.	166 9	July 21	July 22

DATE DEL. PRINT OK'D

DATE Recd.

DATE MAIL ORDER PROC. OK'D

DATE Recd. Forwarded to Shipper

By

C.T.&CO.

NO. 7A-H2011

ORDER NO.

7-8-37

DATE

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) STATE CAPITOL, FRANKFORT, KY. IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

US PHOTO NO. 78583

7134591

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUL 12 1937
Date JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
ETCH				
REPRODUCTION	3	2 1/2	July 12-37	July 14-37
PHOTO ETCH				
BLUEPRINT STUDYING, OPAQUEING	6		7-14	7-14
ETCHING				
HAND COLOR PROOF		1 1/2		
RETIRED	30	9 1/2		7-20-37

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 7A-H2012

C.T.&CO.

ORDER NO.

7-8-37

DATE

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CA ITOL, &
AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 56520

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,778

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 12 1937 AND WORK SCHEDULE

JUL 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETING
COMPOSING, TYPE SET UP		JUL 12 1937	JUL 12 1937
SKETCH			
RETOUCHING	1 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1	7-13	7-16
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	7-16	7-16
ARTIST FEE	934		7-26

DATE BLUEPRINT ORD.

DATE 7/31/37

By

By

DATE HAND COLOR PROOF ORD.

DATE HAND COLOR PROOF ORD.

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

57
89

C.T.ACO.

NO. 7A-H2013

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL): STATE CAPITOL, RICHMOND,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NONE R. M.
IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 66611

Order D5912

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Of. of Business

ESTIMATE

Cost Dept. Checked

By Date JUL 12 1937 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	8	3	July 12-37	July 14-37 HK
PHOTO-LITHO				
CLIPPING & STAMPING, OPACUING	64		7-12	7-15
ENGRAVING				
HAND COLOR PROOF	16	1 1/2	7-16	7-16
ARTIST DEPT.	153	1 1/2	7-20	7-23

DATE D. L. L. M. I. O. N. D. 7/31/37 DATE

DATE HAND COLOR PROOF DATE

Low...

8

89

C. T. & CO.

NO. 7A-H2014

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) STATE CAPITOL, PIERRE,
SO. DAK.

IMPRINT

(C) CANEDY'S CAMERA SHOP

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 1253-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By Estimate or Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date 7 JUL 9 1937

AND WORK SCHEDULE

Date

JUL 9 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 9 1937	JUL 9 1937
SKETCH			
RETOUCHING	17 3		
PHOTO LITHO			
BLUEPRINT STRIPPING, GRACING	68	7-13	7-13-37
ENGRAVING			
HAND COLOR PROOF	160 1/2	7-17	7-17
ARTIST DEL.	170 9/4	7-22	

DATE BLUEPRINT ORD

DATE PROOF

7/31/37

By

By

DATE HAND & COLOR PROOF ORD

DATE PROOF RETURNED TO CUSTOMER

By

C. T. & CO.

NO. 7A-H2015

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATE CAPITOL, JEFFERSON
CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 1490-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

straighten

Executive OK of Business

ESTIMATE

Cost Dept. Checked

By JUL 12 1937

AND WORK SCHEDULE

By JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937
SKETCH				
RETOUCHING	17	3		
PHOTO-LITHO				
BLUEPRINT STROPPING, OPAQUING	16		7-16	7-15 45
ENGRAVING				
HAND COLOR PROOF	169	12	7-16	7-16
ARTIST DEL.	55	9	7-21-37	7-23-37

JUL 24 1937

DATE BLUEPRINT OK'D

DATE PROOF

By JB

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T.&CO.

NO. 7A-H2016

ORDER NO.

DATE 7-8-37

M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE HOUSE, DOVER, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 585-30

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 9 1937	JUL 9 1937
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLENDING STAMPING, OPAQUING	6	7-13	7-13
ENGRAVING			
HAND COLOR PROOF	160	7-14	7-14
ARTIST DEPT.	54	7-20	7-26

DATE BLUEPRINT ORD

DATE PROOF

7/31/37

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

C.T.&CO.

NO. 7A-M2017

ORDER NO.

DATE

7-8-37

M ART COLORTONE POST CARDS, WHITE BO DER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

STATE CAPITOL, RALEIGH,
N. C.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1256-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date JUL 12 1937 AND WORK SCHEDULE

By *[Signature]*
Date JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 12 1937	JUL 12 1937 <i>[Signature]</i>
SKETCH				
RETOUCHING		2 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		7-14	
ENGRAVING				
HAND COLOR PROOF	160	12	7-16	7-16
ARTIST DEPT	167	9	7-21	7-21

DATE RECEIVED OND

DATE Paid

AUG 1 1937

By

By *[Signature]*

DATE WHEN COLOR PROOF AND

DATE When Returned to Customer

15-
89

NO. 7A-H2018

LA CROSSE DRUG CO., LA CROSSE, WISCONSIN

ORDER No. 2912

DATE 7-10-1937

12500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.FRONT NO. 1 R. M. NOTITLE (IN FULL) STEAMER "MARK TWAIN"IMPRINT SAME AS ABOVEPASSING THROUGH LOCKS NEAR LA CROSSEin 2041185PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FLAG BESIDE PILOT HOUSE IS A RED FEDERAL FLAG. CUT OUT WIRES & DRESS UP FOREGROUND. MAKE NAME OF BOAT PLAIN ON SIDE OF BOAT AND PILOT HOUSE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,713

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an excellent set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 13 1937

AND WORK SCHEDULE

By JUL 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 13 1937	JUL 13 1937
SKETCH			
RETOUCHING	5 3		
PHOTO-LITHO			
DEVELOP STOCK & OPAQUING	60	7-15	7-15 45
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		17
ARTIST DEPT.	53 9 1/4	7/20/37	8/3/37

DATE RECEIVED OK'D

DATE Paid

AUG 7 1937

DATE PAID OK'D

DATE PAID OK'D

By

PUBLISHED FOR PARKER'S BOOK STORE,
DANVILLE, VA.

NO. 7A-H2019

ORDER NO. 3177

DATE 7-12-1937

12¹/₂" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)
DAN RIVER LOOKING W ST
FROM COUNTRY CLUB, DANVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE HAZY STREAKS ON WATER. SHOW SCENERY CLEAR AND GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK to Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date JUL 13 1937 AND WORK SCHEDULE

By _____
Date JUL 13 1937

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 13 1937	JUL 13 1937
SKETCH			
RETOUCHING	12 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACUMING	68	7-14	7-15
ENGRAVING			
HAND COLOR FACED	160 1/2	7-19	7-19
ARTIST E.D.T.	32 9		7-30

AUG 7 1937

DATE BLANKET ORDER

DATE PAID

By

By

DATE HANDLED

DATE REPAID

By

By

12

CT
89

PUBLISHED FOR PARKER'S BOOK STORE,
DANVILLE, VA.

NO. 7A-H2020

ORDER NO. 3177

DATE 7-12-1937

12½ M ART COLORTONE POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

~~no~~ Yes

TITLE (IN FULL) CONFEDERATE MEMORIAL LIBRARY,

IMPRINT

SAME AS ABOVE

'THE LAST CAPITOL OF THE CONFEDERACY',
DANVILLE, VA.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

CREAM BRICK, DARK BROWN CORNICE, DOORS, WINDOW FRAMES & TOWER ON ROOF. DARK
SIGN, GOLD LETTERS. SHOW LETTERS CLEAR. GRAY STEPS. BROWN PORCH COLUMNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all runs or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

PHOTO 5B-356

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 13 1937

AND WORK SCHEDULE

Date

JUL 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 13 1937	JUL 13 1937
SKETCH				
RETOUCHING	17	3	July 14-37	July 14-37
PHOTO-LITHO				
BLUEPRINT	64		7-15	7-15
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	158	9	July 26 '37	Aug 2 '37

AUG 7 1937

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17

ST
89

PUBLISHED FOR PARKER'S BOOK STORE,
DANVILLE, VA.

NO. 7A-H2021

ORDER NO. 3177

DATE 7-12-1937

12½ M ART COLORTON POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) DAN RIVER DIVISION OF THE
RIVERSIDE AND DAN RIVER COTTON MILLS,
BIRD'S-EYE VIEW OF PORTION OF DANVILLE,
VA. IN BACKGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK, WHITE TRIM.

Make negative

RETURN PHOTO TO: CHAMBER OF COMMERCE,
DANVILLE, VA.

ret

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Strang

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUL 13 1937

By *[Signature]*
Date JUL 13 1937

OPERATION	EST. TIME		DATE ENTERED DMT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 13 1937	JUL 13 1937
SKETCH				
RETOUCHING		6		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		7-16	7-16 45
ENCRAVING				
HAND COLOR PROOF	160	2¼	7-19	7-19
ARTIST DMT.	38	15	7-26	7-30

DATE RECEIVED ORD

DATE FILED

AUG 7 1937

By

By

DATE PAID ORDER TO CURT

DATE Photo Returned to Customer

7/21/37

By

ST
89

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **7A-H2022** ORDER NO. **3193** DATE **7-10-1937**

CUSTOMER

"C.T. ART COLORTONE" THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

132M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

See copy encl

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TWO TELEPHONE POLES & WIRES.
TAKE OUT AUTOS. CONTINUE THE TALL TREES
TO THE LEFT FOREGROUND SO AS TO COVER
UP THE SIDE OF THE GARAGE.
LIGHTEN UP SHADOWS UNDER CANOPY AND AWNINGS
USE "DOORMAN" DESIGN AT EACH END? SAME AS
USED ON 5A-H404.
SUBMIT RETOUCED PH. FOR O.K.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Let 4
HC 1 3/4
LA 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A2H2023 ORDER NO. 8-3-1937 DATE 3194

CUSTOMER HOTEL CHICAGOAN,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LOUNGE
TYPICAL BEDROOM

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2024 ORDER NO. 2931 DATE 7-20-1937

CUSTOMER

MONTPELIER TAVERN,
MONTPELIER, VT.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC GROUP (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MONTPELIER TAVERN, MONTPELIER, VT.

VERMONT STATE CAPITOL

FRONT NO. 15

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 3A-H1592 FOR CAPITOL VIEW
AND NEW PHOTO OF TAVERN.

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Rush

1201-1

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2M-1-2-37

1
Per 5
200 1 3/4
A 12 3/4
-46

Very Long
Rush

2

#

new ink

X

10
16 4

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2025

ORDER 2037

DATE JULY 12, 1937

12^M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) XXXXXX VULCAN ON RED
MOUNTAIN, BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YEW

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Signature of Customer

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 15 1937

OPERATION	EST. TIME Clock Hr. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
PROPOSING TYPE SET UP		JUL 15 1937	JUL 15 1937
SKETCH			
RETOUCHING	4		
PHOTO LITHO			
BLUEPRINT STRIPPING CHARGES	1.5	7-16	7-17
ENGRAVING			
HAND COLOR PROOF	1.60	7-21	
ARTIST C.F.	1.50	8-5	8-9

DATE PLACEMENT ORDER

DATE PAID

6/13/37

215

DATE OF DELIVERY

DATE OF DELIVERY

D-5216

W.R.

90

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2026

ORDER NO. 2937

DATE JULY 12, 1937

12^M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) SCENE AT 5 POINTS SHOWING MONUMENT OF THE BELOVED REVEREND BROTHER JA. BRYAN, BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTION ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

PREPARED BY EHRLER'S NEWS CO.

ESTIMATE

Cost Dept. Checked

By JUL 15 1937

AND WORK SCHEDULE

Date JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1937	JUL 15 1937
SKETCH				
RETOUCHING	8	4	7-15	7-19 SL
PHOTO-LITHO				
BLUEPRINT STRIKING, CMAQUING	65		7-21	7-21 LT
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-22	7-22
ARTIST'S EPT.	30	9 3/4		8-10

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8
17 -

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2027

ORDER NO. 2937

DATE JULY 12, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) **GRAND CANYON OF ALABAMA -
BETWEEN RED AND SHADES
MOUNTAINS, BIRMINGHAM, ALA.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. **YES**
IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF **YES** HANDCOL PROOF **YES** RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of [unclear]

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [unclear]
Date **JUL 15 1937**

OPERATION	EST. TIME		DATE ENTERED DUPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1937	JUL 15 1937
SKETCH				
RETOUCHING	6	3		
PHOTO-LITHO				
BLUENING STRIKING OPAQUING	64		7-16	7-17
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-21	7-21
ARTIST DEPT	53	934	8/6/37	8/10/37

DATE BLUEPRINT ORD. 8/13/37 DATE FILED 26

DATE HAND COLOR PROOF ORD. 1 DATE PROOF RETURNED TO CUSTOMER 1

EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2028

ORDER NO. 2937

DATE JULY 12, 1937

12^M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TENNESSEE COAL, IRON AND
RAILROAD HOSPITAL AT FIARFIELD, NEAR
BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,713

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1937	JUL 15 1937
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		7-17	7-17
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-21	7-21
ARTIST DEPT.	43	9 3/4	8-5	8-9

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2029

ORDER NO. 2937

DATE JULY 12, 1937

12M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HOME OF GEO. B. WARD, SHADES MOUNTAIN, BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date JUL 15 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>JUL 15 1937</u>	<u>JUL 15 1937</u>
SKETCH			
RETOUCHING	<u>5</u> <u>2 1/2</u>		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	<u>1 1/2</u>	<u>7-16</u>	<u>7-16 40</u>
ENGRAVING			
HAND COLOR PROOF	<u>1 1/2</u>		
ARTIST DEPT.	<u>158</u> <u>9 1/2</u>	<u>August 6 '37</u>	<u>8-10</u>

DATE BLUEPRINT OK'D

DATE FILED

8/13/37

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H2030

ORDER NO. 2937

DATE JULY 12, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME OF GEO. B. WARD, SHADES
MOUNTAIN, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature] Date JUL 15 1937

OPERATION	EST. TIME Ch. 1/2 Hr. 1 Time Above	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1937	JUL 15 1937
SKETCH			
RETOUCHING	2 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1 1/2	7-16	7-17 4:30
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	7-27	7-28
ARTIST DEPT.	156 9 1/2	Aug 6	Aug 10

DATE HAND COLOR PROOF BY [Signature] 8/13/37
DATE BY [Signature]
DATE BY [Signature]

51
90

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H2031

ORDER NO. 3162

DATE 7-12-1937

12 1/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITEK MDE FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

2225
TITLE: BIG THOMPSON CANON AND HIGHWAY
TO ESTES PARK AND ROCKY MOUNTAIN
NATIONAL PARK FROM LOVELAND AND
GREELEY, COLORADO
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS SAME AS 2A881. Oiled road

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 13 1937	JUL 13 1937
SKETCH			
RETOUCHING	3 2	July 13-37	July 14-37 H.H.
PHOTO-LITHO			
BLU-PRINT STAMPING, OPAQUING	10	7-14	7-14 15
ENGRAVING			5
HAND OR PROOF	10 1/2		11-14
EST. DEPT.	22 11		7-22 T.B.H.

DATE BLU-PRINT ORD.

By

DATE PROOF

By

DATE HAND COL. PROOF

By

DATE Engr. Returned to Customer

B. W. WHITE,
MONTEREY, CAL.

NO. 7A-H2032

ORDER NO. 3197

DATE 7-12-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION DEL RIO CARMELO,
CARMEL, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 85

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CLT.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,223

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 13 1937 AND WORK SCHEDULE Date JUL 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 13 1937	JUL 13 1937
SKETCH				
RETOUCHING		4		
PHOTO LITHO				
BLUEPRINT	64		7-6	7-16
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-22	7-22
ART DEPT.		9 3/4		

DATE RECEIVED BY DATE / Time

DATE HAND COLOR PROOF BY

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

14

59

B. W. WHITE,
MONTEREY, CAL.

NO. 7A-H2033

ORDER NO. 3197

DATE 7-12-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SEASIDE SWIMMING POOL,
PACIFIC GROVE, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 86

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 13 1937

AND WORK SCHEDULE

By JUL 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 13 1937	JUL 13 1937
SKETCH				
RETOUCHING	6	4	July 14 37	July 14 37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUEING	10		7-15	7-15
ENGRAVING				
HAND COLOR PROOF	160	1/2	7-17	7-17
ARTIST DEPT.	31	12		12-14

DATE ESTIMATE OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

6

57.
89

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2034 ORDER NO. 3206 DATE 7-12-1937

CUSTOMER BROOKLYN ARCH PRESERVER SHOE SHOP,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLACK MAGIC (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. SHOE NAME MUST APPEAR IN
CONNECTION WITH EACH SHOE, AND LIKEWISE PRICE.
SELBY TRADE-MARK AS BEFORE. COPY FOR PANEL AT
BOTTOM CENTER, SET IN SAME STYLE AS PREVIOUS CARDS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof: Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
8/1/37

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

photo 5x7
Ret 5
see 134
A 10

22

X

31 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2035 ORDER NO. 3207 DATE 7-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER BROOKLYN ARCH PRESERVER SHOE SHOP,
NEW YORK, N. Y.

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR GENUINE SELBY ARCH PRESERVER SHOES

(ETC.)

see inv. layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*make DK. Blue impression
of TR. M.*

1. In the picture of the Newark store at the lower right, the two white spots showing in the display window base he'd like to have made solid black to match the rest of the base. Fearing this couldn't be done, I suggested we'd run as dark a color over it so that it'll obliterate almost completely the white and make it almost imperceptible. I'm right in this surmise, aren't I?
2. The red border around the Newark store illustration and the Brooklyn store illustration, as well as the red in the "Arch Preserver Shoe" sign in the Brooklyn picture he wants a deeper red. Strengthen this as much as you can. He wanted to change the wording in this one sign to a yellow to match the yellow in the other signs, but since you have to deepen the border rules a stronger red all around will suffice.

NO. 7A-H2936

AMERICAN ART POST CARD CO., BOSTON, MASS.

ORDER NO. 2969

DATE JULY 14, 1937

12^M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WALDO-HANCOCK BRIDGE,
PENOBSCOT RIVER, MAINE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By [Signature] Date JUL 15 1937 AND WORK SCHEDULE By [Signature] Date JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 16 1937	JUL 16 1937
SKETCH				
RETOUCHING	8	2	7-16	7-19 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, CREATING	6		7-19	7-19 1/2
ENGRAVING				
HAND COLOR PROOF	10	1 1/2		8-23
ARTIST DUTY	22	9 3/4		7-30 Bth

DATE BLUEPRINT OK'D _____ DATE Aug 1, 1937
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE 8/13/37

get off

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H2037

ORDER NO. 2971

DATE JULY 14, 1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

same as 4A H1666

TITLE (IN FULL) FOUNTAIN AND MUSEUM OF ART

IMPRINT

SAME AS ABOVE

AT NIGHT, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE-96

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1666 MAKE NIGHT SCENE.

BUILDING AND SKY TO HAVE HAVE THE SAME EFFECT AS ON CARD NO. 7A-H1791. FOUNTAIN TO BE ILLUMINATED. DESCRIPTION ON BACK TO BE SAME AS 4A-H1666.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,793

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

JUL 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 16 1937	JUL 16 1937
SKETCH				
RETOUCHING	6	4	7-16	7-19
PHOTO-LITHO				
BL. PRINT	64		7-20	7-21
STARTING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-27	7-27
ARTIST DEPT.	170	9 1/2	7-30	8-3

DATE BLUEPRINT OK'D

DATE PROOF

AUG 7 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

by

91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2038

ORDER NO. 2979

DATE JULY 14, 1937

12^M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. YES

TITLE (IN FULL) DAY-LIGHTED TUNNEL AT MITCHELL'S POINT, COLUMBIA RIVER HIGHWAY, OREGON

PRINT SAME AS ABOVE

Bot @ A.M. PRENTISS

PRIVATE NCL BEFORE TITLE- 824

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A5344.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all orders or negatives are uniform and orders are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

DATE JUL 15 1937 AND WORK SCHEDULE

By JUL 15 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1937	JUL 16 1937
SKETCH			
RETOUCHING	5 1		
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	6	7-9	7-10
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	7-20	7-20
ARTIST DEPT.	32 9 1/2		8-4

AUG 7 1937

DATE BLUEPRINT OR'D. DATE PROOF

By

By

DATE HAND COLOR PROOF OR'D.

DATE Photo Returned to Customer

By

ST-91

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 7A-H2039

ORDER NO. 2979

DATE JULY 14, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) AIR VIEW SHOWING FIVE BRIDGES OVER WILLAMETTE RIVER, PORTLAND, OREGON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-740

SMALL TYPE(c) BRUBAKER AERIAL SURVEYS,

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION PORTLAND, ORE.

USE SAME PHOTO AS USED ON BACK OF COVER D-1095

SUBMIT: RET. PHOTO 3 B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Post Dept. Checked

By [Signature] Date JUL 16 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1937	JUL 16 1937
SKETCH			
RETOUCHING	14 2	7-16	7-19
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	75	7-19	7-20
ENGRAVING			
HAND COLOR PROOF	16 2 1/2	7-22	7-22
ARTIST DEPT	150-151 16	8-4	8-9

DATE ESTIMATE GR'D 8/13/37 DATE FILED 76

DATE HANDED TO CUSTOMER 8/13/37 DATE PHOTO RETURNED TO CUSTOMER

MAKEOVER

Charge to LV Dept. [Signature]

RETOUCHING	2	Total Recorded in Cost Dept.
PHOTO-LITHO	1	Date <u>JUL 29 1937</u>
COMPOSING		
ART DEPT		

7-19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-M2040 ORDER NO. 3250 DATE 9-20-1937

CUSTOMER THE TRITON
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TRITON ON THE OCEAN AT 28TH
ST., MIAMI BEACH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 7A-H2041

ORDER NO. 3242

DATE 7-13-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER - BORDER

TITLE (IN FULL) KANAWHA VALLEY BUILDING,
CHARLESTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

DULL TAN GRAY BRICK. BUFF STONE CORNICE ON TOP FLOORS. FIRST THREE FLOORS LT. GRAY STONE. BRONZE S SH & DOORS. BLDG. ON LEFT DULL BUFF BRICK. ON RIGHT DULL LIGHT BUFF BRICK. LIGHT STONE CORNICE. REMOVE BLDG. ON LEFT EDGE. REMOVE POLES & WIRES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Approved by

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By *[Signature]*
Date JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chart No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1937	JUL 15 1937
SKETCH				
RETOUCHING		7		
PHOTO LITHO				
BLUEPRINT	64		7-16	7-16 45
STRIKING OFF				
ENCAVING				
MAKE COLOR PROOF	160	1½	7-20	7-20 -
PRINT DEPT.	166	11	7-26	7-29

DATE PRINTED

DATE

7/31/37

DATE HAND COLOR PROOF

DATE

ST
90

SAPIRSTEIN GRANTING CARD COMPANY,
CLEVELAND-D TROIT

NO. 7A-H2042

ORDER NO. 3511

DATE 7-14-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORD ROTUNDA AT NIGHT,
DETROIT, MICHIGAN

PRIVATE NO. BEFORE TITLE: D-33

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ON DOME PUT IN EACH COLUMN DIFFERENT COLORS OF RAINBOW. BEAUTIFUL COLORING
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Signature of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked L

Date JUL 16 1937

By JUL 16 1937

OPERATION	EST. TIME Clock No. Time Allow.		DATE ENTERED DEPT.	DATE COMPL. DEPT.
COMPOSING, TYPE SET UP			JUL 16 1937	JUL 16 1937
SKETCH				
RETOUCHING	8	6	7-16	7-20 SC
PHOTO-ETCH				
BURNTINT STRIPPING, OPAQUING	65		7-20	7-21 LT
ENGRAVING				
HAND COLOR PROOF	160	12	7-22	7-23
ARTIST DEPT.	157	10	8-9	7-12

DATE BLUEPRINT SENT
By

DATE FILED 8/13/37

DATE HAND COLOR PROOF SENT

By

By

DATE FROM RETURNED AS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL No. 7A-H2043 ORDER NO. 3267 DATE 7-15-1937

CUSTOMER HOTEL ALDEN,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M PC SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- HOTEL ALDEN MIAMI BEACH,
FLORIDA

BOT- OVERLOOKING INDIAN CREEK
WATERWAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH WITH CORRECTIONS ATTACHED.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge, Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White, Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*for cust
EX*

PHOTO RETURNED

TO

PHOTO USED FOR

E12
16
1 1/2
10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. **X 7A-M2044** ORDER NO. **3289** DATE **7-20-1937**

CUSTOMER **CRYSTAL BAKING CO.,
READING, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M GROUP (3) SIZE **3½ x 5½**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **(AS PER COPY)**

see sketch

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. CORRECTIONS: In the Crystal Restaurant the tables begin further front in the center than shown in sketch (see photo) and also show clearer along the sides. There should also be a clearer view of the tables in the Crystal Pastry Shop. Also a clearer view of the pastry in the cases.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Ret. 10 1/2
HC 2
La 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H2045 ORDER NO. 3290 DATE 7-16-1937

CUSTOMER CULLOM-WALKER CO.
TEXARKANA, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE ~~XX~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TERRACE COURT IN TEXARKANA, ARK. - TEXAS

FRONT NO. 5

(All of this on address slip)

R.M.

BORDER Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

use photo marked A. Word "CAFE" to appear on
building at left. Sign to read "TERRACE COURT"

eliminate "S". Highway marked to read "67".
Roofs of residences in background and sign

~~XX~~ "JAX" to be eliminated. FOLLOW SKETCH

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS AWNING ON BUILDING AT LEFT AS PER SAMPLE.

PHOTO RETURNED

TO

PHOTO USED FOR

44

Ret 6 1/2

H.C 1 1/2

L.A. 9 ju.

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H2046 ORDER NO. 3297 DATE 9-24-1937

CUSTOMER MILWAUKEE DUSTLESS BRUSH CO.,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE ARTCOLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NO, ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 1/2

H. e. 1 1/2

L. a. 9

PH

TAKEOVER

Ret

1. NUMBER	2. DATE	3. TIME
1	1	1
2. NUMBER	3. DATE	4. TIME
1	1	1
3. NUMBER	4. DATE	5. TIME
1	1	1

off 10-19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H2047</u> ORDER NO. <u>3298</u> DATE <u>7-16-1937</u>	DEPT. <u>RETOUCHING</u> ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <u>QUILLEN BROS. REFRIGERATOR CO.</u> <u>INDIANAPOLIS, IND.</u>			
	12 $\frac{1}{2}$ " M PC SIZE <u>3$\frac{1}{2}$" x 5$\frac{1}{2}$"</u> STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <u>QUILLEN STREAM LINE REFRIGERATORS</u> <u>(ETC. AS PER COPY)</u> <u>no firm name</u>			
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout SEE LAYOUT ATTACHED.		FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint	
	PHOTO LITHO Rephoto		NEG. NO.	
	____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo			
	Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION FOLLOW COLORS ON COLORED ILLUSTRATIONS ATTACHED.				
RETURN BLACK & WHITE DRAWING TO CUSTOMER.				

2M-1-2-37

Rephoto 8x10
Ret - 4
200 1/2
4 1/2
C - 1 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO
NO. 7A-H2048
ORDER NO. 3539

DATE JULY 16, 1937

23M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMBASSADOR BRIDGE, WINDSOR,
CANADA TO DETROIT, U. S. A.

IN SMALL TYPE-COPYRIGHTED BY AMERICAN
COMMERCIAL PHOTO CO., DETROIT

PRIVATE NO. BEFORE TITLE - D-34

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE CARD NO. 7A-H2048 FOR
GENERAL COLOR SCHEME AND LAY-OUT.

SEE CARD NO. 2A-H562 FOR CENTER VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 20 1937

By

Date JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 19 1937	JUL 19 1937
SKETCH layout		1		
RETOUCHING	12	1/2	7-19	7-23 SL
PHOTO-LITHO				
BLUE-PRINT STRIPPING OPAQUING	65		7-26	7-27 45
ENGRAVING				
HAND COLOR PROOF	120	13/4	7-27	7-27
ARTIST DEPT.	170	11	8-5	8-7

DATE BLUEPRINT ORD.

DATE Mtd.

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

Rush

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H2049

ORDER NO. 3319

DATE 7-16-1937

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) SARATOGA SPRINGS HOSPITAL,
SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 242

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK, STONE TRIM. WHITE WINDOW SASHES. RED CHIMNEYS. SLATE COLOR
ROOF. RAILING OVER FRONT PORCH IS BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JUL 20 1937 AND WORK SCHEDULE
By JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 19 1937	JUL 19 1937
SKETCH				
RETOUCHING	8	2	7-10	7-21
PHOTO LITHO				
DISPENSING STAMPING, OPAQUING	64		7-21	7-21
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-27	7-27
ARTIST DEPT.	155	9 3/4	7-28	7-30

DATE BLUEPRINT OR'D

DATE Filled AUG 7 1937

By

By

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer

By

ST
92

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

NO. 7A-H2050

ORDER NO. 3326

DATE 7-16-1937

25 M ART COLORTONE POST CARDS, ~~XXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

TITLE: D-201 WORLD'S LARGEST BANDSHELL
AND OPEN-AIR THEATRE, DAYTONA BEACH, FLA.
SMALL TYPE: PHOTO BY LOSESNE *RM ind.*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

~~XXXXXXXXXX~~ SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 19 1937	JUL 19 1937
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT SLIPPING, OPAQUING	64		7-22	7-22 <i>10X</i>
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-27	7-27
ARTIST DEPT.	50	12	3, 8, 37	10, 8, 37

DATE BLUEPRINT OK'D DATE *8/13/37*
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer
By By

18

new mkr
#

55
92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 7A-H2051 ORDER NO. 3542 DATE 7-26-1937

CUSTOMER SWAFFORD & KOEHL,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE BEAUTIFUL CONGRESS CASINO
CONGRESS HOTEL, CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH. NOTE CORRECTIONS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS & CORRECTIONS MARKED ON SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2

Ret 4

W C 1 3/4

La 12 1/2

MAKEOVER

Charge to art Dept.

EST. AUGUST 11, 1937

AUG 11 1937

HC 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
 NO
 YES
 RETURN PHOTO

DIAL NO. 7A-H2052 ORDER NO. 3543 DATE 7- 7-1937

CUSTOMER RIDGELY TRIMMER CO.,
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full RIDGELY'S COUNTER DISPLAY STAND
 (ETC. AS PER COPY)

FRONT NO. 3 (All of this on address side)
 R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEL. SKETCH ATTACHED. NOTE THAT THE WORD "RIDGELY'S" IS TO BE PLACED DIRECTLY OVER THE WORD ~~XXX~~ DISPLAY AS SHOWN ON TISSUE. TO GET THIS WORD IN THIS POSITION IT IS THOUGHT THAT THE DISPLAY STAND CAN BE DROPPED TOWARDS THE BOTTOM OF CARD AND THEN THE LINE OF COPY (COUNTER DISPLAY STAND) DROPPED SUFFICIENT TO GET THE WORD "RIDGELY'S" IN THE PROPER PLACE. ALSO NOTE THAT THE HEIGHT SHOULD BE CHANGED FROM "32 INCHES" TO "23 INCHES".

____ Photograph each - Size 5x7 - 8x10 - 10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 _____ Mounon CARD, CLOTH, with hinge - or without hinge - Not mounted
 _____ Salesman, Customer, or Sample for Position, Office
 DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
 Dry — Wet — Pancromatic — Color Separation. Screen 133
 Transfer — Paper Process — New Process. Screen 150
 Stripping — White Border — Full Face. Screen 175
 Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW SKETCH EXACTLY FOR COLOR DESIGN.

make DK Blue impression

PHOTO RETURNED
 TO
 PHOTO USED FOR

Layout 1½
Ret 7½
4.2 1¾
La 10

Am

C.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2053 ORDER NO. 3546 DATE 7-17-1937

CUSTOMER MRS. MARY A. SINGLETARY,
JACKSONVILLE, BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PHOTO COLORIT
STYLE ~~XXXXXX~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOM THUMB COTTAGES, JACKSONVILLE BEACH,
FLORIDA (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

cut off as marked

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2055 ORDER No. 3335 DATE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MERRY GO ROUND, INC.

23-25 ELIZABETH AVE.

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MERRY-GO-ROUND

23-25 ELIZABETH AVE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1

Ret. 10

H.C. 23/4

L.A. 14

*Very Jerry
Rush*

6 - 1 1/2 left

10 - 1

8 - 1 1/2

14 - 7

Wendy

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H2056</u> ORDER NO. <u>3560</u> DATE <u>7-20-1937</u>		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER <u>HOTEL WAVE CREST, JACKSONVILLE BEACH, FLA.</u>					
	25 M PC SIZE <u>3½ x 5½</u>		STYLE <u>PHOTO COLORIT, FULL FACE</u>			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <u>HOTEL WAVE CREST - JACKSONVILLE BEACH, FLORIDA</u> <u>in street</u>		FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
PHOTO RETURNED TO	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout		PHOTO LITHO Rephoto			
	SEE INSTRUCTIONS XXXXXXXX ATTACHED.		NEG. NO.			
			____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office			
			DELIVER Straighten Photo Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION						
SEE INSTRUCTIONS ATTACHED.						
<div style="text-align: center; font-size: 2em; font-family: cursive;">Rush</div>						

PHOTO RETURNED TO

TO

PHOTO USED FOR

Rec 9½
 HC 1½
 A 9¼

As H. 1
 20 10 10 10 10

small
 reg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-M2057 ORDER NO. 3562

DATE 7-20-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL ALAMEDA,
ALAMEDA, CALIF.

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL XXXX ALAMEDA, ALAMEDA, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Set - 7
HC 1 1/2
A 9 1/2

B

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7AH2058 ORDER NO. 3563 DATE 7-20-1937

CUSTOMER KENTUCKY FEMALE ORPHAN SCHOOL,
MIDWAY, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

SMALL TYPE: PHOTO BY BRADLEY

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER ☐ Straighten Photo

Negative — Line — Halftone — Combination. ☐ 120

Dry — Wet — Pancromatic — Color Separation. ☐ 133

Transfer — Paper Process — New Process. ☐ 150

Stripping — White Border — Full Face. ☐ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE BUILDING IS RED #23 AND THE TILE ROOF IS A LITTLE DEEPER RED THAN THE BRICKS. BLUE SKY,
GREEN GRASS AND TREES.

Handwritten signature: Rustin

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2015
20 1 1/2
19 3/4

11 - 2 1/2
14 - 2 1/2

15
small neg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2059 ORDER NO. 3566 DATE 9-20-1937

CUSTOMER BENJ. F. MINER,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FALL MODES OF THE MOMENT

(AS PER DRAWING)

see our layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

Note that drawings of shoes are made 3½ inch size and drawing of background is made on a basis of four inches, so you will have to make a separate print of shoes and paste it in. If you will make the "A" dimension marked on shoe layout 6 5/16", you will find that is correct to fit into the background drawing.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SK SCHEME SHOULD BE CHANGED. The GRAY SHOULD BE A FALL ORANGE VIGNETTING OFF TOWARD THE WHITE RECTANGLE. THE SHADOWS BEHIND THE SHOES YOU CAN MAKE A LIGHT BLUE OR ANY OTHER THING YOUR ARTISTIC EYE SAYS IS RIGHT. FOLLOW ACTUAL SAMPLES OF SHOES FOR BROWN & BLUE SHOES. OTHER THREE ARE BLACK.

NO

YES

RETURN PHOTO

2M-1-2-37

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
L.O. - 1½
Ret. 5
H.C. - 1¾
A 10

#27

MAKEOVER

Charge to Ret Dept.

IN. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10.

RETOUCHING

PHOTOGRAPH

COMPOSING

ART DEPT.

Cost Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-M2060 ORDER NO. 3567 DATE 7-20-1937

CUSTOMER AMERICAN GAS MACHINE CO.,
ALBERT LEA, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICAN SUN FLAME OIL BURNING HEATERS
CAREFREE HEAT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE COLOR OF THE HEATER IS A VERY DARK, WALNUT BROWN. SEE ILLUSTRATION ON PAGE 8 OF SUN
FLAME CATALOG NO. 49 ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M-1-2-37

Large drawing

Very Rush

make red impression

5
10

5
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2061 ORDER NO. 7-20-1937 DATE 7-20-1937

CUSTOMER J.L. RARDEN,
ASHEVILLE, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LANGREN HOTEL, ASHEVILLE, N. C.

SUB TITLES: MAIN DINING ROOM
BED ROOM

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

NEG. NO.

Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2N-1-2-37

The main reason for this change is that the view on now shows the hotel too flat and the new view shows it more a right angle, and this is what the manager wants. Please remove balcony all around the fourth floor. Remove some of the old model cars, but leave in the bus in right foreground. The small buildings to either side of the hotel should not show.

In regard to the main dining room view, you will have to square the cut more evenly in the immediate foreground. It shows a marble floor in a slanting position, with a small white strip. This small white strip should not show, so would suggest that you bring the marble floor to immediate foreground.

MAKEOVER

CHECKED BY CUSTOMER

OCT 28 1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-M2062 ORDER NO. 3603 DATE 7-21-1937

CUSTOMER ISLAND LAKE HOTEL,
ISLAND LAKE, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M XX PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ISLAND LAKE HOTEL, ISLAND LAKE, MICHIGAN

SUB TITLES: DINING ROOM. TAP ROOM

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS & SKETCH ATTACHED. NOTE THAT CUSTOMER WANTS US TO BRIGHTEN THE COLOR IN
FOLIAGE & WATER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2063 ORDER NO. 3633 DATE 8-2-1937

CUSTOMER HUTCHINSON WINCH
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STYLED IN THE FALL MOOD (XXXETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Make red impression
of TR. M.
drawing ret
8/25/37

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Sc 2
22.4
22.2
A 12½

125 216
1500

1/2

Print

17.
mill
neg.

31 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **KKE** ORDER NO. **3633** DATE **8-2-1937**
7A-H2064

CUSTOMER HUTCHINSON WINCH,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRESENTING SMART STYLES FOR FALL
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. FOLLOW COLOR SCHEME OF
SKETCH PUTTING TYPE **KKE** IN INDICATED PLACES. AT
THE BOTTOM SET THE TYPE IN ONE SIZE INSTEAD OF
WITH A SLOPING TOP AS ON SKETCH.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression

Drawing set
8/25/37

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2M-1-2-37

Lo 1
Ref 4
2/2/37
12

Get No. 1
1500

AW

2

ST.
small
neg.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2065 ORDER NO. 3637 DATE 7-22-1937

CUSTOMER HULL HOTELS,
HOTEL CALIFORNIA, FRESNO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CALIFORNIAN
Fresno, California (also caps, but not
as large)

A HULL HOTEL

THE GATEWAY TO NATIONAL PARKS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. BE SURE TO EMPHASIZE THE
DEPTH OF THE HOTEL

USE PHOTOS NO. 98457 & 101421

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

2
4
2 1/4
12 1/2

32

C 2114
BLK
5-11-54

11/2
8/10/54
800.00.2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2066 ORDER NO. 3646 DATE 7-22-1937

CUSTOMER STANLEY WEIDNER,
EAST DUBUQUE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: THE CIRCLE EAST DUBUQUE, ILL.
BOT: EAST DUBUQUE'S SWANKY COCKTAIL LOUNGE AND
BAR

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to _____ Dept. _____

EST. Makeover Time Required _____

	TIME	
RETOUCHING	2	See Remarks & Cost Expd.
PHOTO LITHO		
CHALKING		
ILLUSTR.		
FINISHING		

CAPITOL NEWS CO.,
NASHVILLE, TENN.

NO. 7A-H20 67

ORDER NO. 3647

DATE 7-22-1937

ATTENTION!

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12/12 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NASHVILLE'S NEW
MUNICIPAL AIRPORT, NASHVILLE, TENN.

SMALL TYPE: PHOTO BY ED. CLARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo In D5618

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

JUL 26 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 26 1937	JUL 26 1937
SKETCH				
RETOUCHING	5	5	7-28	7-29
PHOTO-LITHO				
BLUE-PRINT STAMPING, COUNTERING	65		7-29	7-29
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-30	7-30
ARTIST DEPT.	48	9 3/4	8-8	8-12

DATE BLUEPRINT OK'D

DATE FILED

8/13/37

DATE WORK COMPLETED

DATE RETURNED TO CUSTOMER

By

By

CAPITOL NEWS CO.,
NASHVILLE, TENN.

NO. 7A-H2068

ORDER NO. 3647

DATE 7-22-1937

65 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF
A. & I. STATE COLLEGE,
NASHVILLE, TENN.

SMALL TYPE: PHOTO BY ED. CLARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By JUL 26 1937

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 26 1937	JUL 26 1937
SKETCH			
RETOUCHING	14 5	7-26	7-29
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	65	7-29	7-29
ENGRAVING			
PROOF COLOR PROOF	16 134	7-30	7-30
ACCT. DEPT.	156 102	8-11	8-13

DATE OF PRINT ORD.

By

DATE OF ORDER

DATE FILED

By

DATE OF ORDER

14

ST
98

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. ~~XXXX2068~~
7A-H2069

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN SQUARE, BUSINESS
CENTER OF EVANSTON, ILL.

PRIVATE NO. UPPER LEFT CORNER:

© C.T. & Co. (small type)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Expense Co. of Estimate

ESTIMATE

Cost Dept. Checked

JUL 23 1937

AND WORK SCHEDULE

By

Date

JUL 23 1937

OPERATION	EST. TIME Ch & No. 1 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 23 1937	JUL 23 1937
SET UP			
RETOUCHING	2 4	7-23	7-29 St.
PHOTO LITHO			
BLOCKING SIMPING, CRAWLING	65	7-30	7-30 St.
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ART DEPT.	160 930		

DATE SUBMIT ORD

DATE FILED

8/13/37

By

By

26

DATE HAND COLOR PRO FILED

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Change to

Date

EST. Makeover Time Required

RETOUCHING	1/2	Time Required in Cost Dept.
PHOTO LITHO		1937
COMPOSING		Date
ART DEPT.		By
ENGRAVING		

2

96

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2070

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) PATTEN GYMNASIUM, NORTHWESTERN
UNIVERSITY, EVANSTON, ILL.

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

© C.T. + Co. (lost small type)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Check OK of [unclear]

ESTIMATE

Cost Dept. Checked

By [unclear] Date JUL 23 1937 AND WORK SCHEDULE

By [unclear] Date JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	4	4	7-23	7-29 SE
PHOTO LITHO				
BLUEPRINT STRIP INC. OPAQUING	65		7-29	7-29 1/2
ENGRAVING				
HANDCOLOR PROOF	163	1 1/2		2 day
APPROX. DEPT.	44	8	8/4/37	8/6/37

DATE BLUEPRINT ORD

DATE Filed

DATE HANDCOLOR PROOF

By

DATE Photo Returned to Customer

Photo by Sladek

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2071

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **MEN'S QUADRANGLE,**
NORTHWESTERN UNIVERSITY, EVANSTON, ILL.

PRIVATE NO. UPPER LEFT CORNER:

© C.T. & Co. (Bot. Small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

in 12 1381

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo by Clark

Very Rush

Wm H. H.

96

Signature of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date **JUL 23 1937**

AND WORK SCHEDULE

By *[Signature]*
Date **JUL 23 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	12	4	7-23	7-30 5
PHOTO-LITHO				
BLUE-PRINT	14		7-30	8-2 1/2
STENCILING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	16	1 1/2		2 1/2
DELIVERY	166	9 1/4	August 4	August 5

D. TEICH & COMPANY

DATE Filed

AUG 7 1937

DATE Photo Returned to Customer

DATE Photo Returned to Customer

12

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2072

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **DEARBORN OBSERVATORY,
NORTHWESTERN UNIVERSITY, EVANSTON, ILL.**

© C.T. & Co. (Bot, small type)

PRIVATE NO. UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Ck by Estimate

By

Date

JUL 23 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	12	2	7-23	7-28 SC
PHOTO LITHO				
BLUEPRINT, STAMPING, OPAQUING	7/65		7-28	7-28 4A
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		29 July
ARTIST DEPT.	45	9	8-4	8/6

DATE OF PRINTING

DATE

8/13/37

DATE OF COLOR PROOF

DATE Photo Returned to Customer

By

By

21

Photo by
sladek

6-12

ST
96

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2073
ORDER NO. 3644
DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) GARRETT BIBLICAL INSTITUTE,
NORTHWESTERN UNIVERSITY, EVANSTON,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

© C.T. & Co. (Bot. small type)
COLOR DESCRIPTION

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,756,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By Jul 23 1937 AND WORK SCHEDULE
Date Jul 23 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 23 1937	JUL 23 1937
SKETCH			
RETOUCHING	10 2	7-23	7-30 5
PHOTO-LITHO			
BLUEPRINT STRIKING CRAQUING	65	7-30	8-2 15
ENGRAVING			
HAND COLOR PROOF	113 15		
ARTIST DEPT.	55 8 ³⁴	8-4-37	8-11-37

DATE BLUEPRINT ORD _____ DATE PAID 8/13/37
DATE 11-11-37 CONTRACT ORD _____ BY 20
DATE Photo Returned to Customer _____

Very Rush
Photo By
Siddok

10

96

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2074

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ANNIE MAE SWIFT HALL,
NORTHWESTERN UNIVERSITY, EVANSTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

© C.T. & Co. (Bot, small type)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 23 1937

AND WORK SCHEDULE

By

Date

JUL 23 1937

OPERATION	EST. TIME Clock Hr. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 23 1937	JUL 23 1937
SKETCH			
RETOUCHING	12 2	7-23	7-29-37
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	7-29	7-29-37
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2 try
ARTIST DEPT.	9	7-5	7-10

DATE ESTIMATE

DATE Filed

8/13/37

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo by Gladek.
8/6.

4 12

ST.
96

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2075

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DEERING LIBRARY,
NORTHWESTERN UNIVERSITY, EVANSTON, ILL.

PRIVATE NO. UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,722

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By CT
Date JUL 23 1937

AND WORK SCHEDULE

By CT
Date JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	10	4	7-23	7-29-37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		7-29	7-29-37
ENGRAVING				
HAND COLOR PROOF		1 1/4		
ARTIST DEPT.	167	8 1/2	8-4-37	8-13-37

DATE BLUEPRINT OK'D

DATE Filed

NOV 5 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo by S. S. S.
6/8

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2076

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **CAMPUS SHORE LINE,
NORTHWESTERN UNIVERSITY, EVANSTON,
ILL.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

© C.T. & Co. (Bad, small type)
PRIVATE NO. UPPER LEFT CORNER:

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date **JUL 23 1937**

By *[Signature]*
Date **JUL 23 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	12	2	7-23	7-27
PHOTO LITHO				
BLUEPRINT STRIKING & PAQUING	20		7-28	7-28
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		29 July
ARTIST REPT.	54	9	8-5	8-11

DATE BLUEPRINT OK'D.

DATE FILED

DATE WORK COMPLETED

DATE Photo Returned to Customer

Photo is by student

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2077

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DYCHE STADIUM, NORTHWESTERN
UNIVERSITY, XXX EVANSTON, ILL.

© C.T. & Co. (Bottom small type)

PRIVATE NO. UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By [Signature]
Date JUL 23 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	10	4	7-23	7-27 SC
PHOTO-LITHO				
BLOCKING STRIPPING, CAPQUING	10/65		7-28	7-28 44
ENGRAVING				
HAND COLOR PROOF	15	1 1/2	7-25	7-30
ARTIST DEPT.	52	8 3/4	8/5/37	8/6/37

DATE ESTIMATE OK'D

DATE FILED

Photo by Sladeck

DATE HALL COLOR PROOF OK'D

DATE Photo Returned to Customer

By

10

5

96

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 7A-H2078

ORDER NO. 3644

DATE 7-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WOMEN'S QUADRANGLE,

NORTHWESTERN UNIVERSITY, EVANSTON, ILL.

© C.T. & Co. (best, small type)
PRIVATE NO. UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

100 100 100

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive J. O. Stoll

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date JUL 23 1937 AND WORK SCHEDULE

By *[Signature]*
Date JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 23 1937	JUL 23 1937
SKETCH				
RETOUCHING	13	3	7-23	7-28 SE
PHOTO-LITHO				
BLENDING, STAMPING, OPAQUING	64		7-28	7-29 45
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	7-27	7-27
ARTIST DEPT.		9	Aug. 4	Aug. 12

DATE BLUEPRINT ORD

DATE 1st

8/13/37

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

Photo by *[Signature]*
Q. Co.

13

17
90

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2079 ORDER NO. 3406

DATE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MOOSE RIVER SHOE CO.
102 S. WATER ST.
OLD TOWN, MAINE

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOOSE RIVER HANDI-CRAFT MOCCASINS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

make Red impression
shoes by Gladek

Very Very Rough

must be finished today - 7-20

PHOTO RETURNED

TO

PHOTO USED FOR

Legend
3
9
2
12
H C
A

#27

Very Jerry
Push
Must have H.C.
Friday 7:30-3:30

THE J.O.STOLL CO., CHICAGO, ILL.

NO. 7A-H2080

ORDER NO. 3407

DATE JULY 23, 1937

25M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) GREETINGS FROM EVANSTON,
ILL.

IMPRINT SAME AS ABOVE

(c) SMALL TYPE - C.T. & CO.

PRIVATE NO. - UPPER LEFT CORNER - E-173

PHOTO PROPERTY OF

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			Cost Dept. Checked	
By			By	
Date			Date	
AUG 4 1937			AUG 4 1937	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
CORRECTING, TYPE SET UP		AUG 4 1937	AUG 4 1937	
SKETCH - <i>Lyons</i>	9			
REWORKING	13	8-4	8-10	
PROOFING				
B. L. & W. PROOFING	65	8-10	F. 1	
REWORKING				
HAND COLOR PROOF				
ARTIST'S COST	15			

DATE ESTIMATE OK'D

DATE PAID

NOV 3 1937

By

By

DATE PAID

DATE PAID Returned to Customer

By

2-57

1-7

W. H. H.

ST
M. H. H.

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 7A-H2081

ORDER NO. 3415

DATE JULY 23, 1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TROPICAL PARK, DAYTONA
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

Private in before title D-19
COURTESY R.H. LE SESNE, LEFT MARGIN.

PHOTO PROPERTY OF Customer

COLOR DESCRIPTION

SOFT COLORS PLEASE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed By: OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, TYPE SET UP

JUL 26 1937

JUL 26 1937

SKETCH

RETOUCHING

6

5

7-26

7-29-36

PHOTO LITHO

BLIND STAMPING, CAPQUING

65

7-29

ENGRAVING

HAND COLOR PROOF

163

1 1/2

20-24

ARTIST REPT.

#27

9 3/4

8-17-36

NOV 5 1937

DATE ESTIMATE ORD.

DATE FILED

By

DATE AND CUST. APPROVAL

DATE PHOTO RETURNED TO CUSTOMER

6

57
98

NO. 7A-H2082

THE UNION NEWS COMPANY, NEW YORK CITY, NEW YORK

ORDER NO. 3455

DATE 7-26-1937

12 M 500 C. T. ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.TITLE (IN FULL) GREYHOUND BUS TERMINAL
LOUISVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT THE UNION NEWS CO,
(AND TRADEMARK)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BASE: DARK BLUE

BODY: LIGHT BLUE

STRIPE NEAR TOP - SILVER GREY

LETTERS IN SIGN AND DOGS - SILVER GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK or Estimate

By

Date

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Cl. & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 28 1937	JUL 28 1937
SKETCH			
PHOTO LITHO	5 5	7 - 28	8 - 2 SL.
B. L. & W. PROOF STRIPE NEAR TOP	64	8 - 3	8 - 3 45.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		8 - 5
ARTIST EMT.	154 9 1/2	8-5	8-9

DATE ESTIMATE C. D.

DATE Filed

By

DATE HAND COLOR PROOF C. D.

DATE Photo Returned to Customer

By

57
99

CHAMPAIGN, URBANA NEWS AGENCY, CHAMPAIGN, ILL.

NO. 7A-H2083

ORDER NO. 3445

DATE 7-26-1937

12M 500 C.T. ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) COURT HOUSE, URBANA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME as above

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DELETE THE SCAFFOLDING AS WELL AS THE CARS AND PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 27 1937

AND WORK SCHEDULE

By JUL 27 1937

OPERATION	EST. TIME Est. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 28 1937	JUL 28 1937
PROOFING	14 5	7-28	7-29
PHOTO LITHO			
BLOCKING STAMPING, CROQUING	65	7-30	
ENGRAVING			
HAND COLOR PROOF	11 1/2		
ATTN. DEPT.	30 9 1/2		8-17

DATE DELIVERED TO

DATE PAID

By

By

DATE PAID TO CUSTOMER

DATE Photo Returned to Customer

By

14

51.
99

Champaign & URBANA NEWS AGENCY, CHAMPAIGN, ILL.

NO. 7A-H2084

ORDER NO. 3445

DATE 7-26-1937

12M 500

C.T. ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CITY BUILDING, CHAMPAIGN,
ILL.

IMPRINT

SAME as above

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REMOVE THE "PWA" SIGN AS WELL AS THAT OF THE ARCHITECT.

DELET FROM THE PICTURE ALL CARS, PEOPLE, AND OTHER UNNECESSARY
ARTICLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
JUL 29 1937 AND WORK SCHEDULE
By Date

OPERATION	EST. TIME (Each No. 1 Take 1 hour)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
ETCH			
PROOFING	14	5	7-29
PROOF LITHO			
PRINTING	64		8-3
PROOFING			
PRINTING	1 1/2		
ARTIST	37	9 1/2	8-16-37

DATE RECEIVED ORD

DATE PAID

NOV 5 1937

By

By

DATE PAID

order for this customer. We see to it that all color negatives are uniform and that they are in harmony with each other to make an attractive set.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2086 ORDER NO. 3677 DATE

CUSTOMER CRIPPLED CHILDREN'S HOSPITAL
MARLIN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ORTHOPEDIC CRIPPLED CHILDREN'S
HOSPITAL, MARLIN, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

GROUP 3

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

L. C. - 1
P. 8
482
12

W

5
14
10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No. <input checked="" type="checkbox"/> 7A-H2087	ORDER NO. 3675	DATE 8-3-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER ANTIOCH SHOE PROJECT PORTSMOUTH, OHIO					
50 M PC		SIZE 3½ x 5½	STYLE ART COLOR TONE, FULL FACE			
PLACE OF TITLE: Upper, Lower, Center—Border <input checked="" type="checkbox"/> Follow Layout		FRONT NO. 5 (All of this on address side)				
Title in Plate Yes No Copyright in Plate Yes No		R. M. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				
Title in full ANTIOCH SUEDE SHOES (ETC. AS PER COPY)		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
		Trade Mark Yes No Special type as sample				
		IMPRINT: Customer <input checked="" type="checkbox"/> C. T. Imprint <input type="checkbox"/> No Imprint				
RETOUCHING DEPARTMENT		PHOTO LITHO				NEG. NO.
<input checked="" type="checkbox"/> Submit <input type="checkbox"/> Sketch <input checked="" type="checkbox"/> Layout <input checked="" type="checkbox"/> Retouched Photo <input type="checkbox"/> Wash Drawing		Rephoto				
Follow Layout		____ Photograph each - Size 5x7 - 8x10 -10x12				
SEE SKETCH & CORRECTIONS ATTACHED.		____ Prints each from ____ Negatives MATTE or GLOSSY				
		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted				
		See Salesman, Customer, or Sample for Position, Office				
		DELIVER Straighten Photo				
		Negative — Line — Halftone — Combination.				120
		Dry — Wet — Pancromatic — Color Separation.				133
		Transfer — Paper Process — New Process.				150
		Stripping — White Border — Full Face.				175
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.				

COLOR DESCRIPTION

Rush

1 Print
S.O 5
3 1/2
HC 2 1/4
A12 1/2

Be 14.4
28.50 out
183 PW

2

X

8-3 ap 11

13 — 21

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2088 ORDER NO. 3678 DATE 7/27/37

CUSTOMER METATARSAL FOOT REST SHOES
W. GOLD & R. CASPER
30 W 39TH ST.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 POST CARDS SIZE 3¹/₈ x 5¹/₈

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full METATARSAL FOOT REST SHOES

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 5 120
Dry — Wet — Pancromatic — Color Separation. 5 133
Transfer — Paper Process — New Process. 5 150
Stripping — White Border — Full Face. 5 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Drawing ret. 8/11/37

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

2001-4
A 11

13.00

MW

#27

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 7A-H2090 ORDER NO. 3684 DATE 8-2-1937

CUSTOMER BROCKTON BOOT & SHOE CO.,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PG

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FALL TIPS FOR YOUNG MEN (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & CORRECTIONS ATTACHED.

see sample for background

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE THE COLORS IN THE FOOTBALL SCENE NOT QUITE SO FESTIVE AS IN SKETCH. DETRACTS FROM REST
OF CARD. MAKE THEM DARKER, HEAVIER COLORS AS PER YOUR JUDGMENT

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2091 ORDER NO. 3683 DATE

CUSTOMER ERIE ART METAL CO.,
ERIE, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN THE NEWLY DESIGNED DAN DEE, YOU FIND

THE HUMBLE WASTE BASKET TRANSFORMED INTO AN
ARTICLE OF BEAUTY - AN OBJECT WHICH WILL ADD TO THE
DECORATIVE SCHEME OF ANY ROOM.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Set 62
2013
A 10
C-1 1/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2092 ORDER NO. 3682 DATE

CUSTOMER GOLDEN STATE HOTEL
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOLDEN STATE HOTEL SPACIOUS AND REST-
FUL LOBBY.

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

49

Ref 5

201
A6

~~17-1-1937~~

9.00 net

go ahead

PH

5

57
11

DISTRIBUTED BY
CEDAR RAPIDS NEWS AGENCY, CEDAR RAPIDS, IOWA

NO. 7A-H2093

ORDER NO. 3710

DATE JULY 27, 1937

DATE

12M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

178486

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

JUL 29 1937

Date

JUL 29 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 29 1937	JUL 29 1937
SKETCH			
RETOUCHING	4 4	7-29	8-25
PHOTO LITHO			
BLUE PRINT STAMPING, OPAQUING	64	8-3	8-3
ENGRAVING			
HAND COLOR PROOF	16 1 1/2		
ART. D. H.	168 9 1/2	8-5	8-5

DATE ESTIMATE OK'D

DATE PREP

8/13/37

DATE HAND COLOR PROOF OK'D

By

28

DATE Photo Material to Customer

By

15.
small leg.

AND.
FOSTER REYNOLDS CO., HOT SPRINGS, VA.

NO. 7A-H2094

ORDER NO. 3732

DATE JULY 29, 1937

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOBBY, HOMESTEAD HOTEL, HOT SPRINGS, VA. IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE COLUMNS AND CEILING AND WALLS. GREEN VELVET CARPET. GREEN PALMS.
DARK BROWN BOXES. BROWN WICKER CHAIRS. BRONZE CHANDELIER. WHITE CANDLE LIGHTS.
WHITE UNIFORMS ON NEGROES IN REAR CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
JUL 30 1937				JUL 30 1937
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 30 1937	JUL 30 1937
SKETCH				
PHOTOGRAPH	17	4	7-30	8-2 SE
PHOTOGRAPH				
BEAUTY	64		8-3	8-3 1/2
STRIKING, CRACKING				
ENGRAVING				
HAND COLOR PROOF	23	13/4		3 7/11
ARTIST DEPT.	23	11		July 13

DATE ORDERED

DATE PAID

NOV 1937

DATE PAID CLOSING

DATE PAID Returned to Customer

FOSTER ^{AND} REYNOLDS CO., HOT SPRINGS, VA.

NO. 7A-H2095

ORDER NO. 3732

DATE JULY 29, 1937

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) FORMAL GARDENS, HOMESTEAD
HOTEL, HOT SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE FOUNTAINS. BROWN AND GRAY STONE WALL AND WALKS AND STEPS. LIGHT GRAY
RAILINGS ON STEPS. BLDG DARK RED BRICK. WHITE CORNICE AND PORCH ON RIGHT.
WHITE TOWER. COPPER TOP ON TOWER. BRICK RED AND BLACK STRIPED AWNINGS.
GREEN SHRUBS AND VINES AND SHRUBBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

JUL 30 1937 AND WORK SCHEDULE

By AL Date JUL 30 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 30 1937	JUL 30 1937
SKETCH			
RETOUCHING	12-3	7-30	8-5 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6-	8-5	8-5 45
ENGRAVING			
HAND COLOR PROOF	16-3 1 1/2		
ARTIST DEPT.	30 9 3/4		8-13

DATE RECEIPT ORD _____ DATE Paid _____

DATE HAND COLOR PROOF ORD _____ by AL

DATE Photo Returned to Customer _____

6-1
12

11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H2096 ORDER NO. 3736 DATE JULY 29, 1937

CUSTOMER BALTIMORE & OHIO R.R.CO.
GRAND CENTRAL STATION
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE IMPROVED ROYAL BLUE - ONLY DIESEL-
POWERED STREAMLINED TRAIN BETWEEN WASHINGTON
AND NEW YORK.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THE LETTERS BALTIMORE AND OHIO ON THE SIDES OF
THE TWO SECTIONS OF THE DIESEL LOCOMOTIVE ARE TO
BE BROUGHT OUT CLEARLY BY RETOUCHING IF NECESSARY.
ALSO VERY IMPORTANT TO MAKE THE B & O TRADE MARK
AT THE FRONT OF THE DIESEL STAND OUT CLEARLY,
SHARPLY, AND LEGIBLY.

Do not bring out background

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR OF TRAIN - BLUE, GRAY, BLACK AND GOLD - SEE CIRCULAR ATTACHED SHOWING TWO VIEWS OF DIESEL.
FOLIAGE GREEN BRIDGE GRAY STONE FENCE PROBABLY BLACK PUT IN NICE SKY

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2
14 C 1 1/2
La 10

(32)

- 1 hr Lettering
B- 5 1/2 hr

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2097 ORDER NO. 3737

DATE July 29, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TOM JOYCE 7 UP COMPANY

INDIANAPOLIS, INDIANA

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW AND MODERN PLANT
TOM JOYCE 7 UP COMPANY — COLLEGE AT 20TH STREET
INDIANAPOLIS, INDIANA

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING IS RED BRICK.

*make red impression
of sign*

PHOTO RETURNED

TO

PHOTO USED FOR

30-8-12

Am

LOUIS REHLEN

NO. 7A-M2098

ORDER NO. 4003

DATE 7-29-1937

M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(NEW YORK STADIUM)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

FRANK E COOPER, 151 CROADY AVE,
NEW YORK, N.Y.

6B4-2284-Photo

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE BEST PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Use in New York Book

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this company. Please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

AUG 3 1937 AND WORK SCHEDULE

By

Date

AUG 3 1937

DESCRIPTION	EST. TIME Clock Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. TIME TYPE SET UP		AUG 3 1937	AUG 3 1937
ETCHING	17 5	8-3	8-5 SL
LITHO			
PRINTING OPAQUING	6	8-5	8-6 4.5
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	170 9 3/4	12/21	12/1

DATE BLUE PRINT ORD

DATE Fied

DEC 21 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ST.
V.

LOUIS REHLIN

NO. 7A-H2099

ORDER NO. 4003

DATE 7-29-1937

M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (NEW YORK STADIUM)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. *yes*

IMPRINT

FRANK E. CONNER 212 A 4111 11
NEW YORK

60342285 (Photo)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE BEST PHOTO.

Use New York photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
only for this customer. Please
see to it that all cuts or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By *Aug 3 1937* AUG 3 1937 TO WORK SCHEDULE By *Aug 3 1937* AUG 3 1937

OPERATION	EST. TIME (GIVEN - 1 Time A low)	DATE INTER. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 3 1937	AUG 3 1937
RETOUCHING	14 5	8-3	8-5 56
PHOTO LITHO			
REPRODUCTION SPECIAL OPAQUEING	65	8-4	8-4 11.8
ENGRAVING			
HAND COLOR PROOF	25 1/2		
ART DEPT.	150 93/4	12-23	12-29

DATE ESTIMATE OK'D

DATE Paid

DATE WHEN COST RECEIVED

By

OF THE PHOTO REPROD. TO CUSTOMER

GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 7A-H2100

ORDER NO. 3500

DATE July 29, 1937

12 M 500 C. TL ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREYHOUND BUS DEPOT,
MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
BUS STATION BLUE AS PER SAMPLE ATTACHED. WHITE LETTERING. BLACK
BASE. BLACK DOOR. ALL LIGHT COLORS ARE WHITE. THE WINDOW SASH IS SILVER
REMOVE -- COUPLE WALKING ACROSS STREET ON THE LEFT OF PICTURE, BUS PARKED ON
LEFT, TROLLEY WIRES, STREET CAR TRACKS, TROLLEY WIRE POLES (LEAVE THE TWO ST
STREET LIGHT POLES IN), NEWSTAND IN FRONT OF DOORS, REFUSE BOX TO RIGHT OF
NEWSTAND, PEOPLE STANDING IN WINDOW ON 2nd FLOOR OVER MARQUEE, PANTAGES --
VAUDEVILLE NAME ON BLDG, STEEL CHIMNEY TO LEFT OF PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 6 of 11 ESTIMATE Cost Dept. Checked

JUL 29 1937

AND WORK SCHEDULE

By JUL 29 1937
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	3	6	7-29	8-9-37
PHOTO LITHO				
BLANKET STAMPING OPAQUING	6		8-2	8-2-37
ENGRAVING				
FINAL COLOR PROOF		1 1/2		
ARTIST	53	9 3/4	8/16/37	8/18/37

DATE ESTIMATE SENT

DATE PAID. AUG 5 1937

DATE RECEIVED CHECK PROOF

DATE Photo Returned to Customer

NO. 7A-H2101

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 3751

DATE JULY 30, 1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE) UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. NO

TITLE (IN FULL) TOP-A SEMINOLE INDIAN VILLAGE IN PRINT SAME AS ABOVE
FLORIDA

BOT-SCENE ALONG THE TAMiami TRAIL NEAR
MIAMI

PHOTO BY CHARLES C. EBBETS (small type)

PRIVATE NO. BEFORE TITLE-M-19

PHOTO PROPERTY OF

COLOR DESCRIPTION

CUT FROM FOREGROUND AND RIGHT AND LEFT SIDES AS NECESSARY. MAKE BRIGHT, COLORFUL
COSTUMES ON INDIANS AND BRING OUT DETAIL OF THE THATCHED HUTS AND ALSO THE
THATCHED FENCE. THIS THATCHING IS THE DRIED PALM LEAVES AND IS A GRAYISH SHADE
NOT GREEN. SEE SAMPLE CARD 4A-H667. ALSO MAKE THE BANANA TREES LIKE CARD
4A-H1235. MAKE NICE BLUE WATER AND PRETTY BILLOWY CLOUDS IN SKY. TAKE OUT
SIGN IN FRONT OF HUT ON LEFT DO NOT MAKE A DARK SUBJ. OF THIS-LIGHT ON THE BLACK
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PLATE.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Bureau
By ESTIMATE Date AUG 3 1937 AND WORK SCHEDULE By AUG 3 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 3 1937	AUG 3 1937
SKETCH			
RETOUCHING	6 3	8-3	8-4
PHOTO-LITHO			
BLUENINT STRAINING, OPAQUING	12	8-4	8-4
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		
ARTIST DEPT.	37 10	8-12-37	8-16-37

DATE RECEIVED CARD

DATE FILED

By

By

DATE SENT CARD

DATE SENT CARD

6

51
111

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2102 ORDER NO. 3780

DATE July 31, 1937

CUSTOMER BRUNOFF MFG. CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6^M POST CARDS SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VARICOLOR ACME OF FASCINATION - EX-
CLUSIVELY BRUNOFF

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Original by hand

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

REMOVE THE HAIR LINE AND MAKE THE CARD ALL BLACK AS CUSTOMER HAS SHOWN BY PENCILING THE RED HAIR LINE. THE COLORS FADE OFF INTO THE NEXT COLOR AS IT APPEARS AND THE ARTIST HAS BROKEN OFF THE COLORS VERY ABRUPTLY. CUSTOMER WOULD LIKE YOU TO SHADE OFF THE COLORS INTO THE NEXT APPEARING COLOR IF IT IS POSSIBLE. HE SUGGEST THAT YOU START THE SIGN AND YOU WILL GET HIS IDEA.

PHOTO RETURNED

TO

PHOTO USED FOR

587
402
7
1012
23 -
722

*Let's make
1700 net
1704*

10

VI

shaghen

NO. 7A-H2103

OTTO ULBRICH CO., BUFFALO, N.Y.

ORDER NO. 3752

DATE JULY 30, 1937

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNCIL CHAMBER OF SIR WILLIAM JOHNSON, FRENCH CASTLE, OLD FORT NIAGARA, N.Y.

PRIVATE NO. BEFORE TITLE - 207

FRONT NO. *Serial* (ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT ~~XXXXXXXXXX~~ DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT NIAGARA ASSN., INC., YOUNGSTOWN, N.Y.

*Place Stamp Here
made in U.S.A.*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PORTRAIT AT END OF ROOM LIGHT BLONDE HAIR WHITE LACE COLLAR WITH WIDE RED BAND BELOW. BACKGROUND BLACK. WALLS GREY WHITE PLASTER. CANDLESTICKS AND TEAPOT ON MANTLE ARE BRASS. CANDLEHOLDERS FROM CEILING ARE BLACK JAPAN. CHAIRS AND TABLES DARK GRAY BROWN. CEILING NATURAL WOOD, UNFINISHED, GREY BROWN COLOR. PICTURE AT LEFT DARK GREEN BACKGROUND, BRIGHT RED COAT ON MAN. SEE CARD NO. 2A-H989

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By <i>20</i>		Date <i>AUG 2 1937</i>	
Date <i>AUG 3 1937</i>		Date <i>AUG 3 1937</i>	
DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSITION, TYPE SET UP	<i>AUG 2 1937</i>	<i>AUG 3 1937</i>	
SKETCH			
RETOUCHING	<i>3 4</i>	<i>8-3</i>	<i>8-6 50</i>
PHOTO-LITHO			
BLUEPRINT	<i>64</i>	<i>8-6</i>	<i>8-6 45</i>
STRIPPING PROOFING			
ENGRAVING			
HAND COLOR PROOF	<i>16 1 1/2</i>		<i>9 15</i>
ARTIST'S PROOF	<i>32 12</i>		<i>8-20</i>

NOV 5 1937

20

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H2104

ORDER NO. 4016

DATE July 30, 1937

25M

C. T. ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 81

R. M. YES

TITLE (IN FULL) FORT PIKE AND RIGOLETS
BRIDGE, NEW ORLEANS, LA.

IMPRINT NONE

in plate

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIDGE IS OF STEEL, PAINTED WHITE AND LOW PART AT BACK IS OF CEMENT.
OLD FORD IS A DARK BROWNISH RED BRICK. USE ONLY THE PART OF PHOTO SHOWN IN
CENTER BETWEEN LINES DRAWN ON IT. THE HIGHWAY AT TOP NOW ALSO CURVES OFF
TWO WAY SEE INK LINE FOR NEW CURVE TO BE SHOWN ON CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By *[Signature]*
Date AUG 5 1937

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date AUG 5 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 6 1937	AUG 6 1937
SKETCH				
RETUCHING	12	5	8-6	8-9 SL
PHOTO LITHO				
BLUEPRINT STRIPPING & MOUNTING	65		8-10	
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	8-12	8-12
ARTIST'S PT.	142	9 1/4	8-22	8-25

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND LITHO OK'D

DATE Photo Returned to Customer

By

By

A HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H2105

ORDER NO. 4016

DATE July 30, 1937

25 M

C. T. ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING
SHUSHAN AIR-PORT, NEW ORLEANS, LA.

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE SHRUBRY NOW IS CONSIDERABLY DENSER, THEREFORE MAKE IT SO, ALSO SHOW A FEW FLOWERS ON SOME OF THE BUSHES, AND DO NOT SHOW ANY MORE OF THIS VIEW THAN THAT ABOVE THE PENCIL LINE --SKY EFFECT CLOUDY. COLOR OF BLDG. IS LIKE WE USED ON CARD 6A-H1455, THE ONLY DIFFERENCE IS THE LITTLE GLASS HOUSE IN THE CENTER ON TOP OF BUILDING, THIS IS ALL GLASS AND THE COLOR IS ABOUT OUR #3 BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

AUG 3 1937

AUG 3 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 3 1937	AUG 3 1937
SKETCH			
RETOUCHING	5 3	8-3	8-5 SL
PHOTO-LITHO			
BLUEPRINT STEELING OPAQUING	64	8-5	8-5 Kt.
ENGRAVING			
HAND COLOR PROOF			
ARTIST PRFT.	38 9 3/4		8-24

DATE BLUEPRINT OK'D

DATE PRFT

By

By

DATE HAND COLOR PROOF OK'D

DATE Colors Returned to Executive

5

A. HIRSCHWITZ, NEW ORLEANS, LA.

7A-H2106

ORDER NO. 4016

DATE July 30, 1937

25 M C. T. ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN GOING SHIPS AT DOCKS,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 YES

IMPRINT NONE

PHOTO PROPERTY CUSTOMER

COLOR DESCRIPTION

1st SHIP MAKE HULL BLACK-WATER LINE RED. 2nd SHIP MAKE HULL BROWNISH RED.
3rd SHIP MAKE HULL RED. 4th SHIP HULL WHITE AS IS. 5th SHIP MAKE HULL
BLACK. 6th SHIP MAKE HULL DARK BLUE
WHARF IS LIGHT GREY COLOR. SKY CLOUDY EFFECT. RIVER BLUEISH GREEN WATER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,773

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date AUG 4 1937

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By
Date AUG 4 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DSPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 4 1937	AUG 4 1937
SKETCH			
RETOUCHING	10 6	8-9	8-9
PHOTO-LITHO			
BLUEPRINT STRIPPING, CLIPPING	65 10		
ENGRAVING			
HAND COLOR PROOF	167 1 1/2	8-12	8-12
ARTIST DEL.	28 9 3/4	8-23	8-24

DATE ESTIMATE OK'D

DATE NOV 1937

DATE H. O. R. O. D.

By

DATE H. O. R. O. D. to Customer

By

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL No. ²¹⁰⁷ 7A-H2017 ORDER NO. 3767 DATE July 31, 1937
CUSTOMER SONNY GOLDSTONE'S YACHT CLUB
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SONNY GOLDSTONE'S YACHT CLUB—50 E. OAK
STREET—CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-²¹⁰⁸~~H2107~~ ORDER NO. 3767 DATE July 31, 1937

CUSTOMER SONNY GOLDSTONE'S YACHT CLUB
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SONNY GOLDSTONE'S YACHT CLUB-50 E. OAK
STREET-CHICAGO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Red - 7
HC 2
A-13

27

5

5/21

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2109 ORDER NO3766

DATE JULY 31, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER OCEAN SPRAY HOTEL
MIAMI BEACH, FLA.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OCEAN SPRAY HOTEL, MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. $\$$ 120

Dry — Wet — Pancromatic — Color Separation. $\$$ 133

Transfer — Paper Process — New Process. $\$$ 150

Stripping — White Border — Full Face. $\$$ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

E12

5x7
ret 6
20 1/2

30-8-17-7-9 1/2

12.50

2

17.14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2110 ORDER NO. 3765 DATE July 31, 1937

CUSTOMER ROMANES & PATERSON
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FINE QUALITY IMPORTED SWEATERS AND
TWIN SETS

FRONT NO. ~~5~~ NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

mt. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

see col. Pic. by H.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

23-

A 10

small copy

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2111

ORDER NO. 3772

DATE JULY 31, 1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
TITLE (IN FULL) STATE CAPITOL, ALBANY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER
BORDER-83

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 3710-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D. 5235

Estimated By: Estimate

Cost Dept. Checked

ESTIMATE

Date: AUG 3 1937 AND WORK SCHEDULE

By: Date: AUG 3 1937

OPERATION	EST. TIME C. of N. Time used	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 2 1937	AUG 3 1937
SKETCH			
RETOUCHING	3 1/2	8-3	8-4
PHOTO-LITHO			
BLUEPRINT STRIKING & TRACING	1/2	8-4	8-4
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST DEL.	15 9/16	8-6	8-6

DATE ESTIMATE OK'D _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

3
55

ST.
111

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2112

ORDER NO. 3772

DATE JULY 31, 1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HALL OF PALEONTOLOGY, STATE MUSEUM, STATE EDUCATION BUILDING, ALBANY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. R-74923.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examined OK of Estimate

By

Date

AUG 4 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 4 1937

OPERATION	EST. TIME		DATE ENTERED DBPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 4 1937	AUG 4 1937
SKETCH				
RETOUCHING	17	5	8-4	8-10
PHOTO-LITHO				
BLUE-PRINT SPECIAL B. OPAQUEING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		8-12
ARTIST DEL.	50	10	12.8.37	16.8.37

DATE DOCUMENT ORD.

By

DATE FILED

By

DATE HAND COLOR PROOF ORD.

DATE PROOF RETURNED TO CUSTOMER

By

DATE PROOF RETURNED TO CUSTOMER

ST.
small
neg

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2113

ORDER NO. 3772

DATE JULY 31, 1937

12 M500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) THE ROTUNDA, STATE EDUCATION BUILDING, ALBANY, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER-86

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 83224

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this customer. Please see to it that all runs or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By AUG 4 1937

ESTIMATE
AND WORK SCHEDULE

By AUG 4 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 4 1937	AUG 4 1937
ETCHING			
RETOUCHING	5 5	8-4	8-10
PHOTO-LITHO			
BLUEPRINT STRIP, G. OPAQUING	65	8-11	
ENGRAVING			
HAND COLOR	151		8-12
ARTIST DEPT	150 9 1/2	8-13	8-16

DATE PRINTED

DATE FILED

NOV 5 1937

DATE RUN

DATE RUN

Is

15.
Small Neg

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO.7A-H2114

ORDER NO. 3772

DATE JULY 31, 1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SCHUYLER MANSION, ALBANY,
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER-163

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 114857

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Illustrative Of Estimate

Date AUG 4 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date AUG 4 1937

OPERATION	EST. TIME		DATE ENTERED DBET.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 4 1937	AUG 4 1937
SKETCH				
RETOUCHING	14	2	8-4	8-6 SL
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	62		8-8	8-11
ENGRAVING				
HAND COLOR PROOF	15	1 1/2		8-11
ARTIST DEPT.	30	9 1/2		8-11

DATE ESTIMATE OK'D

DATE FILED

NOV 5 1937

DATE ESTIMATE OK'D

By

DATE Photo Returned to Customer

By

IT.
small Neg

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2115 ORDER NO. 3776 DATE July 31, 1937

CUSTOMER THE ALPS RESTAURANT
SENECA FALLS, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ALPS RESTAURANT, — SENECA FALLS, N.Y.
FINGER LAKES REGION'S SMARTEST EATING PLACE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CEILING IN WHITE. BORDER LIGHT GREEN AND GOLD. WALLS GREENISH BROWN. FLOOR BROWN AND
WHITE MARBLE EFFECT BLOCKS: WALNUT FINISHED BOOTHS.

PHOTO RETURNED

TO

PHOTO USED FOR

Red 6
WC - 13/4
30-7-20-7 - 1-12

19 00
H. M.

X
12/1

HAYNES PICTURE SHOPS, INC.
ST. PAUL, MINN.

NO. 7A-H2116

ORDER No. 3781

DATE August , 1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) SYLVAN LAKE AND TOP NOTCH
PEAK, YELLOWSTONE NATIONAL PARK
COPYRIGHT BY HAYNES INC.

PRIVATE NO. BEFORE TITLE-(C) 35377

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 10 / R. M. YES
COPYRIGHT BY
IMPRINT HAYNES INC., YELLOWSTONE PARK,
WYOMING

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DO NOT LOSE THE CHARACTERISTIC NOTCH IN THE MOUNTAIN, NOR ITS REFLECTION IN
THE WATER. DO NOT PUT IN CLOUDS, BUT MAKE THE SKY ORANGE AT THE HORIZON
AND BLEND UPWARD INTO A RICH BLUE, HAVING SIMILAR COLORS REFLECTED IN THE
WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. Y S

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AUG 3 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By AUG 1937

DESCRIPTION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET UP		AUG 3 1937	AUG 3 1937
STOCK			
RETOUCHING	12	8-3	8-5 SL
PHOTO LITH			
BLU. & S. & C. & D. & G.	6	8-5	8-5 HT.
ENGRAVING			
HAND COLOR PROOF	15		7-7
ARTIST COST.	23		Aug 23

DATE ESTIMATE

DATE FILED

DATE ESTIMATE

DATE FILED

By

By

34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2117 ORDER NO. 3793 DATE August 2, 1937

CUSTOMER PONTE VEDRA OPERATING CO.,
JACKSONVILLE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE POOL - PONTE VEDRA COUNTRY CLUB -
JACKSONVILLE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret
9/13/37

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pet 3 1/2
WC 1 1/2
La 9 1/2

5/21

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2118

ORDER NO. 3794

DATE August 2, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE BLACK & WHITE CABIN CAMP
NORTH PLATTE, NEBRASKA

Photos for
this Customer

6 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLACK & WHITE CABIN CAMP —
EAST END NO. PLATTE, NEB. — ON HIGHWAY #30

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO.

Photo ret
1/24/37

PHOTO RETURNED

TO

PHOTO USED FOR

20 3
03 19 1/2

Pay

8

14

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2119

ORDER NO. 3796

DATE August 2, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICAN HEREFORD ASSOCIATION, 300
WEST 11TH ST., KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: "C.T. PHOTO COLORIT" THE ALLIS PRESS,
KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

TAKE OUT POWER WIRES. ADD FLAG TO POLE. HEREFORD
IN FRONT ROW RIGHT END SHOULD HAVE SOME OF THE
BALCK SHADOW TAKEN OFF THE FACE AND SHAPED UP A
A BIT. THIS IS A WINTER SCENE, SO THE SNOW IS OKEH

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THIS IS A WINTER SCENE SO BRING OUT THE SNOW ON GRASS AND TREES MUCH AS POSSIBLE. COLOR OF
BUILDING IS DULL WHITE INDIANA LIMESTONE. COLOR OF HEREFORDS:—FACES, WHITE. BODY, CUSTOMER
THOUGH THAT THE COLOR AS INDICATED BY "X" ON CARDS ENCLOSED 7A-H1299, 4A-H 474, 7A-H595 WOULD
BE ABOUT RIGHT, BUT IN LOOKING THROUGH THE WAMPLES THE COLOR MARKED X ON ENCLOSED CARD 3A-H533
SEEMED TO ME TO FILL THE BILL. WHAT DO YOU THINK?

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2
200 1/2
210

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2120

ORDER NO. 3797

DATE August 2, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LIBERTY ENGRAVING CO.,
PITTSBURGH, PA.

6 M POST CARDS 1 SIZE 3½ x 5½

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOLDIERS MEMORIAL, ALLEGHENY CEMETERY,
PITTSBURGH, PA.

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

K-22
2/13
A 92

27

1/13

9 1/2

5/13

Ret. 5 1/2
200124
\$ 10 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 7A-H2121 ORDER NO. 3852 DATE 8/4/37
CUSTOMER SHOR & HADFIELD
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-ROADSIDE REST - MIAMI BEACH, FLORIDA
BOT-DANCING UNDER TROPICAL SKIES

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. + list of cars

7A-H2121 DANCING UNDER TROPICAL SKIES:

1-Orchestra band shell background is pale green
2-End of floor space has rotunda for dancing same color as furnished for floor on CPS
Balance of floor same as floor on lower part of card 6A-H183, Old Madrid, Detroit

Rush
on 8/79

PHOTO RETURNED TO PHOTO USED FOR

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2122 ORDER NO. 3852 DATE 8/4/37
CUSTOMER SHOR & HADFIELD
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **ROADSIDE REST - MIAMI BEACH, FLORIDA**
NOT-FAMOUS FOR FRANKFURTERS, HAMBURGERS AND SEA
FOODS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special-type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. *list of cans*

0

make DK blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 6
28/12
1937

Handwritten signature

Small note

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2123

ORDER NO. 3805

DATE 8/3/37

CUSTOMER BOOTH'S OCEAN FRONT CABANAS
JACKSONVILLE BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOOTH'S OCEAN FRONT CABANAS - JACKSONVILLE
BEACH, FLORIDA

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

23

5K7
Ref 5
200 134
A 11

Out House

1300 out

My

15

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2124 ORDER NO. 3807 DATE 8/3/37
CUSTOMER THE LYCOMING
WILLIAMSPORT, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C. GROUP 3 SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LYCOMING, WILLIAMSPORT, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW CARD NO. 6A-H2378. SEE TISSUE ATTACHED AND INSTRUCTIONS ON BACK OF PHOTOS.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
HC 1
La 9 1/2

18
Gw

A 408

5

17

17
17

THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2126

ORDER NO. 3814

DATE 8/3/37

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) TOP-HOW TO GET A GENUINE

IMPRINT SAME AS ABOVE

FLORIDA SUN TAN

NOT-"SUMMER" SUNTANNED IN THE WINTER AT

MIAMI BEACH.

COPYRIGHT BY BURGERT BROS., TAMPA, FLA.

PRIVATE NO. BEFORE TITLE-M-42

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GIVE CARE TO BATHING SUITS FOR MODERN BRIGHT FASHIONABLE SHADES. MAKE NICE
BLUE OCEAN AND CLOUD EFFECT IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Revised OK of Estimate

ESTIMATE

Cost Dept. Checked

DATE AUG 6 1937

By

Dur

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, TYPE SET UP

AUG 6 1937

AUG 6 1937

SKETCH

RETOUCHING

8 3

8-6

8-12

PHOTO EDITING

BLUING
STAMPING

70

8-12

PRINTING

REPRODUCTION

10 1/2

8-30

8-13

ARTIST

152

10

DATE ESTIMATE

DATE FILED

DATE OF ORDER

By

DATE TO BE RETURNED TO CUSTOMER

Small
negs

THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2127

ORDER NO. 3814

DATE 8/3/37

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HI THERE! FLORIDA'S CALLING

IMPRINT SAME AS ABOVE

BOT-MEET ME ON THE BEACH AT MIAMI

COPYRIGHT BY BURGERT BROS. TAMPA, FLA.

PRIVATE NO. BEFORE TITLE-M-41

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PLEASE USE BACKGROUND OF COCOANUT TREE AND BEACH AS SHOWN IN ATTACHED PHOTO. YOU CAN GET CORRECT PERSPECTIVE? BUT IT IS OUR INTENTION TO HAVE THIS IDENTIFIED AS A FLORIDA BEACH BY INSERTING A PALM TREE. ALSO LIKE MORE OF THE OCEAN THAN IN ORIGINAL PHOTO. THE SIGN "PRIVATE BEACH - NO TRESSPASSING" IS O.K. AS IS. IN USING SECOND PHOTO OF PALM TREE DO NOT INCLUDE THE CROWD, ONLY THE TREE AND OCEAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK of Estimate

Date AUG 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date AUG 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 13 1937	AUG 13 1937
SKETCH			
RETOUCHING	6 5	8-13	8-15
PHOTO LITHO			
BLANKET STAMPING, OPAQUING	6	8-18	8-18
ETCHING			
FINAL COLOR PROOF	22 1/2		8-20
ASSENT PT.	23 9-1		9-1

FOR ESTIMATE CARD

DATE Filed

NOV 5 1937

FOR ESTIMATE CARD

By

215

DATE Also referred to Estimate

THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2128

ORDER NO. 3814

DATE 8/3/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COPYRIGHT BY BURGERT BROS. TAMPA, FLA.
PRIVATE NO. BEFORE TITLE-M-43

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE THAT SUIT FITS POORLY IN STRATEGIC LOCATION.
THIS SHOULD BE REMEDIED IN RE-TOUCHING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Aug 6 1937

AND WORK SCHEDULE

By Aug 6 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 6 1937	AUG 6 1937
SKETCH				
RETOUCHING	6	3	8-6	8-9
PHOTO-LITHO				
BLUEPRINT STRIKING, GPOUING	70			
ENGRAVING				
HAND COLOR PROOF	22	1 1/2		8-13
ARTIST DEL.	37	10	8-30-31	8-31-37

NOV 5 1937

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE AND LOGS MADE

DATE Photo Returned to Customer

17
small
neg.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2129 ORDER NO. 3831 DATE 8-3-1937

CUSTOMER H. METZ INC.
PATERSON, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SMART SHOES BY METZ
(ETC. AS PER COPY)

in letter

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Shoes by St.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
NO
YES

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H2130 ORDER NO. 3851 DATE 8/4/37

CUSTOMER AARONS, SILL & CARON, INC.
DETROIT, MICHIGAN

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE COVERED WAGON

PACEMAKER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer G.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SAMPLE ATTACHED.

matte red impression

PHOTO RETURNED

TO

PHOTO USED FOR

d. c. 1
3 1/2
9 1/2

#27

Printed

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2131 ORDER NO. 3855 DATE 8/4/37

CUSTOMER WEISBAUN BROS.-BROWER CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8.30 - 1.30 1 hr. 1 hr.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO 7A-H2132 ORDER NO. 3856 DATE 8/4/37

CUSTOMER JOHN PEYTON DEWEY
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-AIR CONDITIONED GUESTS ROOMS AND
ALL PUBLIC ROOMS
BOT-THE YOUNGBLOOD - ENID, OKLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE PHOTO NO. 2037-30.

PHOTO RETURNED TO PHOTO USED FOR

5 X 7
Ret 6 1/2
100 1 1/2
\$ 10 1/2

~~100 1 1/2~~
100 1 1/2

~~100 1 1/2~~
100 1 1/2

GOMER NEWS CO.
MINNEAPOLIS, MINN.

NO. 7A-H2133

ORDER NO. 3881

DATE 8-5-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) F. W. WOOLWORTH COMPANY
STORE, MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE THE AWNING AND MAKE FULL WINDOWS ON BOTH SIDES. THIN OUT PEOPLE & CARS. TAKE LA SALLE BUILDING NAME OFF BUILDING. REMOVE STOP & GO SIGN IN STREET. TAKE NELSON BROS. NAME OFF STORE TO RIGHT OF PHOTO. REMOVE POLICE CALL BOX FROM CENTER FRONT. STORE IS A WHITE LIMESTONE FRONT WITH A RIM OF BLACK AROUND THE BASE. COLORS USED ON 7A-HL296 ARE FINE, SO MAKE THE FRONT, THE SIGN AND THE WINDOWS THE SAME AS ON 7A-HL296. BRING OUT WOOLWORTH BUILDING AS MUCH AS POSSIBLE AND FADE THE OTHER BUILDINGS BACK. YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,713

MAKEOVER

Charge to _____ Dept. _____

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		AUG 24 1937
COMPOSING		
ART DEPT. HC	1	
ENGRAVING		

ESTIMATE

Cost Dept. Checked

By 8/5
DATE AUG 6 1937 AND WORK SCHEDULE DATE AUG

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 8 1937	AUG 8 1937
SKETCH			
RETOUCHING	3	8-6	8-10 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	6	8-11	
ENGRAVING			
HAND COLOR PROOF	16	8-13	8-13
ARTIST DEPT.	37	8-31-37	9-1-37

NOV 5 1937

DATE BLUEPRINT OK'D _____ DATE _____
By _____
DATE HAND COLOR PROOF OK'D _____ DATE _____
By _____

make red
impression of
signs

St. Paul
Mall Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 7A-H2134 ORDER NO. 3900

DATE 8-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BON AIR HOTEL
MIAMI BEACH, FLA.

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: BON AIR HOTEL BY THE SEA —
OCEAN DRIVE AT 11TH ST., MIAMI BEACH, FLORIDA
BOT: OVERLOOKING BEAUTIFUL PARK AND OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

Photo m 9.44580

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office.
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2135 ORDER NO. 3902 DATE 8-5-1937

CUSTOMER BON AIR HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

E12

Photos for
this Customer

6 M BUS. CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BON AIR HOTEL BY-THE-SEA
OCEAN DRIVE AT 11TH ST., MIAMI BEACH,
FLORIDA

BOT: OVERLOOKING BEAUTIFUL PARK AND OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE NEW BLACK NEGATIVE AND REDUCE COLOR
PLATES OF 7A-H2134

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SHARON NEWS CO.,
SHARON, PA.

NO. 7A-H2136

ORDER NO. 3890

8-5-1937
DATE

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS? WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NIGHT VIEW OF P.H.C. BUILDING
AND STATE STREET, SHARON, PA.

IMPRINT NONE

PHOTO PROPERTY OF CT

DESCRIPTION: WHITE BRICK ALL OVER. DARK GRAY LOWER BASE. SILVER GRAY LAMPPOSTS?
RAILINGS & SASH. CREAM WINDOW SHADES. BRIDGE DARK GRAY. TOWER AT RIGHT BROWN
BRICK. ON LEFT 1ST BLDG. GRAY, 2 DARK RED, 3 DARK RED, 4 LIGHT GRAY. OTHERS DARK
RED. MAKE NIGHT SCENE SHOWING LIGHTS ON LAMP POSTS ON SIDE OF NEW BLDG. STREAMING
ON BLDG. & TOWER. MAKE A REAL NIGHT VIEW. PUT FLAG ON POLE ON TOP OF BLDG. ~~REMOVE~~
REMOVE TWO BLACK POLES IN CENTER OF BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 5 1937

AND WORK SCHEDULE

By

Date

AUG 5 1937

OPERATION	EST. TIME		DATE ENTERED DBPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 6 1937	AUG 6 1937
SKETCH				
RETOUCHING	10	5	8 - 6	8 - 10 56.
PHOTO-LITHO				
BLUEPRINT STRIKING, CRAQUING	65		8 - 11	
ENGRAVING				
HAND COLOR PROOF	151	$\frac{1}{2}$		Aug - 12
ARTIST DEPT.	156	$9\frac{1}{2}$	8 - 16	8 - 17

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE RECEIVED BY CUSTOMER

3.

O'DELL SPECIALTY CO.,
MC ALLEN, TEXAS

NO. 7A-H2137

ORDER NO. 3911

DATE 8-5-1937

6 M ART COLORSTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL), HIDALGO COUNTY COURT
HOUSE, EDINBURG, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ROOF BRIGHT RED. IRON RAILINGS DARK GREEN. WALLS IVORY WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By
Date AUG 9 1937

ESTIMATE
AND WORK SCHEDULE

By
Date AUG 9 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DINT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 9 1937	AUG 9 1937
SKETCH			
RETOUCHING	5 3	8-9	8-10 SC
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	8-11	
ENGRAVING			
HAND COLOR PROOF	39 1 1/2	8-12	8-12
ARTIST DEPT.	48 9	8-12	8-17

DATE BLUEPRINT ORD

DATE FILED

NOV 1937

By

By

DATE HAND COLOR PROOF ORD

DATE PHOTO PRINTED TO CUSTOMER

By

Handwritten signature and initials

ST. 9

K. MAEHARA, CAMERA GRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2138

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SNOW CAPPED MAUNA KEA FROM
HILO HARBOR, HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PICTURE. NOTE THAT YOU ARE TO TAKE FOREGROUND OUT OF PHOTO & TO GET
A GOOD CLEAR WHITE ON THE SNOW. THE COLOR ON THE MOUNTAIN BELOW THE SNOW LINE IS
A LIGHT PINK FROM THE REFLECTION OF THE SUN. PLEASE DO YOUR BEST TO OBTAIN THIS
EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

AUG 9 1937

By [Signature] Date 8-9-37

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
RETOUCHING	5	2	8-7	8-11
PHOTO LITHO				
BEFORE STAMPING & GRAYING	74		10-2	10-24
ENGRAVING				
HAND COLOR PROOF	152	1 1/2	10-11	10-11
ARTIST DEPT.	184	10 3/4	11-6	11-9

DATE BILLING CARD

DATE PAID

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

REPRODUCTION	4	Time Allowed in Cost Dept.
PHOTO LITHO		8-21-1937
ENGRAVING	1 1/2	By <u>[Signature]</u>

9-27

NO. 7A-H2139

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAVA FOUNTAINS, HAWAII
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo w D Tr. 8
1616

22

MAKE OVER

2000 Dept.

11. What is Time Retention?

Threatened by Coal Wars

SEP 27 1937

HC

62

5

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By _____
Date AUG 5 1937

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME.		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	4	2	8-7	8-10.5
PHOTO-LITHO				
BLUEPRINT STRIKING & PAQUING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		9-13
ARTIST DEPT.	100	9 1/2	11-8	11-10

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

DATE: 11-11-1964

[Faint handwritten notes at the bottom of the page]

By _____

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2141

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HALEMAUMAU, HAWAII NATIONAL
PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE COLORED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCEE MULTI PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	By		
Date	Date		
AUG 8 1937	AUG 5 1937		
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE ENTERED DSPT.	DATE COMPLETED
	Check No. Time Allowed		
COMPOSING, TYPE SET UP		AUG 7 1937	AUG 7 1937
SKETCH			
RETOUCHING	3 2	8-7	8-11 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	8-11	
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		8-13
ARTIST IMPR.	46 9 3/4	9-29-37	10-1-37

DATE BLUEPRINT OK'D _____ DATE PROD. _____ 40V 5 1937
DATE _____ By _____
DATE Photo Returned to Customer _____

B

3

17.
VII

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T.H. MADE IN U.S.A.

NO. 7A-H2140

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PIT, HAWAII NATIONAL
PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By

Date

AUG 9 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	12	2	8-7	8-10-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	8-12	8-12
ARTIST DEPT.	155	9	9-29-37	10-1-37

DATE ESTIMATE OK'D

DATE PREP.

NOV 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

ST.
VII

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2142

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THURSTON LAVA TUBE,
HAWAII NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. RM YED

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in D7218

Executive OK *le* **ESTIMATE** Cost Dept. Checked *le*
By *le* **AUG 3 1937** AND WORK SCHEDULE Date *le* **AUG 3 1937**
Date *le*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	5	2	8-7	8-10 56
PHOTO-LITHO				
BLUEPRINT	65		8-11	
STRIPPING, OPAQUING				
ENGRAVING				8-12
HAND COLOR PROOF	70	1 1/2		
ARTIST Supt.	30	9 1/2	9-2 5	9-28 <i>Both</i>

DATE BLUEPRINT OK'D _____ DATE PAID _____
By _____ By _____
DATE RECEIVED BY CUSTOMER _____ DATE PAID TO CUSTOMER _____

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2143

ORDER NO. 3945

DATE 807-1937

6 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SUNSET, COCONUT ISLAND,
HAWAII**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. YES

IMPRINT **SAME AS ABOVE**

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2148

Executive Order

By **8/8**
Date **AUG 9 1937**

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By **8/8**
Date **AUG 9 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	6	3	8-7	8-10 52
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	22	2	8-13	8-13
ARTIST DEPT.	161	13	IX / 22 / 37	IX / 25 / 37

DATE BLUEPRINT ORD.

By

DATE PROOF

NOV 5 1937

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2144

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ONOMEA ARCH, HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RECEIVED BY

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETION
COMPOSING, TYPE SET UP		AUG 7 1937	AUG 7 1937
SKETCH			
RETOUCHING	5 2	8-7	8-10 SC
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	8-11	
ENGRAVING			
HAND COLOR PROOF	29 1 1/2		
ARTIST DEPT.	37 9 1/2	9-28 37	9-30-37 18th

DATE BLUEPRINT OK'D

By

DATE FILED

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2145

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **TREE FERNS, HAWAII NATIONAL
PARK**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

*Put in stamp space
"Place Stamp Here"*

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*photo in
DTr 06*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date **AUG 9 1937** AND WORK SCHEDULE

By *[Signature]*
Date **AUG 7 1937**

OPERATION	EST. TIME		DATE ENTERED DSPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	8	2	8-7	8-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	8-13	8-13
ARTIST DEL.		10'		

DATE BLUEPRINT ORD _____

By _____

DATE PHOTO COLOR PROOF _____

By _____

DATE PROOF _____

By _____

DATE Photo Returned to Customer _____

8

VII

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2146

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) KALAPANA BLACK SANDS,
HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE THAT THE SANDS ON THIS BEACH ARE BLACK, LIKEWISE THE LAVA IN THE FORE-
GROUND SHOULD BE BLACK

W D 7/81

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 9 1937 AND WORK SCHEDULE

AUG 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	5	3	8-7	8-10-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8-11	
ENGRAVING				
HAND COLOR PROOF	39	2		
ARTIST DEPT.	51	13	9-30	10-6

NOV 5 1937

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE ESTIMATE OK'D

DATE ESTIMATE OK'D

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2147

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M.	NO
TITLE (IN FULL) <u>LEHUA FLOWER, HAWAII</u>	IMPRINT	SAME AS ABOVE	
PUT IN STAMP SPACE: PLACE STAMP HERE			
PHOTO PROPERTY OF		CUSTOMER	

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate
By [Signature] ESTIMATE Cost Dept. Checked
Date AUG 9 1937 AND WORK SCHEDULE Date AUG 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>8-7</u>	<u>8-10</u>
SKETCH				
RETOUCHING	<u>12</u>	<u>2</u>	<u>8-7</u>	<u>8-10</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>65</u>		<u>8-11</u>	
ENGRAVING				
HAND COLOR PROOF	<u>20</u>	<u>1 1/2</u>		<u>8-13</u>
ARTIST DEPT.	<u>158</u>	<u>9</u>	<u>9-28</u>	<u>9-30</u>

DATE BLUEPRINT ORD.

DATE PAID

NOV 5 1937

By

By

ESTIMATE

7-12 Service Department to Estimate

6-12

VI

K. MAIHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2148

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT, HILO COAST,
HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT
SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE THAT THIS IS A M ONLIGHT PICTURE AND NOT A SUNRISE. SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,725

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
By <u>Aug 5 1937</u>		Cost Dept. Checked By <u>Aug 5 1937</u>	
OPERATION	LST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 7 1937	AUG 7 1937
SKETCH			
RETOUCHING	2	8-7	8-10-37
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING	6.5	8-11	10-1-37
ENGRAVING			
HAND COLOR PROOF	1.5	8-13-	8-13-
ARTIST DEPT.	38	11-8	11-11

DATE DELIVERED ON'D

DATE PROD

DATE WHEN WORK RETURNED

By JK

DATE Photo Returned to Customer

Hand color Proof 160-10-11-10-11

MAKEOVER

Charge to LV Dept.

LST. Makeover Time Required

OPERATION	TIME	Time Required to Dept.
COMPOSING	1/2	
RETOUCHING		
PHOTO-LITHO		
ENGRAVING		
HAND COLOR PROOF	1 1/2	
ARTIST DEPT.		

SEP 2 1937

By PS

9-27

K. MAIHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-M2149

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLO IT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) CRESCENT CITY, (HILO),
HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE THAT THE COLOR ON THE MOUNTAIN BELOW THE SNOW LINE IS A LIGHT PINK FROM THE REFLECTION OF THE SUN. BELOW THE PINK REFLECTION IS SUGAR CANE GROWING, WHICH IS A PRETTY GREEN. PLEASE GET THIS COLOR IN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date *AUG 9 1937* AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SETUP				
RETOUCHING	12	2	8-7	8-10 SC
PHOTO-LITHO				
LABORATORY				
STAMPING, OPAQUING	6		8-11	
ENGRAVING				
HAND COLOR PROOF	29	2	8-14	8-14
ARTIST PROOF	28	13	11/9/37	11/12-37

DATE PREPARED

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

MAILED

Checked *LV*

SEP 27 1937

HC

1

4

12

17
VII

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2150

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RAINBOW FALLS, SNOW CAPPED MAUNA KEA IN DISTANCE, HAWAII
SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET A CLEAN WHITE ON THE SNOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 7 1937	AUG 7 1937
SKETCH				
RETOUCHING	2	3	8-7	8-10-37
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	70			
ENGRAVING				
HAND COLOR PROOF	37	1 1/2	8-12	
ARTIST IMPR.	44	10	11/10/37	11/13/37

DATE PAID FOR BY

DATE FILED

DATE PAID FOR BY

By

DATE PAID FOR BY

MAKROVER

Changed to LV Dept.

EST. Makeover Time Required

	TIME	Time Required in Cost Dept.
RETOUCHING		
PHOTO-LITHO		SEP 27 1937
ART DEPT. HC	1 1/4	

K. MAEHARA, CAMERA CRAFT SHOP,
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. 7A-H2151

ORDER NO. 3945

DATE 8-7-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) KANEHAMEHA AVENUE, HILO,
HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDINGS ARE A LIGHT BLUEISH GREY. IF POSSIBLE TAKE OUT FIGURES IN
RIGHT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all ~~the~~ or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By Aug 5 1937

ESTIMATE

AND WORK SCHEDULE

By Aug 5 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 7 1937	AUG 7 1937
SKETCH			
RETOUCHING	5 4	8-7	8-10
PHOTO LITHO			
BLIND STAMPING	65	7-11	
ENGRAVING			
HAND COLOR PROOF	109 1 1/2	8-15	8-15
ART DEPT. PT.	150 9 3/4	11-6	11-10

LAST PRINT OK'D.

DATE NOV 24 1937

DATE LAST CHECK PROOF OK'D.

By 25

DATE When Returned to Customer

200 3/4

TAKEOVER

Charge to L Dept.

EST. Material Time Required

RETOUCHING		Noted in Cost Dept.
ENGRAVING		SEP 27 1937
COMPOSING		
ART DEPT. HC	3/4	
ENGRAVING		

[Handwritten signature]

11-2
VII

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H2152 ORDER NO. 4102 DATE 8/9/37

CUSTOMER HOTEL GIBSON
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOTEL GIBSON, CINCINNATI, OHIO

see sketch

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. *seen* 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

*20 1/2
Per 9 1/2
HC 1 1/4
23 10*

23

3-9 1/2

13-1

*ST.
13*

NO. 7A-H2153

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 4132

DATE 8/9/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> ^{LEFT} <u>LOWER</u> , CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	<u>YES</u>
TITLE (IN FULL) <u>TOP-THE CABBAGE PALM (SABAL PALMETTO) IN BLOOM - FLORIDA</u>	IMPRINT <u>SAME AS ABOVE</u>		
BOT-THIS VARIETY OF PALM IS COMMON IN MIAMI			
PRIVATE NO. BEFORE <u>TITLE-M-30</u>			
PHOTO BY <u>G. W. ROMER</u>	PHOTO PROPERTY OF <u>G.W.ROMER</u>		
COLOR DESCRIPTION			

THE BLOOM IS OF A SLIGHT YELLOWISHTINT (AN IVORY SHADE-JUST A LITTLE OFF WHITE)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Of Design **ESTIMATE** Cost Dept. Checked
By AUG 11 1937 AND WORK SCHEDULE By AUG 11 1937
Date Date

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COM-OSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	6	2	8-11	8-13 SC
PHOTO-LITHO				
BLUE- STEP-ING, OPAQUING	64		8-17	8-17 145
ENGRAVING				
HAND COLOR PROOF	142	1 1/2		
ARTIST DEL.	32	9		8-27

DATE RECEIVED OND DATE PAID NOV 5 1937

DATE PAID BY CREDIT CARD DATE PAID BY CREDIT CARD

L. DATE PAID BY CREDIT CARD

6

10

WAYNE NOVELTY & PUBLISHING CO., FT. WAYNE, IND.

NO. 7A-H2154

ORDER NO. 4131

DATE 8/9/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOMEN'S RESIDENCE HALL,
PURDUE UNIVERSITY, WEST LAFAYETTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~EXHIBIT~~ SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ESTIMATE
AND WORK SCHEDULE
Date AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			AUG 11 1937	AUG 11 1937
ETCH				
RETOUCHING	8	3	8-11	8-12 SE
PHOTO-LITHO				
PROOFING	70			
ENCOURING				
HAND COLOR PROOF		1 1/2		
ARTIST DEL.	51	9 1/4	8-23	8-25

DATE RECEIVED BY _____ DATE PAID _____
DATE HAND COLOR PROOF _____ DATE PHOTO RETURNED TO CUSTOMER _____

WAYNE NOVELTY & PUBLISHING CO., FT. WAYNE, IND.

NO. 7A-H2155

ORDER NO. 4131

DATE 8/9/37

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) EXECUTIVE BUILDING, PURDUE UNIVERSITY, WEST LAFAYETTE, IND.

IMPRINT SAME AS ABOVE

photo in 3C3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK STONE TRIM RED TILE ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order must be in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

SEP 8 1937

AND WORK SCHEDULE

SEP 8 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DUE	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937
SKETCH			
RETOUCHING	14 5	9-8	9-10 SC
PHOTO-LITHO			
ENCOURAGING	16	9-11	9-11 AT
ENCOURAGING			
HAND COLOR PROOF	153 1 1/2	9-15	9-15
ARTIST COPY	9 1/2	9-28	9-28

DATE PRINTED AND

NOV 5 1937

DATE ORDERED AND

By

DATE ORDERED AND

DATE PHOTO RETURNED IN

14

32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ret 6
200-12
A10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. ☒ 7A-H2156 ORDER NO. 3955

DATE 8-10-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
REV. BUBACZ
CHICAGO, ILL.

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BOR-

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on ~~left~~ ^{right} side) DER Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(insert) REV. STEPHEN A. BUBACZ, PASTOR

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

Insert in upper right corner.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Obtained 3-6-39

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Ret Dept.

LST. Makeover Time Required

	PM	Time
RETOUCHING	1/4	
ENGRAVING	1	
PHOTO LITHO	1/4	
ART DEPT. HC	1/4	
ENGRAVING		

AUG 22 1937

700 1/2
6 1/2
\$ 21.50 Fact. Cost

top

8-31

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
DIAL No. 7AH2157 ORDER NO. 3955 DATE 8-10-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER REV. BUBACZ CHICAGO ILL.
DATE COMPLETED

Photos for this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-1-2-37

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	Rate	Time Recorded in Cost Dept.
RETOUCHING	1/4	
PHOTO LITHO	1	
COMPOSING		
ART DEPT. HC	1/4	
ENGRAVING		

Ref 6 1/2
HE 1 1/2
A-11 1/2

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H2158 ORDER NO. 3955 DATE 8-10-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER REV. BUBACZ CHICAGO ILL.

Photos for this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full —

FRONT NO. NONE (All of front to mess side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2159 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address label)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO LITHO	1	AUG 31 1937
COMPOSING		Date
ART DEPT. HC	1/2	By
ENGRAVING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2160 ORDER NO. 3955

DATE 8-10-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
REV. BUBACZ
CHICAGO ILL.

Photos for
this Customer

12¹/₂ M PC

SIZE

3¹/₂ x 5¹/₂

STYLE

ART COLORTONE

WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this to be hidden)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

	TIM	
RETOUCHING	1/2	Time Required in Com. Co.
PHOTO LITHO	1	
COMPOSING		Date
ART DEPT. HC	1/4	Eq
ENGRAVING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 7A-H2161 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC

SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLOR TONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

517
AC 2 1/2
A B

MAKEOVER

Charge to _____ Date _____

EST. Makeover Time Required _____

RETOUCHING

ENGRAVING

COMPOSING

ART DEPT. HC

RETOUCHING

Time Required in _____

DATE _____

BY _____

Handwritten signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-E2162 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER

REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M PC

SIZE

3¹/₂ x 5¹/₂

STYLE ART COLORTONE

WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All 3 sides on 1st side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 7A-H2163 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

12 1/2 M OC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <input checked="" type="checkbox"/> 7A-1-2164 ORDER NO. 3955 DATE 8-10-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO
	CUSTOMER REV. BUBACZ CHICAGO ILL.				
	12 1/2" M PC SIZE 3 1/2" x 5 1/2"	STYLE ART COLORTONE WHITE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full	FRONT NO. NONE R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE TISSUE ATTACHED.	PHOTO LITHO Rephoto Photograph each - Size 5x7 - 8x10 -10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	NEG. NO.	PHOTO USED FOR		
COLOR DESCRIPTION					
SEE TISSUE ATTACHED.					

5x7
100-100
100-100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. ☒ 7A-H2165

ORDER NO. 3955

DATE 8-10-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

REV. BUBACZ

CHICAGO ILL.

12¹/₂ M PC

SIZE

3¹/₂ x 5¹/₂

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

BORDER

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2166 ORDER NO. 3955 DATE 8-10-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
REV. BUBACZ
CHICAGO ILL.

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this is on back)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2167 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. EUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on one side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Dept.

EXT. Makeover Time Reg. fee

	TIME	
RETOUCHING	1	Time Required to Part Time
PHOTO LITHO		Date
COMPOSING		
ENGRAVING	HC 1 1/2 A 9 3/4	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2168 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER

REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M PC

SIZE

3¹/₂ x 5¹/₂

STYLE

ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE (All of this on address side) BORDER Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. USE EXTRA PHOTO AS

XX AID IN RETOUCHING BACKGROUND.

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to _____ Dept.

EST. Material Time Required

RETOUCHING	1/2	Time Required
ENGRAVING	1/4	Time Required
PHOTO LITHO	1/4	Time Required
ART DEPT. HC	1/4	Time Required
PRINTING	1/4	Time Required

Ref 52
HC 24
4122

5 - 3
11 - 2 1/2

101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ 7A-H2169 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

17 1 1/2
2 - 1 1/2

ST
10

34
31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

R. Rev 6
26 1/2
13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2170 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M PC SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address label)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TITSUE ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H2171 ORDER NO. 3955 DATE 8-10-1937

CUSTOMER REV. BUBACZ
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this may be made)
BORDER R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Rev 4
HE-15
A 10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2172 ORDER NO. 3955 DATE 8-10-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

REV. BUBACZ
CHICAGO ILL.

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this is on the back)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor, — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H2173</u> ORDER NO. <u>3964</u> DATE <u>8-11-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	E12 Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER <u>OLSON RUG CO., CHICAGO, ILL.</u>				
	50 M PC GROUP (2) SIZE <u>3½ x 5½</u>	STYLE <u>ART COLORTONE</u> <u>FULL FACE</u>			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full	(All of this on address side) FRONT NO. <u>5</u> <u>new sample</u> R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout	PHOTO LITHO Rephoto NEG. NO. ____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. <u>Screen</u> 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.				
COLOR DESCRIPTION <u>SEE TISSUE ATTACHED</u>					

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2174 ORDER NO. 3965

DATE 8-11-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER E. M. SCARBROUGH & SONS
AUSTIN, TEX.

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
E. M. SCARBROUGH & SONS
AUTHENTIC FALL SHOE FASHIONS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. THERE IS TOO MUCH FLANGE
SHOWING ON THE SOLE OF THE SHOES IN SKETCH. BE
SURE THAT THIS IS CORRECTED ON CARD.
NOTE NEW STYLE OF LETTERING TO BE ~~XX~~ USED FOR
NAME. ~~XXX~~ HOWEVER, LETTERING IS TO REMAIN BLACK,
NOT ORANGE.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SHOW THE BLACK STRAIGHT TIP SHOE IN BLACK. THE OTHER TWO IN BROWN.

Shoes by H.

Very Very Rough

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2175 ORDER NO. 3966 DATE 8-11-1937

CUSTOMER PIEDMONT HOSPITAL,
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PIEDMONT HOSPITAL - ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 5A415.

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR AS PER SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2176 ORDER NO. 3970 DATE 8-11-1937

CUSTOMER VILLA D'ESTE HOTEL,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: VILLA D'ESTE HOTEL, BISCAYNE

BOULEVARD AT N. E. 8TH ST. MIAMI, FLORIDA

BOT: OVERLOOKING BEAUTIFUL BISCAYNE BAY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED. NEW SKETCH TO BE
MADE.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

to Curt

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2177 ORDER NO. 3974 DATE 8-11-1937

CUSTOMER W. B. COON CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WILBUR COON SHOES
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ALL SHOES TO BE SHOWN IN BLACK.

Rush Large photo

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5022
Ref 2
Ref 1
45

X
m

#27

NO. 7A-H2178

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 3980

8/11/37

DATE	
12 M 500 POST CARDS C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R. M.
TITLE (IN FULL) GREETINGS FROM LORDSBURG, N. M.	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER-167	
PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* Date AUG 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 18 1937	AUG 18 1937
PRINTING		7		
LITHOGRAPHING	5	9		
PHOTO LITHO			8-23	8-23 49
BALANCE				
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST SET	157 153	10	8-25	8-26

NOV 5 1937

3 DATE PRINTING COM'D

4 DATE PRINTING COM'D

5 DATE PRINTING COM'D

6 DATE PRINTING COM'D

7 DATE PRINTING COM'D

8 DATE PRINTING COM'D

9 DATE PRINTING COM'D

10 DATE PRINTING COM'D

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97 DATE PRINTING COM'D

98 DATE PRINTING COM'D

99 DATE PRINTING COM'D

100 DATE PRINTING COM'D

ST 115

CHAUTAUQUA BOOK STORE, CHAUTAUQUA, N.Y.

NO. 7A-H2179

ORDER NO. 3982

DATE 8/11/37

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) NORTON MEMORIAL HALL,
CHAUTAUQUA INSTITUTION, CHAUTAUQUA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A31

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
Date AUG 11 1937 Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
WORKING, TYPE SET UP			AUG 11 1937	AUG 11 1937
RE-ENTRY	16	1/2	8-11	8-12 SC
PHOTO-ETCHING				
BLIND-ETCHING	70			
STAMPING, CHARGING				
ENGRAVING				
HAND COLOR PROOF		1/2		
ARTIST E.D.T.	152	8 3/4	8-18	8-19

DATE BLUEPRINT OK'D _____ DATE F.Med _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE PROOF RETURNED TO CUSTOMER _____

By _____ By _____

16

5
10

BARR-TOPHAM CO., COVINGTON, VA.

NO. 7A-H2180

ORDER NO. 4188

DATE August 11, 1937

6 M C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) VIEW OF LAKE, DOUTHAT
STATE PARK; BETWEEN CLIFTON FORGE AND
LEXINGTON, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CUSTOMER~~ C. T. & CO.

COLOR DESCRIPTION

GREEN MOUNTAIN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By AUG 12 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AUG 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	8 2	8-12	8-10 8
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING	6 1/2	8-16	8-16 1/2
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	11 2 9	9-18	9-14

DATE BLUEPRINT OK'D. DATE PROOF

DATE AND COLOR PROOF OK'D. By

By DATE PROOF RETURNED TO CUSTOMER

BARR-TOPHAM CO., COVINGTON, VA.

NO. 7A-H2181

ORDER NO. 4188

DATE August 11, 1937

6 M C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUESTS LODGE, DOUTHAT
STATE PARK, BETWEEN CLIFTON FORGE AND
LEXINGTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDG. BROWN LOGS WITH LIGHT GRAY MORTAR AND CHIMNEY
DARK BROWN ROOF. GRAY STONE WALL AROUND BLDG. AND YARD.
GRAY DRIVE ON LEFT. BROWN FENCE.
NATURAL GREEN MOUNTAIN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 12 1937

AND WORK SCHEDULE

AUG 12 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 12 1937	AUG 12 1937
SKETCH				
RETOUCHING	6	3	8-12	8-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING CAPING	64		8-17	8-17 45
ENGRAVING				
HAND COLOR PROOF	162	1 1/2	8-19	8-19
ARTIST DEPT.	199	9 1/2	8-23	8-25 WP

DATE BLUEPRINT ORD.

DATE FILED

NOV 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BARR-TOPHAM CO., COVINGTON, VA.

NO. 7A-H2182

ORDER NO. 4188

DATE August 11, 1937

61

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BATHING BEACH AND BATH
HOUSE, DOUTHAT STATE PARK, BETWEEN
CLIFTON FORGE AND LEXINGTON, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDG. WALNUT BROWN: DARK BROWN ROOF. GRAY STONE BASE. GRAY DIVING PIER.
LIGHT SAND BEACH.
SHOW MORE BATHERS ON BEACH
GREEN MOUNTAIN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. (Checked)

By

AUG 12 1937

By

AUG 12 1937

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME C. of No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	6 3	8-12	8-13 SC
PHOTO LITHO			
BLUEPRINT STRIPPING CTRACING	6 4	8-16	8-16
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST	38 9	8-23	8-24

DATE BLUEPRINT OK'D.

DATE PRD.

NOV 5 1937

DATE FOR COLOR PROOF

By

DATE Photo Returned to Customer

By

~~1234~~
BARR-TOPHAM CO., COVINGTON, VA.

NO 7A-H2283

ORDER NO. 4188

DATE August 11, 1937

6 M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ^{SPILLWAY}
VIEW OF LAKE AND SPILLWAY,
DOUTHAT STATE PARK, BETWEEN CLIFTON
FORGE AND LEXINGTON, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BROWNISH GRAY STONE WALL AND SPILLWAY
SHOW WATER COMING OVER SPILLWAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By 1234
Date AUG 12 1937

AND WORK SCHEDULE

By 1234
Date AUG 17 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	17 2	8-12	8-13 SL
PHOTO LITHO			
BEL STAMPING CAPACITOR	65	8-14	8-16 45
ENGRAVING			
HAND COLOR PROOF	169 1 1/2	8-18	8-18
ARTIST TYPE	38 9	8-19	8-20

NOV 5 1937

DATE ESTIMATE OK'D _____ DATE FILED _____
By _____ By 1234
DATE HAND COLOR PROOF OK'D _____
By _____ DATE PHOTO RECEIVED BY CUSTOMER _____

BARR-TOPHAM CO., COVINGTON, VA.

NO. 7A-H2184

ORDER NO. 4195

DATE August 11, 1937

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 M C. T. ART COLORTONE POST CARD WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) NEW BRIDGE OVER C. & O. R.R. AND JACKSON RIVER, CLIFTON FORGE, VA.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION	
LIGHT CEMENT BRIDGE ALL OVER. WHITE RAILINGS. MAKE 1 WHITE GLOBE ON EACH LAMP POST ON RIGHT SIDE OF BRIDGE. LIGHT GRAY DRIVE ON BRIDGE. REMOVE MATERIAL AND FINISH RAILING ON RIGHT AND REAR END OF BRIDGE. ON REAR LEFT AND RIGHT BLDGS. GRAY & WHITE. ON RIGHT BROWN AND DARK GRAY. DARK RED R.R. CARS. OLD BRIDGE ON LEFT GRAY.	
SUBMIT: RET. PHOTO	B. L. & W. PROOF
HANDCOL PROOF	RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,774

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked	
By	AND WORK SCHEDULE	By	
Date AUG 12 1937		Date AUG 12 1937	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	10 4	8-12	8-16 86
PHOTO-LITHO			
BLU. PRINT	6 4	8-7	8-17 45
SITU. INC. QUARRYING			
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	8-18	8-18
ARTIST DEL.	9 1/2		8-23

DATE BLUEPRINT OK'D	DATE
DATE HAND COLOR PROOF OK'D	DATE
By	By

BARR-TOPHAM CO., COVINGTON, VA.

NO. 7A-H2185

ORDER NO. 4195

DATE August 11, 1937

6M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) C. & O. HOSPITAL, CLIFTON
FORGE, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT BUFF BRICK. GRAY COLUMNS. DARK RED ROOF ON CENTER ENTRANCE.
GRAY ROOF ON BLDG. GRAY BRIDGE ON LEFT. MAKE GREEN LAWN ON TERRACE IN FRONT
OF BLDG. DARK R.R. CARS AND COAL IN FOREGROUND.
SHOW MOUNTAINS CLEAR IN REAR LEFT.

CUT OFF VIEW ON PHOTO WHERE MARKS ARE SHOWN ON FRONT OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

replied

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

AUG 12 1937 AND WORK SCHEDULE

By AUG 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 12 1937	AUG 12 1937
SKETCH				
RETOUCHING	8	5	8-12	8-18 37
PHOTO-LITHO				
BLANKET PROOF	10	—	8-18	8-18 37
ENGRAVING				
HAND COLOR PROOF	10	1 1/2	8-20	8-20
ARTIST DEPT.	37	9 1/2		8-24-37

DATE DELIVERY ORD. _____ DATE FILED _____ 1937

DATE HANDSOME _____ By _____

By _____ DATE PHOTO RETURNED TO CUSTOMER _____

5
11

2186
NO. 7A-H2100

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 3992

DATE 8/11/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) 71-PALISADES IN CIMARRON CANYON,

IMPRINT SAME AS ABOVE

N.M.

PRIVATE NO. UPPER RIGHT CORNER-71

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 63511-C

5B4805

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **yes** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Est Dept. Checked

DATE AUG 11 1937 AND WORK SCHEDULE

By DATE AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 12 1937	AUG 12 1937
SKETCH				
RETOUCHING	12	1 1/2	8-12	8-15
PHOTOLITHO				
BLUING & STIPPLE, OPAQUING	60		8-16	8-16
ENGRAVING				
HAND-COLOR PROOF		1 1/2		
ARTIST DEPT.	23	9 1/2		9-10 Bth

DATE ESTIMATE OK'D

DATE PROOF

NOV 5 1937

DATE COLOR PROOF OK'D

DATE Photo Returned to Sender

By

MAKEOVER

Charge to L.V. Dept

EST. Makeover Time Required

	TIME	Time Available for Cost Dept.
RETOUCHING		
PHOTOLITHO		
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

SEP 1 1937

By

gy

16-12

NO. 7A-H2187

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

ORDER No. 4201

DATE 8/11/37

25 POST CARDS

C.T. ART COLORTONE

(GROUP 4)

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) SCENES AT BROOKSIDE PARK,

IMPRINT

SAME AS ABOVE

CLEVELAND, OHIO

SUB TITLES-MONKEY ISLAND

SWANS.

BOATING

FLOWER BEDS

PRIVATE NO. BEFORE TITLE-97

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD

USE PHOTO NO. 7A-H913 FOR LAYOUT.
 MONKEY ISLAND-BROWNISH GRAY ROCKS & GRAY BASE. MONKEYS TAN. BRIDGE ON REAR LEFT
 SWANS-WHITE. DARK GOOSE OR SWAN ON RIGHT. WHITE STONES ALONG SHORE. GRAY.
 FLOWER BEDS-1ST FLOWERS PURPLE & WHITE. CENTER RED FLOWERS. REAR PINK & RED
 FLOWERS. GRAY DRIVE & WALL ON RIGHT. BRIDGE ON REAR LEFT GRAY.
 BOATING-BOATS WHITE. RED TOP EDGE. STAND GREEN. RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 12 1937 AND WORK SCHEDULE

AUG 12 1937

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH	2		
RETOUCHING	6	8-12	8-16
PHOTO-LITHO			
BLUE TINT	12	7-17	7-17
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	10	8-19	8-20
ARTIST DEPT.	31	12	9-10

DATE PRINT ORD.

DATE

NOV 5 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H2188

ORDER NO. 4199

DATE 8/11/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ORE BOAT UNLOADING AT STEEL
MILLS ON CUYAHOGA RIVER, SHOWING TERMINAL
TOWER IN DISTANCE, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE-96

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TUG BOAT DARK RED. LARGE BOAT BLACK AND WHITE CABINS. REAR TOWER AND BLDG.
LIGHT GRAY. FURNACE IN CENTER AND MILL ON RIGHT DARK IRON. MAKE NIGHT SCENE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

104720

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

AUG 12 1937 AND WORK SCHEDULE

Date AUG 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	10 5	8-13	8-16
PHOTO-ETCH			
REPRODUCTION STAMPING, OPAQUEING	16	8-12	8-16
ENGRAVING			
HAND COLOR PROOF	15 1 1/2	8-14	8-17
ARTIST REPT.	31 9 1/2		8-23

DATE DELIVERED TO CUSTOMER DATE PREPARED

By DATE HAND COLOR PROOF BY

DATE HAND COLOR PROOF BY DATE ALSO RECEIVED BY CUSTOMER

By

NOV 3 1937

31

By

DATE ALSO RECEIVED BY CUSTOMER

By

10

ST 11

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H2189

ORDER NO. 4197

DATE 8/11/37

25 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No2

YES

TITLE (IN FULL), NAVIN FIELD, HOME OF THE

IMPRINT SAME AS ABOVE

DETROIT TIGERS, DETROIT, MICH.

PRIVATE NO. BEFORE TITLE-D-35

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

Use part of photo as marked

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Have OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 12 1937

AND WORK SCHEDULE

AUG 12 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 12 1937	AUG 12 1937
SKETCH			
RETOUCHING	1-5	8-12	8-13
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1-4	8-16	8-16
ENGRAVING			
HAND COLOR PROOF	17 0 1/2	8-17	8-19
ARTIST DEL.	23 9		9-7

DATE BLUEPRINT OK'D

DATE

NOV 5 1937

DATE HAND COL. OK'D

By

20

DATE RECD. BY CUSTOMER

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H2190 ORDER NO. 4513 DATE 8-12-1937

CUSTOMER M. KATZ, INC.
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KATZ - SIXTH AVENUE (ETC. AS PER COPY)

see tissue

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. *see* 120
Dry — Wet — Pancromatic — Color Separation. *see* 133
Transfer — Paper Process — New Process. *see* 150
Stripping — White Border — Full Face. *see* 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

37
Art Work
1650

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 7A-H2191 ORDER NO. 4514 DATE 8-12-1937

CUSTOMER GARROD SHOE CO.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GARROD SHOE (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH ATTACHED.

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Drawing set 9/7/37

Very Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

NO
YES
RETURN PHOTO

YANKEE STORE, BERMUDA

NO. 7A-H2192

ORDER NO. 4517

DATE 8-12-1937

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform in colors are in harmony with each other to make an attractive set.

6 M POST CARDS C.T. ART COLOR TONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. SPEC. R. M. NO
TITLE (IN FULL) ROYAL POINCIANA, BERMUDA POINCIANA,	IMPRINT SAME AS ABOVE
PUT PLATE NO. ON FRONT PRIVATE NO. BEFORE IMPRINT: -246	
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

'Royal Poinciana Tree-Bermuda.' Change the card to read this way. Here you have again missed the shape of the flower, you have it round like a snow ball, this is wrong, The flower should be spread out, scattered like, as it is composed of a lot of small flowers grouped together. We are enclosing a card, of the same tree made long ago, which while not so good it shows the spread of the flower.

By AUG 13 1937 ESTIMATE AND WORK SCHEDULE By AUG 13 1937

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	ENTERED DEPT.	CHECKED
COMPOSING, TYPE SET UP		AUG 13 1937	AUG 13 1937
SKETCH			
REPRODUCTION	5 3		
PHOTO LITHO			
PRINTING	62	8-7	8-17 1937
HANDCOLOR PROOF			
ARTIST'S PROOF	22 9		11.11.37 P.H.

DATE PAID 11-11-37 DATE PAID 11-11-37
By PH
Curt Teich & Company, Inc. Chicago

MAKEOVER

Charge to L.V. Dept.

Est. Makeover Time Required

RETOUCHING	1 1/2	Time Required in Cost Dept.
PHOTO LITHO		OCT 4 1937
COMPOSING		
ART DEPT.	700	By <u>PH</u>
ENGRAVING		

[Handwritten signature]

YANKEE STORE, BERMUDA

NO. 7A-H2193

ORDER NO. 4517

DATE 8-12-1937

6 M POST CARDS ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PENGUINS AT AQUARIUM,
BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: -247
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FILMS © PAT. NO. 1,392,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 13 1937 AND WORK SCHEDULE

By AUG 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 13 1937	AUG 13 1937
SKETCH			
RETOUCHING	12 3	8-13	8-17
PHOTO-ETCHING			
BLANKET SAMPLING CHARGING	10	8-18	8-18
ENCLOSING			
HAND COLOR PROOF	10 1/2	8-20	
ARTIST RET.	157 9	11-10	11-12

DATE ESTIMATE OK'D _____ DATE PAID _____

By _____ By _____

DATE ESTIMATE OK'D _____ DATE PHOTO RETURNED TO CUSTOMER _____

MAKEOVER

Charge to L.V. Dept.

RETOUCHING	1/2	NOV 2 1937
PHOTO-ETCHING		
BLANKET		
SAMPLING		
CHARGING		
ENCLOSING		
ARTIST RET.		
By		

0/11-3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2195 ORDER NO. 4530 DATE 8-13-1937

CUSTOMER THE CHARELLEN CORP.,
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN SKY IN UPPER LEFT CORNER, AS NEAR
TO EDGE OF CARD AS POSSIBLE, USING SMALLER TYPE
THAN USED ON D-4673. NOT DECORATIVE BORDER AROUND
TY:E) LAUDERDALE BEACH HOTEL ON THE OCEAN
FRONT FORT LAUDERDALE, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H2196 ORDER NO. 4533 DATE 8-13-1937

CUSTOMER TYLER SALES-FIXTURE COMPANY,
NILES, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: PLANT NO. I OF TYLER FIXTURE
CORPORATION, NILES, MICH.

BOT: WORLD'S LARGEST BUILDER-STEEL COMMERCIAL
REFRIGERATORS AND OTHER STEEL FIXTURES FOR MODERN
MARKETS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. DO NOT MAKE TITLES IN
TOO LARGE TYPE, ESPECIALLY THE CAPTION AT THE
BOTTOM OF THE CARD.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

Photo not
10/16/37

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2197 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. I. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART OLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENTRANCE TO CLUB HOUSE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2198 ORDER NO. 4534

DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEAUTIFUL CLUB HOUSE — CLARK'S SUNSET
GOLF COURSE

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

NOTICE THAT IN SEVERAL PLACES ON THE CLUB HOUSE
STUCCO SEEMS TO HAVE FALLEN OFF. THIS WAS DONE
PURPOSELY FOR EFFECT. THESE SPOTS ARE FILLED IN
WITH RED BRICK.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

WALLS ON CLUB HOUSE ARE A LIGHT TAN, A SAND COLOR. WATER TANK IS ALUMINUM AND THE STATUES ARE
WHITE MARBLE. SPOTS WHERE STUCCO SEEMS TO HAVE FALLEN OFF ARE FILLED IN WITH RED BRICK.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2199 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER

D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE 3½ x 5½

STYLE ART COLORTON, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PUTTING GREEN

FRONT NO. NONE (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2200 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M RE FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEEING OFF ON NO. 11 HOLE

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 7A-H2201 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M ~~XXE~~ FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART C OLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO. I GREEN

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2202 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TEEING OFF ON NO. 5 HOLE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2203 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER

D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEAUTIFUL GREEN NO. 3 HOLE

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 7A-H2204 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER

D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ^{ON}LOOKING DOWN NO. 6 FAIRWAY

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2205 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MANUFACTURED BY CLARK BROS. CHEWING
GUM CO. - PITTSBURGH, PA.

1 line on Top

FRONT NO. NONE (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED DRAWING

*make DK. Print impression
of reproduction*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 7A-H2206 ORDER NO. 4534 DATE 8-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

50 M ~~RE~~ FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATURAL LAKE AS SEEN FROM NO. 7 TEEING
GROUND

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

34 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2207 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL ENGLISH GREEN ON HOLE NO. 8

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2208 ORDER NO. 4534 DATE 8-13-1937.

CUSTOMER

D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DRIVING FROM NO. 9 TEE

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2209 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VELVETY GREEN ON 12TH HOLE

FRONT NO. NONE (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-2210 ORDER NO. 4534 DATE 8-13-1937

DEPT.

DATE COMPLETED

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M FOLDER VIEW SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMOOTH FAIRWAY ON NO. 13

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

50-7-10-7

30

4-1

8-2 1/2

55
15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2211 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. I. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PE FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATURAL WATER HAZARD - APPROACHING NO.
16 GREEN

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

10 - 1
8 - 2

ST.
14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2212 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 10TH AND 18TH FAIRWAYS AS SEEN FROM CLUB
HOUSE

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2213 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL CLUB HOUSE DINING ROOM

FRONT NO. NONE

(All of this on address side)
R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submtd — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE INTERIOR WALLS ARE SAME SAND COLOR AS OUTSIDE WALL ON 7A-H2198

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 7A-H2214 ORDER NO. 4534 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDER VIEW SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MANUFACTURED BY THE D.L.

CLARK COMPANY, PITTSBURGH, U.S.A.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression
of 2 C.T. TR M.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO
YES
NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **7AH2215** ORDER NO. **4549**

DATE **8-14-1937**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **HOTEL OXFORD
SAN FRANCISCO, CAL.**

Photos for
this Customer

25 M PC GROUP 3 SIZE 3 1/2 x 5 1/2

STYLE **ART COLORTONE WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border → Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL OXFORD (ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout
**SEE INSTRUCTIONS AND LAYOUT ATTACHED.
FOLLOW THE DECORATIVE SCHEME OF
6A-H2378.**

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NOTE THE FOLLOWING CORRECTIONS ON INSTRUCTIONS FOR PHOTO #2 NIGHT SCENE:
Electric sign HOTEL OXFORD on each side of building directly over the Marquise
is RED letters, over a black background. Directly under Marquise, or ceiling of
the Marquise rather, I said the lighting effect was white — it is blue lighting
effect, same as on upper part of Marquise, that is the outer glass. But those inside
sort of square shaped glass are a real white. Interior of coffee shop, walls,
pillars, etc. are a cream color, instead of white.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2216 ORDER NO. 4555 DATE 8-14-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
ERIE BURIAL CASE CO.,
ERIE, PA.

Photos for
this Customer

25 M PG

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ERIE BURIAL CASE COMPANY, ERIE, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer - E. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE REPHOTO OF RETOUCED PHOTO AND RETURN AT
ONCE.

ret. 8/19

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

This plant resembles that of Lowenburg Bakery (7A-H354, and the color of the brick and windows in that card are satisfactory. But customer requests us to put more artistry into the sky, create a light-blue beautiful sky as the sky in the Lowenburg card is much too heavy. (Follow 2A-H1009 or 4A-H1909 for sky).

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-W2217

ORDER NO. 4556

DATE 8-14-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
AMERICAN MAILING BUREAU
RICHMOND, VA.

6 M pc SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.T. IN CENTER. ~~AT~~ T LEFT:

THE ASSOCIATION FOR THE PRESERVATION OF VIRGINIA
ANTIQUITIES, ~~XXXXXXXXXX~~

NO. ON FRONT PHOTO LITHO

Rephoto

NEG. NO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED CARD ATTACHED.

Photo ret
3/15/38

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO/PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

R. & R. NEWS CO., ATLANTA, GA.

NO. 7A-H2218

ORDER NO. 4581

DATE 8/18/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) BATTLE OF ATLANTA -
CYCLOPAMA BUILDING, ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

4B4756

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CONFEDERATE UNIFORMS-----GRAY COLOR OF GROUND-----RED CLAY
FEDERAL UNIFORMS-----BLUE
TREES AND SHRUBBERY-----GREEN
HOUSE-----RED BRICK PUT PLENTY OF COLOR IN
PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PL' FORMS (1) PAT. NO. 1,797,375

ESTIMATE

AND WORK SCHEDULE

Cast 203

AUG 20 1937

OPERATION	EST. TIME Clocks	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, SETTING UP			AUG 20 1937	AUG 20 1937
FILM				
RETOUCHING	6	3	8-20	8-20
PROOF (112)				
RETOUCHING	14		8-27	8-27
PRINTING				
HANDLING OF PROOF	163	2		30 Aug
RETOUCHING	31	13		9-8

DATE SUBMITTED NOV 4 1937

DATE RECEIVED

DATE PAID

DATE OF DELIVERY

ST

R. & R. NEWS CO., ATLANTA, GA.

NO. 7A-H2219

ORDER NO. 4581

DATE 8/18/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT No. <u>I</u> R. M. <u>YES</u>
TITLE (IN FULL) CYCLORAMA BUILDING, ATLANTA, GEORGIA	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TAKE OUT AUTOMOBILE. COLOR OF BUILDING IS WHITE. USE LOT OF COLORING. SHRUBBERY GREEN. FLOWERS IN FRONT OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By **ESTIMATE** Cost Dept. Checked

Date AUG 23 1937 AND WORK SCHEDULE By AUG 20 1937 Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 23 1937	AUG 23 1937
SKETCH			
RETOUCHING	17	8-23	8-25
PHOTO-LITHO			
BLUEPRINT			
STEPPING, OPAQUING	70	8-26	8-27
ENGRAVING			
HAND COLOR PROOF	163		
ARTIST DEPT.	37	9-3-37	30 Aug

DATE RECEIVED

DATE

NOV 4 1937

NO. 7AH2220

DISTRIBUTED BY MC CORMICK CO., 217 E. 7TH AVE., AMARILLO, TEXAS ORDER NO. 4580

DATE 8/17/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) TOP-AMARILLO COLLEGE, AMARILLO, TEXAS		IMPRINT SAME AS ABOVE	
BOT-PHOTO 27500B. COPR. 1937 MC CORMICK CO., AMARILLO, TEXAS			
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK *[initials]*

ESTIMATE
AND WORK SCHEDULE

By *[initials]* Cos. Dept. Checked *[initials]*
Date **AUG. 20 1937**

OPERATION	EST. TIME (C. & N. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
CLIPPING, TYPE SET UP		AUG 24 1937	AUG 24 1937
SKETCH			
RETOUCHING	17 3	8-29	8-26
PHOTO-LITHO			
BLUEPRINT			
SHEPPING, OPAQUINO	65	8/27	8-27 H.T.
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		8-30
ARTIST L.F.T.	54 8 3/4	9/15	9/20
DATE BLUEPRINT OK'D		NOV 4 1937	
DATE HAND COLOR PROOF OK'D			
DATE PHOTO RETURNED TO CUSTOMER			

new W/K

NO. 7A-H2221

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON,
TEXAS

ORDER NO. 4579

DATE 8/18/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) I AM IN TEXAS WITH MY
ASS IN MEXICO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

See Sketch attached. make drawing.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H2222

ORDER NO. 4577

DATE 8/17/37

25 M POST CARDS C.T. ART COL RTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) CYPRESS KNEES, CHARLED AND
FANTASTIC IN THE FLORIDA CYPRESS
GARDENS.

IMPRINT SAME AS ABOVE

BOT-WINTER HAVEN, FLA.

PRIVATE NO. BEFORE TITLE-C.G. 1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By AUG 20 1937

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DIRT	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>AUG 20 1937</u>	<u>AUG 20 1937</u>
SKETCH			
RETUCHING	<u>8</u> <u>1</u>	<u>8 - 20</u>	<u>8 - 23 SE.</u>
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING	<u>65</u>	<u>8 - 24</u>	<u>8 - 24 SE.</u>
ENGRAVING			
HAND COLOR PROOF	<u>39</u> <u>1 1/2</u>	<u>8 - 25</u>	<u>8 - 27</u>
ARTIST COPY	<u>23</u> <u>9 3/4</u>		<u>8 - 27</u> <u>Bth</u>

NOV 4 1937

By _____ Date Paid _____

By _____ Date Paid _____

By _____ Date Paid _____

By _____ Date Paid _____

By _____ Date Paid _____

8

16

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H2223

ORDER NO. 4577

DATE 8/17/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. NO

TITLE (IN FULL) SPIRIT OF THE TROPICAL FLORIDA CYPRESS GARDENS

BOT*WINTER HAVEN, FLA.

PRIVATE NO. BEFORE TITLE-C.G. 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Case Dept. Checked

AUG 20 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	12	8-20	8-24 SC
PHOTO-LITHO			
BLUEPRINT	64	8-25	8-25 145.
STOPPING, CLEANING			
ENGRAVING			
HAND COLOR PROOF	22	8-25	8-25
ARTIST EYE	34	9-24-37	9-28-37

NOV 4 1937

12

57 16

NO. 7A-H2224

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 4577

DATE 8/17/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUSTIC BRIDGE IN FLORIDA

CYPRESS GARDENS

BOT-WINTER HAVEN, FLA.

PRIVATE NO. BEFORE TITLE-C.G.3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOCE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By **AUG 20 1937**
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk. Hrs.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 20 1937	AUG 20 1937
SKETCH				
RETOUCHING	8	3	8-26	8-25-37
PHOTO-LITHO				
BL. PRINT STRIPPING, OPAQUING	64		8-27	8-27-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		31 Aug
ARTIST EMT.	56	9-4	9-23	NOV 4 1937

DATE BLUEMENT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE PLATE RETURNED TO CUSTOMER

8

ST
16

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H2225

ORDER NO. 4577

DATE 8/17/37

25 M	POST CARDS	C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) WEIRD CACTUS GROWING IN FLORIDA CYPRESS GARDENS BOT*WINTER HAVEN, FLA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE-C.G.#4		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

6 Submissions
Place
of title
upper, lower, center, border
front no. I
R. M. NO
imprint same as above
private no. before title-C.G.#4
photo property of customer

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

AUG 20 1937

OPERATION	EST. TIME (Check No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	6 3	8-20	8-25
PHOTO-LITHO			
BLUEPRINT SKIPPING, CHARGING	6	8-27	8-27
ENGRAVING			
HAND COLOR PROOF	163		30 days
ARTIST REPE.	34	9-29-37	9-30-37

F. W.

NOV 4 1937

6

6

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H2226

ORDER NO. 4577

DATE 8/18/1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FAMOUS WISHING TREE IN
FLORIDA CYPRESS GARDENS

IMPRINT SAME AS ABOVE

POT-WINTER HAVEN, FLA.

PRIVATE NO. BEFORE TITLE-C.G.5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive, C.T. of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

AUG 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 20 1937	AUG 20 1937
SKETCH				
RETOUCHING	8	2	8-20	8-23 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		8-24	8-24 K.
ENGRAVING				
HEAD COLOR PROOF	46	1 1/2		8-25
ART. T. PR.	54	10	9-28	9-30

NOV 1 1937

1. This estimate is valid for 30 days from date of issue.

2. This estimate is valid for 30 days from date of issue.

3. This estimate is valid for 30 days from date of issue.

4. This estimate is valid for 30 days from date of issue.

5. This estimate is valid for 30 days from date of issue.

6. This estimate is valid for 30 days from date of issue.

7. This estimate is valid for 30 days from date of issue.

8. This estimate is valid for 30 days from date of issue.

9. This estimate is valid for 30 days from date of issue.

10. This estimate is valid for 30 days from date of issue.

46

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H2227

ORDER NO. 4577

DATE 8/18/37

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) AZALEAS ALONG LAGOON AT
FLORIDA GYPRESS GARDENS
BOT-WINTER HAVEN, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C.G.6

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

order for this material. Please
see to it that all material
submitted is in accordance
with the instructions on the
order form and will be
accepted.

4

Procure of Estimate

By AUG 23 1937

ESTIMATE
AND WORK SCHEDULE

By Cost Dept. Checked

Date AUG 20 1937

OPERATION	EST. TIME (Hrs. No. / Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 23 1937	AUG 23 1937
SKETCH			
RETOUCHING	12 2	8-23	8-24
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUINO	65	8-27	8-27
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		
ARTIST DEPT.	44 9 1/2	9/22/37	9/28/37

By NOV 1937

12

ST.
17

Strawberry

NO. 7A-H2228

IOWA CITY NEWS AGENCY, IOWA CITY, IOWA

ORDER NO. 4576

DATE 8/17/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. NO
IMPRINT SAME AS ABOVE

TITLE (IN FULL) PRESS-CITIZEN BUILDING,
IOWA CITY, IOWA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE BRICKS ARE OF CREAM-COLORED SANDSTONE AND THE WINDOWS HAVE A BLUE TINGE. THE LETTERS ON THE OUTSIDE OF BLDG. ARE SILVER-FINISH CHROMIUM. GLASS BRICK PANELS. SCULPTURED TERRA COTTA PANELS. STEEL DOOR FRAMES. THE ENTRANCE METAL DOORS ARE ~~ROOFSIDE~~ DULL SILVER FINISH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

By 22 Checked

Date AUG 20 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DBPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	4 5	8-20	8-26
PHOTO-LITHO			
BLANKET STAMPING, OPAQUING	6 6	8-27	8-27
ENGRAVING			
HAND COLOR PROOF	169 1 1/2	8-30	8-30
ARTIST DEPT.	30 8 3/4	9-5-7	

DATE BLUEPRINT ORD.

By

DATE Nov 4 1937

DATE HAND COLOR PROOF

By

DATE Photo returned to Customer

ST.
16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2229

ORDER NO. 4284

DATE 8-24-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HOME DINING ROOMS
ROCHESTER, N. Y.

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE HOME DINING ROOMS
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on front and back)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BE SURE TO CUT FROM TOP OF PHOTO AS MARKED.

IF IT IS NECESSARY TO CUT MORE OFF, IT CAN BE
TAKEN FROM THE BOTTOM

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

17 12
H. G. 13/4

Art Mark

23.95 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 7A-H2230	ORDER NO. 4285	DATE 8-18-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER HOTEL CRILLON CHICAGO, ILL.	25 M PC		SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE FULL			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout	Title in Plate Yes No		Copyright in Plate Yes No	FRONT NO. 5			(All of this on one side) R. M. Yes No
	Title in full PADDOCK TAP ROOM HOTEL CRILLON AIR-CONDITIONED	Title in full		Trade Mark Yes No	Special type as sample			IMPRINT: Customer C. T. Imprint No Imprint
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT		Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Follow Layout		NEG. NO.	
	PHOTO LITHO		Rephoto		Photograph each - Size 5x7 - 8x10 -10x12			
	Prints each from		Negatives MATTE or GLOSSY		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted			
	See Salesman, Customer, or Sample for Position, Office		DELIVER		Straighten Photo			
Negative — Line — Halftone — Combination.		Dry — Wet — Pancromatic — Color Separation.		Transfer — Paper Process — New Process.		Stripping — White Border — Full Face.		
Blue Print — Handcolor — Black & White Proof.		Titles—Red, Blue.						
COLOR DESCRIPTION								
SEE INSTRUCTIONS ATTACHED.								

Handwritten notes: 10, 12, 13, 14

Handwritten note: #37

Handwritten notes: 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Handwritten note: small neg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H2231 ORDER NO. 4290 DATE 8-18-1937

CUSTOMER JEFFERSON COURT HOTEL
ORLANDO, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JEFFERSON COURT HOTEL AND APARTMENTS
FROM THE AIR, ORLANDO, FLORIDA

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 7A-H2332

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE-PUEBLO INDIAN WOMAN BAKING BREAD

PRIVATE NO. BEFORE TITLE-122

PUT PLATE NO. ON FRONT

© J.R. WILLIS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

VILLAGE: ADOBE COLOR, LIGHT FAWN. OVER, ADOBE COLOR. WOMAN: BLUE DRESS
WHITE SLEEVES AND APRON. PINK AND GREEN TRIMMINGS OR EMBROIDERY ON SKIRT.
CAP OR HANDKERCHIEF ON HEAD: ~~XXXX~~ RED WITH WHITE DOTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in 7BH535

Executive Order of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 20 1937

OPERATION	EST. TIME Quick No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 24 1937	AUG 24 1937
SKETCH			
RETOUCHING	12 3	8-29	8-18-37
PHOTO LITHO			
BLUING STRIPPING & CHAQUING	64	8-26	8-27-37
ENGRAVING			
HAND COLOR PROOF	163 1/2	8-30	8-30
ARTIST FEES	50 11	9-28-37	9-30-37

DATE RECEIPT CARD

DATE PAID

NOV 1937

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer

By

By

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2234

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE CALL OF THE CLAN

PRIVATE NO. BEFORE TITLE-175

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WOULD SUGGEST SKY OF GOLDEN GLOW AT BOTTOM WITH PINK BLENDED INTO GREENISH BLUE AT TOP TO PRODUCE LATE EVENING EFFECT. BODY OF INDIAN IN SILHOUETTE AS IS WITHOUT RETOUCHING. COLOR DARK REDDISH TO PURPLE WITH BROWNISH HIGH LIGHT. POLES WOOD AS IN SHADOW. DRUM BROWN AND BLUISH GREEN IN SHADOWS. PREFER NO RETOUCHING (IF POSSIBLE)

Black hair on Indian.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

AUG 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 20 1937	AUG 20 1937
SKETCH				
RETOUCHING	7	1/2	8-20	8-23
PHOTO FILM				
BLUING & STIPPLE, G. GRAVING	64		8-24	8-24
ENRAVING				
HAND COLOR PROOF	46	1 1/2		8-25
ARTIST CHECK	157	9	10-4	10-6

Date of Estimate OK'd

Date Paid

NOV 1 1937

Date of Second Estimate OK'd

Date of Photo Returned up to Customer

By

NO. 74-112235

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 30390

DATE 9/27/39

25 M POST CARDS	<u>MAKEOVER</u> ART COLORTONE	FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M. <u>YES</u>
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - TAKING THE ELEVATOR IN HOPI LAND	
	PRIVATE NO. BEFORE TITLE -- 176	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

DO VERY LITTLE RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ESTIMATE		Cost Dept. Checked
By <u>6</u>		
Date <u>SEP 27 1939</u>		
DATE ORDERED	DATE COMPLETED	
SEP 27 1939	SEP 27 1939	
SIZES		
PRINTING	13	9/27/39
PROOFING	8/91	9-28
ENTRANCE		
HAND COLOR PROOF	227 1/2	10-2-39
ARTIST DATE	262 8/2	10-25

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

51.
11

NOVA-H2235

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE-TAKING THE ELVATOR IN HOPILAND.

PRIVATE NO. BEFORE TITLE-176

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR OF BUILDING GREY ADOBE SLIGHTLY FAWN. ADOBE IS NOT RED. LADDER OLD WOOD—BLEAK SLIGHT TAN. COLOR: CHILD. BROWNISH RED. BLACK HAIR. AVOID RE-TOUCHING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

AUG 20 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	12 1	8-20	8-24 SC
PHOTO LITHO			
BLUETOOTH STRIPES & LADDER	64/65	8-20	8-25 LA
ENGRAVING			
HAND SET ON PROOF	40 1 1/2		8-26
ART	32 9 1/2		8-27 Pth

NOV 4 1937

25

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2236

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE-CAMP FIRE

PRIVATE NO. BEFORE TITLE-177

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR AS COPY ATTACHED. YOU WILL NOTE THAT BACKGROUND IS LIGHTER AND MORE EVEN IN TONE THAN NEGATIVE SHOWS. RE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,299,774

ATTENTION!

17
for this order. Please
make all the or more
to make an attractive set.

yes.
colored photo.
12/13/38

ESTIMATE

DATE	ENTERED DEPT.	DATE	COMPLETED
AUG 20 1937		AUG 20 1937	
	2		
	60	8-25	8-26
	3	1/2	
	10		

MAKEOVER

Charge to Art Dept.

Est. Makeover Time Required

MAKING		Time Required in Cost Dept.
FINISHING		NOV 1 1937
CHECKING		
REVIEWING	1 1/2	

Signature

16

NO. 7A-H2237

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE-HOSTINE TEO *New Title*

PRIVATE NO. BEFORE TITLE-178

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR: LEAVE BACKGROUND DARK. FACE REDDISH-BRONZE. HAIR WHITE. KERCHIEF ON HEAD PURPLE. BLANKET WHITE WITH RED (DARK) AND BLACK STRIPES, *alternating*
ones black, smaller red
 NO RETOUCHING IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

AUG 20 1937

Date

Date

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	6	8-20	8-25 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, CRAWLING	14	8-25	8-25 44
ENGRAVING			
HAND COLOR PROOF	10	10-1	8-26
ARTIST FEET	15/10	10-1	10-25

DATE SUBMITTED FOR

DATE FILED

NOV 4 1937

DATE

DATE

DATE

By

ST. 16

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2338

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE-PUEBLO INDIAN TURQUOISE DRILLER

PRIVATE NO. BEFORE TITLE-179

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT YELLOW HEAD BAND. THE TWO INNER SMALL STRANDS OF BEADS ARE TURQUOISE. SHIRT LIGHT ROSE OR PINK. BLUE BLACK TROUSERS. NECKLACE HAS TURQUOISE AND RED STRINGS OF BEADS. DRILL WOOD COLOR. STRING TAN. STONE NEARLY WHITE. TURQUOISE OF TURQUOISE - THAT IS ROBIN EGG BLUE. PIECE OF LARGE GREY STONE IS HIS TABLE. NO RETOUCHING EXCEPT NECESSARY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects of order for this card. Please see to it that all the negative colors are in order, with each subject. ~~to make the picture clear.~~

Photo 11

ESTIMATE

Checked

AUG 20 1937

	DATE	ENTERED	DATE
	COMPLETED		
TYPE SET UP		AUG 20 1937	AUG 20 1937
STATION			
RETOUCHING	6 2	8-20	8-26
PRINTING			
EXPOSURE	64	8-26	8-27
STANDARD OPAQUING			
ENCLOSING			
HAND COLOR PROOF	163 1 1/2		20 Aug
APP	51 10	9-28	9-30

NOV 4 1937

24

ST. 16